

## The CIPFA Alternative Service Delivery Network

### Introduction to Corporate governance

22<sup>nd</sup> March 2018 (London)

Corporate governance remains firmly in the spotlights in recent years. This event provides delegates with an understanding of the key principles and issues in corporate governance and offers practical advice on compliance and best practice. It explores key governance topics, including in-depth coverage of the UK Corporate Governance Code, board composition and effectiveness, corporate social responsibilities and risk managements.

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| <b>09.30 – 10.00</b> | <b>Registration and Refreshments</b>  |
| <b>10.00 - 10.10</b> | <b>Welcome, Introduction and Overview of the Day</b>  |
| <b>10.10 - 11.15</b> | <p><b>Setting the scene</b></p> <ul style="list-style-type: none"> <li>• Purpose of corporate governance</li> <li>• Drivers of corporate governance</li> </ul> <p><b>Case study- BHS</b></p> <p><b>Corporate Governance –Theory</b></p> <ul style="list-style-type: none"> <li>• Agency Theory</li> <li>• Stakeholders</li> </ul> |
| <b>11.15– 11.30</b>  | <b>Refreshments</b>   |
| <b>11.30– 12.40</b>  | <p><b>Corporate Governance –Models</b></p> <ul style="list-style-type: none"> <li>• Shareholder values</li> <li>• Stakeholders value</li> <li>• Enlightened shareholders</li> </ul> <p><b>Discussion</b></p>  |
| <b>12.40– 13.20</b>  | <b>Lunch</b>  |
| <b>13.20– 14.55</b>  | <p><b>Corporate governance in the UK</b></p> <ul style="list-style-type: none"> <li>• UK Corporate Governance Code</li> <li>• Board composition and effectiveness</li> </ul> <p><b>Case study- Tesco</b></p> <p><b>Case study- Barclays</b></p>   |
| <b>14.55 – 15.00</b> | <b>Refreshments</b>   |
| <b>15.00 – 15.40</b> | <p><b>Governance in the Public Sector</b></p> <ul style="list-style-type: none"> <li>• Impact of financing on governance</li> <li>• CIPFA/IFAC Framework</li> <li>• The Nolan Principles</li> <li>• Civil Service Code</li> </ul>   |
| <b>15.40 – 15.45</b> | <b>Summary, Q&amp;A and Close</b>   |

**How will you benefit?**

By the end of the workshop, delegates will:

- understand the key principles and issues in governance in the private and public sectors
- be aware of best practice and compliance

**Bookings:**

Please book early to avoid disappointment.

**Members of the ASDN can attend the workshops for free.**

**Enquiries:** If you have any questions about bookings or regarding the programme, please do not hesitate to contact– **E:** [louise.southall@cipfa.org](mailto:louise.southall@cipfa.org) **T:** 01244 394612

**CIPFA Sustainability Policy**

CIPFA is delivering all of our training courses, workshops and seminars in accordance with our sustainability strategy. We do not provide hardcopy course materials to delegates and these are now distributed by email. We are striving to reduce our carbon footprint in every way that we can, and we hope that we can count on your support.