

Strategic Assets Network (SAN)

Your network membership 2023-2024

cipfa.org

The network offer

CIPFA Property is a trusted partner to public finance and property professionals, to assist in the delivery of efficient land and buildings.

The Strategic Asset Network (SAN) delivered by our expert advisors and external specialists, supports organisations and practitioners to get to grips with the shift in the role and operating landscape of public sector property departments and operations.

The **Strategic Assets Network** (SAN) enables you to:

- Deliver the corporate objectives and priorities of your organisation through the management of assets.
- Connect with key strategic initiatives and translate them into practical solutions that improve your infrastructure and property estates management and delivery.
- Learn from good practice elsewhere and make evidence-based decisions to improve the efficiency and effectiveness of your organisation.

The **SAN** network is essential for anyone involved with the management of a public sector land and buildings portfolio, regardless of position or experience. These are very challenging times within the sector;

- **Post - COVID** there is a continuing examination of new ways of working and how our offices will need to be shaped in the future. Whilst some organisations are looking to divest themselves of underused space, others see key offices as being essential in ensuring the vitality of our town centres and high streets.
- **The cost of living crisis** – has significantly increased the costs of construction materials and labour. As we get less from our budgets what does the future hold? Can strategic challenge of our assets contribute to our savings targets, or have we already gone as far as possible in this regard?
- **Climate emergency** – This still seems to be the elephant in the room, with many organisations seemingly tinkering at the edges in reducing their carbon emissions. Will central government take a more active role, or is it up to the sector in taking a lead to deliver net-zero property portfolios?
- **The need for economic growth and regeneration** – are we really Levelling Up our towns and communities most in need through our investment in regeneration and infrastructure?
- **Tackling the housing crisis** - All the signals show a growth in no-fault evictions following the pandemic. Is this the start of a tidal wave of homelessness and what can we do to encourage more housebuilding?
- **Increasing need for partnership working** – The Government is set to legislate for greater freedoms to design our own procurement approaches. What does this mean for new build and maintenance contracts, and will we take the opportunity to work in partnership across the sector?
- **A General Election on the Horizon** – The next General Election is due by January 2025 and the main parties have started to hint at what their key policies may be. A new Government is likely to result in a change of priorities and targets for the public sector and we need to be prepared for this, making sure we hit the ground running and make the most of opportunities that might present themselves.
- The **SAN** as always will provide you with vital information, ensuring you stay up-to-date with the latest developments, legislation and technical issues.

How to join?



If you are interested in joining the SAN or have any questions, please email san@cipfa.org or call CIPFA on 020 7543 5600.

Membership to the SAN is by an annual subscription running from 1 September 2023 – 31 August 2024.

Existing SAN members will be sent their renewal in August 2023 for the 2023/2024 membership year

In recognition of the cost of living crisis, all subscription prices have been frozen again for 2023/2024

Public sector subscription prices for the SAN

Level	Annual Subscription	Delegate places*
1	£1,125 + VAT	4
2	£1,645 + VAT	7
3	£1,945 + VAT	10
4	£2,345 + VAT	13

Private sector subscription prices for the SAN

Level	Annual Subscription	Delegate places*
1	£1,495 + VAT	4
2	£2,495 + VAT	7
3	£3,295 + VAT	10
4	£3,795 + VAT	13

*Delegate places indicate the number of pre-paid places to use throughout the membership period at SAN events

Features and benefits

- **Attendance at SAN** using your pre-paid SAN places. We hold three SAN sessions annually, delivered via live webinar since the start of the Covid crisis in 2020
- **Sharing of knowledge and best practice** with peers to create an environment where the key alternative service delivery arrangements can be debated and addressed
- **Free Guide to Local Authority and Public Sector Asset Management** (selling for £270+VAT on our website)
- **Eligible for discounts off MSCI's Datscha** standard platform of property transactions, ownership, occupiers, planning and lease data. In addition, members will be eligible for further MSCI discounts on the optional extra module which uses mobile telephone data to provide footfall.
- **Self-assessment checklist**, enabling you to evaluate Asset Management skill and competency gaps in your Organisation
- **Technical support and guidance** from expert advisors and the ability to ask questions of other network members via our team either by phone or email
- **Eligible for discounts** off our popular Diploma in Public Sector Asset Management, Certificate in Asset Valuation and other training courses
- **Exclusive and member only access** to the SAN website and resources www.cipfa.org/services/property/strategic-assets-network
- **Timely updates** on property and asset issues
- **Log on to 'My CIPFA' or register** at www.cipfa.org/register to access a wealth of subscriber content, book onto events and view your pre-paid account balance
- **Opportunities** for networking, career development and CPD (each session can count up to 4.5 hours CPD)
- **Access to other network events** when bought under a corporate membership arrangement.
- **Access to other selected CIPFA Property network events** using your pre-paid places

Programme of events

The SAN will hold regular events from our expert advisors and external speakers, complimented by online briefings and dedicated advisor support. All our events will be live webinars for the foreseeable future, we have had positive feedback from members, about the content and quality of the webinars.

Prepaid places can be used to attend any events set out in this brochure.

Our events will be held in September/October 2023, February 2024 and June 2024 and each feature a topical subject relevant to Strategic Asset Management. As it is so difficult to predict what will happen in the next 12 months within the public sector, we have selected a subject for September/October 2023 but decided to delay the choosing of subjects for the 2024 events. Instead, we will canvass delegates at the September/October events providing options of the most topical subjects and base our future sessions on what you most want to see. This will ensure the network remains the most relevant to your needs as a practitioner in the public sector.



September/October 2023

Making the case for 20 minutes Neighbourhoods

'20 minute neighbourhoods' is a concept that has been gaining momentum over recent years and is being implemented by a number of cities and regions around the globe. The concept champions the importance of people spending more of their time within their local community, working from home, or in a local facility, using local public space, walking or cycling instead of using a car, and connecting with people in their local area.

The Scottish Government are (at the time of writing) consulting on the subject, seeking views and comments on their draft local living and 20-minute neighbourhood planning guidance. In the wider UK organisations such as the Town and Country Planning Association and Sustrans are also promoting the concept, highlighting the multiple benefits including:

- the strengthening of community bonds,
- people becoming more active,
- improvement in mental and physical health;
- reduced traffic and associated improvements in air quality; and finally
- local shops and businesses thriving.

In many cases we have significantly rationalised over recent years, moving out of many community assets in order to save running costs. So, what might this change of focus mean for our public sector buildings?

Our Autumn events hope to provide you with more information to answer this question. We will look at the concept of 20-minute communities and provide case studies from some of the early case studies in this area.

We have 3 dates to choose from:

- 28th September
 - 3rd October
 - 4th October
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Further benefits available to SAN Members

- **FREE Self-assessment checklist** enabling you to evaluate Asset Management skill and competency gaps in your organisation
- **Eligible for discounts off MSCI's Datscha** standard platform of property transactions and further MSCI discounts on the optional extra module which uses mobile telephone data to provide footfall.

FREE Guide to Local Authority and Public Sector Asset Management (worth £270)

Our guide to local authority and public sector asset management is free to all Network members. It provides practical support on asset management in local government.

Focused on the management of public sector property, buildings and infrastructure, *A Guide to Local Authority and Public Sector Asset Management* is a clear and comprehensive explanation of all you need to know.

While previous guides focused on specific areas of asset management, our publication provides senior public sector managers with a guide to both strategic leadership and governance, as well as day-to-day practical matters.

The guidance also responds to the changing objectives of UK local authorities and public sector organisations, including the need to build more homes and to address locally declared climate emergencies.

Diploma in Public Sector Asset Management (20% discount for SAN members)

There is currently little in the way of practical and bespoke training directed at the public sector asset management professional. This course remedies this by providing a CIPFA accredited professional qualification in public sector asset management.

Designed and delivered by CIPFA Property and ACES, the Diploma in Public Sector Asset Management seeks to enhance key skills and knowledge across seven modules.

1. Strategic Asset Management Organisation
2. Development of Asset Management Documentation and Challenge
3. Business Case Development and Option Appraisal
4. Capital Project and Maintenance
5. Data and Performance
6. Operational vs Non-Operational Property
7. Asset Management Today

The Diploma is currently running two cohorts a year starting in September and February

Certificate in Asset Valuation (20% discount for SAN members)

The course provides delegates with a CIPFA accredited qualification, and the tools to ensure compliance with the requirements and process of undertaking local authority asset valuations for financial statements.

Understanding and skills are developed over 4 modules:

1. Rules of the Game – first principles
2. The valuation process
3. Focus on valuation
4. Lease accounting, component accounting and procurement

The course is currently running two cohorts a year starting in May and November

Further support from CIPFA Property

At CIPFA Property we also run other networks in addition to SAN, as follows;

- **Property Training Network (PTN)** for property colleagues of all levels of seniority and experience who are looking to develop and refresh their knowledge and skills in the management of a public sector land, buildings and assets portfolio
- **Housing Advisory Network (HAN)** for housing finance and housing property colleagues working in local authorities with an HRA, who manage their own housing stock or who have an ALMO to deliver their housing services
- **Highways Asset Management Planning Network (HAMP)** for colleagues involved in the management of local authority highways network asset.

Training

We can deliver bespoke training exclusively for your organisation either face to face or via a live webinar. In addition to the PTN events we deliver sessions such as; Introduction to Asset Management, Introduction to Valuations and support colleagues to achieve a recognised accreditation with our popular Certificate in Asset Valuation and Diploma in Public Sector Asset Management.

Consultancy Support

Our team of experienced property professionals can undertake property reviews, corporate landlord strategy, implementation and reviews, assist in the development, or review of asset management strategy and asset challenge reviews.

Surveys

We can support your Building Survey, Condition Survey and Fire Risk Assessment requirements through our team of experienced surveyors. We undertake onsite surveys and also drone surveys to survey inaccessible areas of buildings.

Software

CIPFA's Asset Manager.NET is a fully integrated finance and asset management package for both capital accounting and asset management, ensuring that your Asset Register and Property Database are compatible at all times. It is IFRS 16 compliant.

If you would like more information on any support CIPFA Property can offer please email:

property@cipfa.org



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