DRAFT CIPFA Midlands Development Plan 2015

Ref	Objective and Task	Net Budget implications	Outcome Measure	Timescale	RAG
1	**Business as usual**				
	Priorities - Annual key events, communications, succession planning				
1.1	Deliver key annual activities within budget - annual seminar, AGM and development session, CIPFA conference; conference for the regions	2,500	Maintain regional support within budget and in accordance with the Regional Council Constitution	Mar-16	
1.2	enable full participation via Concall/VideoConference or Skype to all Regional Council meetings	500	Facilities available at each meeting	Bi-monthly	
1.3	Update and circulate key regional and national messages pack annually	-	Updated pack produced annually	Jul-15	
1.4	Annual review of succession strategy	-	Succession plan refreshed in 2013	Dec-15	
1.5	Review and refresh communications strategy -publish on website and set out in a more detailed CIM aims in this area	300	Issue Communications Strategy on CIPFA/Midlands website	Jul-15	
1.6	Undertake annual member survey - satisfaction and ideas	-	Reissue Survey to Members	Sep-15	
1.7	Explore full use of social media where appropriate	-	undertake training for council members and issue guidelines	Jul-15	
1.8	Place CIPFA Midlands on the agenda within top tier networks in Local Government, Heath , HE, FE and Housing to improve links, communications and knowledge sharing	-	Attendance at sector meetings to update networks on CIM events, "CIPFA Thinks" and to gather consultation feedback	ongoing	
1.9	At each Regional Council meeting 1) Issue open invitation to students to attend, observe and contribute to Regional Council throughout the year when the event is local to them and 2) Invite Finance Directors local to the Regional Council meeting to meet and discuss ways in which CIM could support their organisation	-	Invites sent	Bi-monthly	
1.10 1.11	Update Networks list twice a year	-	Updated network list produced	6 monthly	
2	**Increase Recruitment**				
2.1	Support the expansion of 6th Form Management Games (SFMG) into FE and HE in 2015	3,500	Proposal to be bought to CIM by SFMG volunteer co-ordinators	Sep-15	
2.2	Monitor progress of SFMG students post college	-	Create sign-up section on CIM website and circulate student newsletters	Jul-15	

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2.3	Attendance by CIM Council member to at least 50% of Student Society meetings, delegate tasks and delivery of the student society development plan	650	Attending at least 50% of the planned student meetings and delivery of the student society development plan	Mar-16	
2.4	Develop strategy to support AAT and route locally into CIPFA placements and provide an insight for their members into CIPFA	-	Strategy approved by CIM	Dec-15	
2.5	Promotes dual membership of CIPFA under byelaw 5		identification of good candidates qualified with other bodies	Mar-16	
2.6	Launch a mentoring scheme to offer opportunities for midlands based students or newly qualified members with members of Regional Council or newly volunteering mentors	-	A scheme in place and monitored at council meetings	Dec-15	
3	**Events and thought leadership**				
3.1	Liaison with other CIPFA Regions to cross share events planning, speakers and slides	-	Sharing of events planning, speakers and slides	ongoing	
3.2	Improve links with key universities to explore further joint working and events offers	-	Meetings with Faculty Leads to develop strategy	Sep-15	
3.3	Hold broad range of events at key organisations where the priority is to develop future networks or raise the profile of CIPFA Midlands - weave in a meeting with the Director of Finance (or equivalent) to discuss closer working and raise the conversations around CIPFA Midlands	1,200	Regional Council to meet at least on two occasions at venues that are strategically important	Mar-16	
3.4	Develop events, round tables and question time events around "CIPFA Thinks" topics and consultation papers.	-	Hold 2 round tables and 2 QuestionTime events	Mar-16	
3.5	Explore further ways CIM can work with Deloitte on the flagship Future Leaders Programme	-	Meet with representatives from Deloitte to explore other ways in which CIM can develop the Future Leaders offer to benefit Members	Jul-15	
3.6	Support the reinvigoration of the CAATS programming team	500	support the recruitment of a full CAATS team and provide ongoing support as required	Jul-15	
3.7	Deliver 3 fringe events, 1 event with another professional network, 5 6th form games, 2 CAATs seminars, 1 Flagship Annual Seminar and 1 Flagship AGM and development event	300	Delivery of planned events programme with a net contribution from budget of £1,150	Mar-16	