

Managing  
public finances  
2011  
Courses from WBS & CIPFA

Warwick Business School  
The University of Warwick  
Coventry CV4 7AL

Warwick Business School is in the top one percent of global business schools. The Chartered Institute of Public Finance & Accountancy (CIPFA) is the UK's top public sector accounting awarding body.

Our jointly developed courses will teach you about financial strategy and management in the public and voluntary services. We'll help you test new concepts and techniques against your realities, using case studies of practical decision-making as well as your experience and that of your peers.

Offered in two variants in the public finance fields, the Warwick Diploma will help you analyse the complex challenges facing you as a manager.

Residential teaching modules are coupled with home assignments, and both programmes offer the opportunity to further your studies to masters level.

We create a lively learning community which provides excellent networking opportunities, not only with present and past students on our courses but also with participants and alumni across WBS.

We look forward to you joining us at WBS.

## The Warwick Diploma in Public Finance & Leadership

Designed for senior finance practitioners wanting to gain a professional accountancy qualification, our course offers a fast-track route to a professional accountancy award combined with strategic management development.

We will support you to master the rigours of modern day professional finance practices within the rapidly changing public services while developing your corporate strategic and leadership skills.

You will attend six residential taught modules, covering one theme each, then research and write a dissertation focusing on a real-life question of policy or management in your own organisation.

Having completed the Diploma, you will complete CIPFA's Final Test of Professional Competence via a further four residential modules and an exam.

### Modules

- ✚ Corporate Leadership & Strategy
- ✚ Leading Change & Innovation
- ✚ Leading with Political Awareness
- ✚ Accountability, Governance & Stewardship
- ✚ Performance & Financial Reporting
- ✚ Public Finance & Taxation

### Course duration

2 year part-time modular residential programme

### Study programme

#### Diploma Stage

4 × 3-day residential modules

2 × 4-day residential modules

4 × 3,000 word assignments

2 × 3-hour exams

8,000 word work-based dissertation

#### Final Test of Professional Competence

4 × 3-day residential modules

6.5 hour exam

### Fees

Fees for January 2011 are £17,000.

### Entry requirements

You will be a Finance Director or equivalent with significant management and financial responsibilities. Previous experience is subject to approval by CIPFA. You will need a good first degree, at least a 2:1. We will consider exceptional managers who do not fulfil this criterion; please contact us to discuss your application in advance.

### More details

🌐 [wbs.ac.uk/go/pdpfl](http://wbs.ac.uk/go/pdpfl)

## The Warwick Diploma for Leaders in Finance

Designed for qualified accountants in senior management posts who are aspiring to reach Executive Director level within the next three years, on completion you will also gain full CIPFA Continuing Professional Development for two years.

We will improve your technical ability and critical analytical skills, while you study a wide range of theories to assist in your work.

You will attend six residential taught modules, covering one theme each, then research and write a dissertation focusing on a real-life question of policy or management in your own organisation.

We use a mixture of stimulating lectures and study methods across the residential modules at WBS, each supported by background readings and online materials.

### Modules

- Corporate Leadership & Strategy
- Leading Change & Innovation
- Leading with Political Awareness
- Accountability, Governance & Stewardship
- Managing People in Organisations
- Corporate Financial Challenges

### Course duration

18 month part-time modular residential programme

### Study programme

6 × 3-day residential modules taught over 18 months  
6 × 3,000 word assignments  
8,000 word work-based dissertation

### Fees & funding

Fees for January 2011 are £8,000.

### Entry requirements

You will be a qualified chartered accountant, with a good first degree, at least a 2:1. We will consider exceptional managers who do not fulfil the degree criterion; please contact us to discuss your application in advance.

### More details

[wbs.ac.uk/go/pdlif](http://wbs.ac.uk/go/pdlif)



*The Warwick approach to learning is a good mix of academic study and technical / empirical material, and provides a good way to expand your knowledge while holding down a high level job. I found it easy to make practical links between work and study*

*The flexible and friendly teaching style at WBS made it easy for the group to fully explore the subjects through discussion, and work through the problems involved with remembering how to write a proper essay (or learning for the first time in my case). I made lots of new contacts in a wide range of public sector positions, and gained a real insight into the way other organisations work. I wish I'd done something like this programme years ago.*

**Simon Judge CPFA**  
**Finance Director,**  
**Department for Culture**  
**Media and Sport**

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See our web site for the  
latest information.

#### Applications & further information

Public Sector Programmes  
Warwick Business School  
The University of Warwick  
Coventry CV4 7AL UK

Contact Jane Miller

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Designed in-house at WBS

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THE UNIVERSITY OF  
**WARWICK**