

Information Systems and Management in Business

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This book provides a wide coverage and range of issues associated with the application of information technologies in organisations. As such, it provides the core foundational knowledge that is essential when preparing for practice in this dynamic field. The range of coverage will make it suitable for foundational courses in Information Systems and will make it a utility and reference text for a wide range of students and practitioners.

The book focuses primarily on the definitions, architecture and component elements of the information technologies, it also includes examples of its application in practice. Its pedagogic strengths are in its end-of-chapter exercises and activities, which will be a very useful supplement to assist in the knowledge development process. The book is also supported by an on-line support environment, to help to assist and support learning. In addition, the book provides large numbers of related web resources, which is a very useful addition for situations where the reader requires additional or more specific information.

The comprehensiveness of subject matter contained in this book, alongside the support and pedagogic materials, make this a potentially invaluable resource for lecturers and students alike.

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