

# corporate services benchmarking

## A new, improved service

Benchmarking is a vital tool to help drive improvements and deliver value for money. We have developed our clubs with a real collaborative ethos, ensuring that they continue to meet your needs and are constantly improving to maximise the benefit to your organisation.

### We've listened to your feedback and made a number of significant enhancements to the service for 2016:

- A new integrated package giving you access to our **full club range** for one price
- Don't have the resource to complete all returns? That's fine, we'll now be providing **national reports** for those clubs you are unable to participate in
- Fresh new **executive summaries** highlighting the key metrics, ideal to provide to management teams and for an *at-a-glance* review
- Improved reporting including **enhanced visualisations** and **intelligent text**, adding even more value to the outputs received
- **Online access** to all outputs for your entire organisation, including access to **historical reports** where your organisation was a member
- New **qualitative feedback reports** drawing on the information provided from your scrapbook responses to add rich insight
- **Streamlining questionnaires** so that they focus on the key information and minimise the burden upon your staff to complete
- A **new style review meeting** where results are presented and best practice examples made accessible to all members
- But don't worry, our detailed **comparative reports** and **interactive tools**, uniquely prepared for your individual organisation, will still be available for the clubs you provide returns for

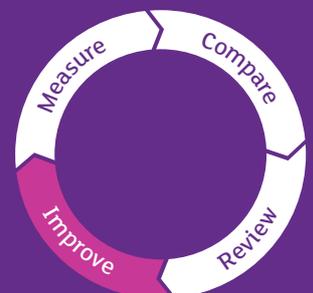
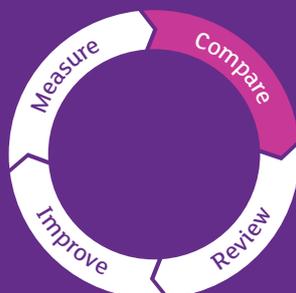
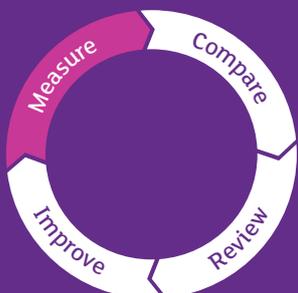
## Additional benefits

Discounted access to an **onsite workshop** where one of our expert advisors will present the key findings to your management team.

## Savings

All this is being provided **cheaper** than ever before with a significant **50% saving** on the 2015 price for access to all clubs.

**50%**  
**SAVING**



# benchmarking extras

CIPFA's benchmarking reports already provide you with the ability to expertly compare your organisation's costs and performance with other members, in addition to highlighting areas where you may reduce costs intelligently with minimal impact.

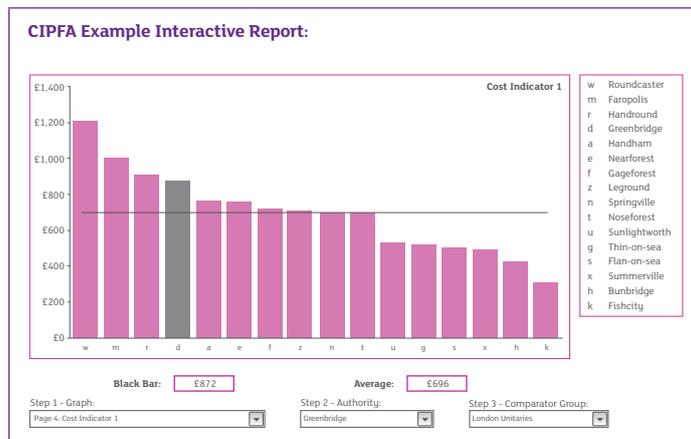
On top of these market leading publications, CIPFA offers three tools as part of the service, that will allow you to perform an in-depth exploration and gain further valuable insights from the benchmarking reports data: the **Interactive Report**, the **Read-Back Interface**, and the **Scrapbook**.

## Interactive Report

CIPFA's Interactive Report allows benchmarking club members to quickly and easily reproduce many of the graphs found in the benchmarking reports.

You can select which graph you want to create, highlight specific members, and select groups of members to compare.

These graphs are easy to insert into PowerPoint presentations or Word documents, giving you flexibility to effectively present your data.



## Read-Back Interface

CIPFA's Read-Back Interface gives benchmarking club members unprecedented access to the raw data behind the graphs and analysis that are generated by benchmarking club reports.

You simply select the member that you would like to view raw data for, and the questionnaire populates itself with the relevant figures.

Using these figures, you can perform your own numerical and statistical analysis against those of other organisations, creating your own graphs or reports based on the raw data provided.

## Scrapbook

Where CIPFA's benchmarking reports provide detailed numerical analysis, CIPFA's Scrapbooks provide access to feedback on the challenges that members face, and the best practices they have implemented.

By providing access to the text responses that members have given to these questions, CIPFA's Scrapbooks provide a valuable insight into the successful measures that other members have taken to overcome shared challenges.

## Get in touch

To join our corporate services benchmarking clubs, visit [www.cipfa.org/corporateservices](http://www.cipfa.org/corporateservices) or speak to us on **020 7543 5600**