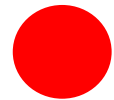


Welcome to:

We will start in a few minutes



Overcoming the key pitfalls in
Collaborative Transformation &
Shared Services Webinar

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Lecturer in Collaborative Transformation, Canterbury Christ Church University

Editor of Collaborative Transformation Magazine

A bit about me...

... and a bit
about logistics



Question panel

How can we talk?



Shared Services, Collaborative Arrangements and Joint Ventures

What are the key pitfalls that public sector bodies often fail to adequately address?





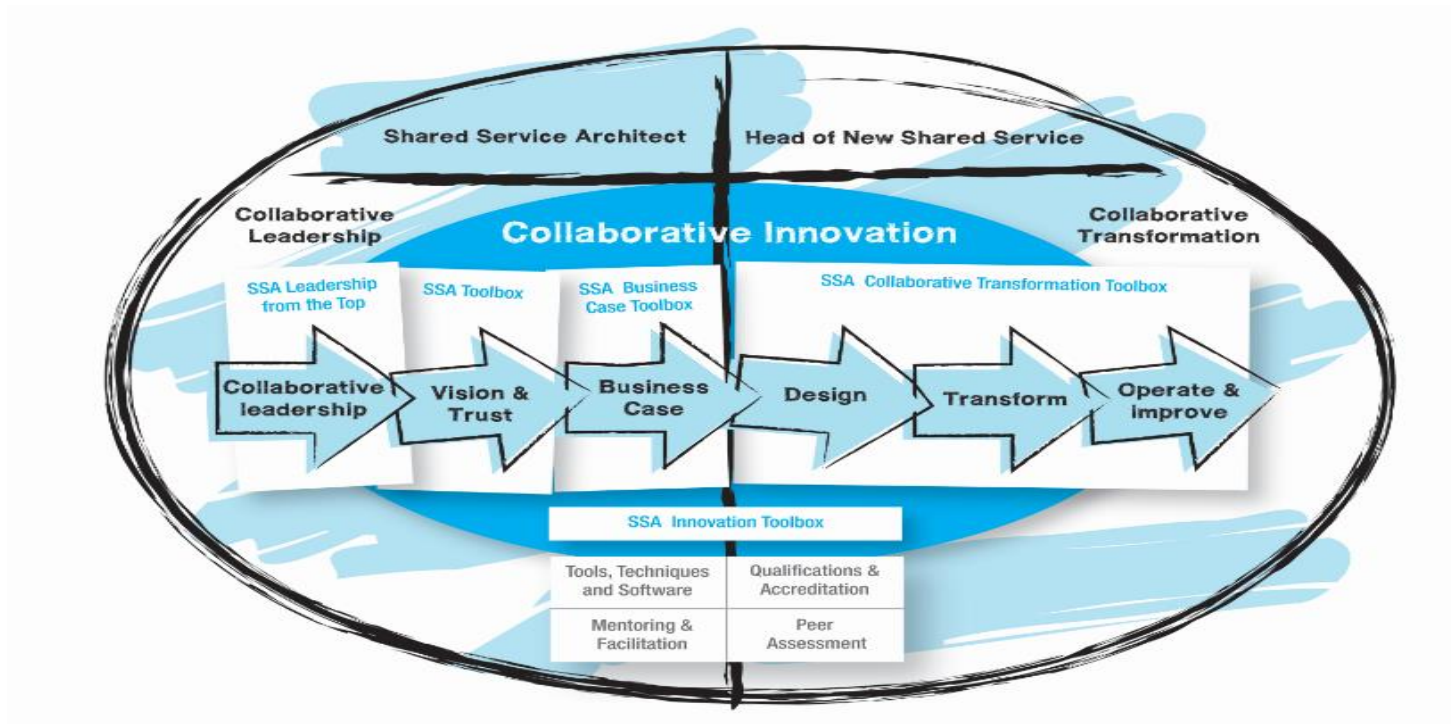
What are we going to cover?

- From CIPFA's Collaborative Transformation Programme: The three key pitfalls of collaborative working

Background to the CIPFA Collaborative Transformation Programme

- Provides a three day “starter” programme:
 - The Highway Code (statutes and restraints)
 - Building trust & shared vision between partners
 - Drafting collaborative business cases
- The three days are part of Module 1 of the Postgraduate Certificate in Collaborative Transformation at Canterbury Christ Church University
- The programmes can be delivered in-house for organisations and partnerships
- <http://www.cipfa.org/training/accredited-training/postgrad-cert-collaborative-transformation>

The unavoidable collaboration journey...



In Collaborations, language is everything...

Example 1: Police, Fire and Social Care work more closely together in a troubled neighbourhood. They count up the saved effort, time and benefits of a pooled budget and work out it saves about £250k per year.

Is this a collaboration or a shared service?

In Collaborations, language is everything...

Example 2: Hampshire County Council sets up a back-office system for the council, police and fire to provide finance, HR and ICT systems.

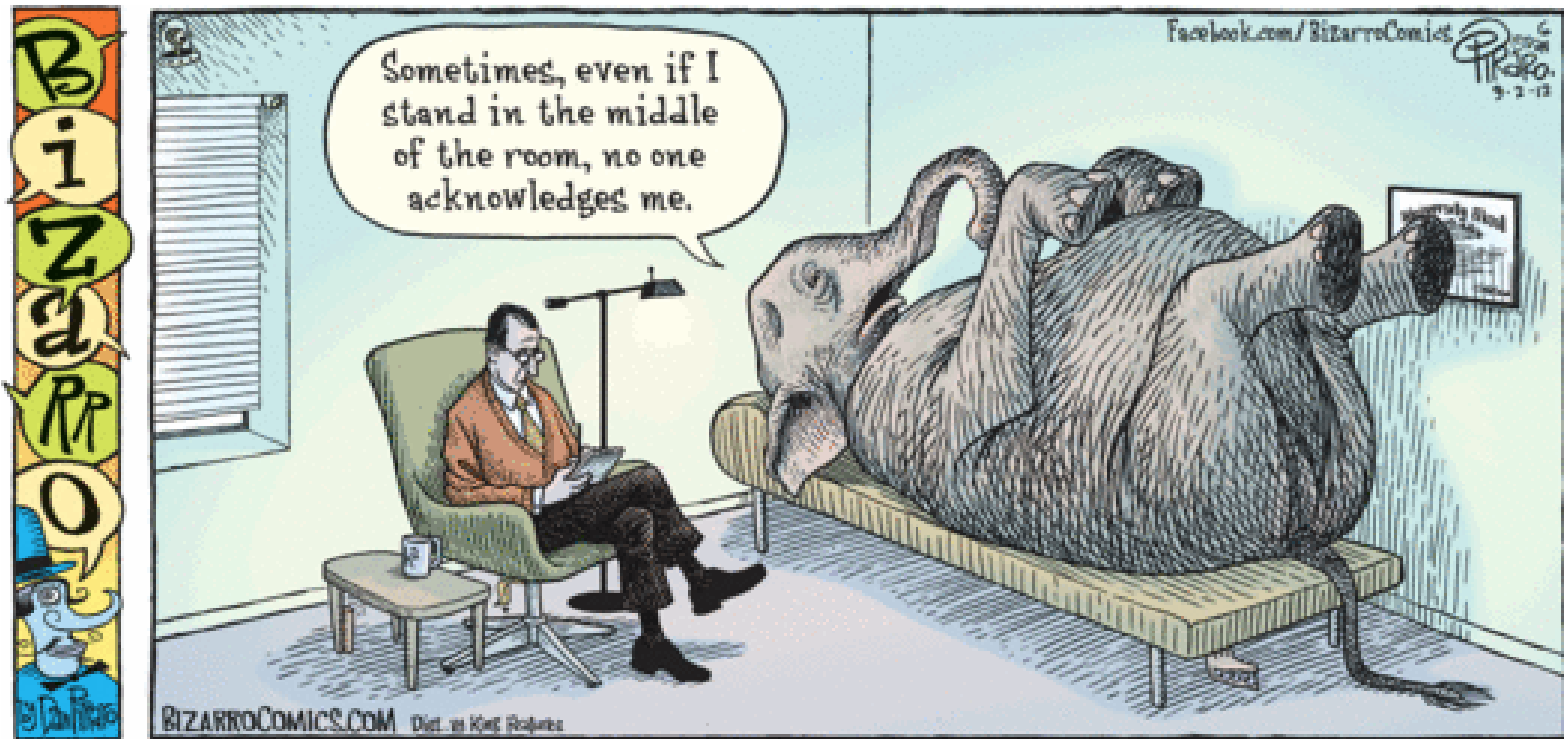
Is this a collaboration or a shared service?

In Collaborations, language is everything...

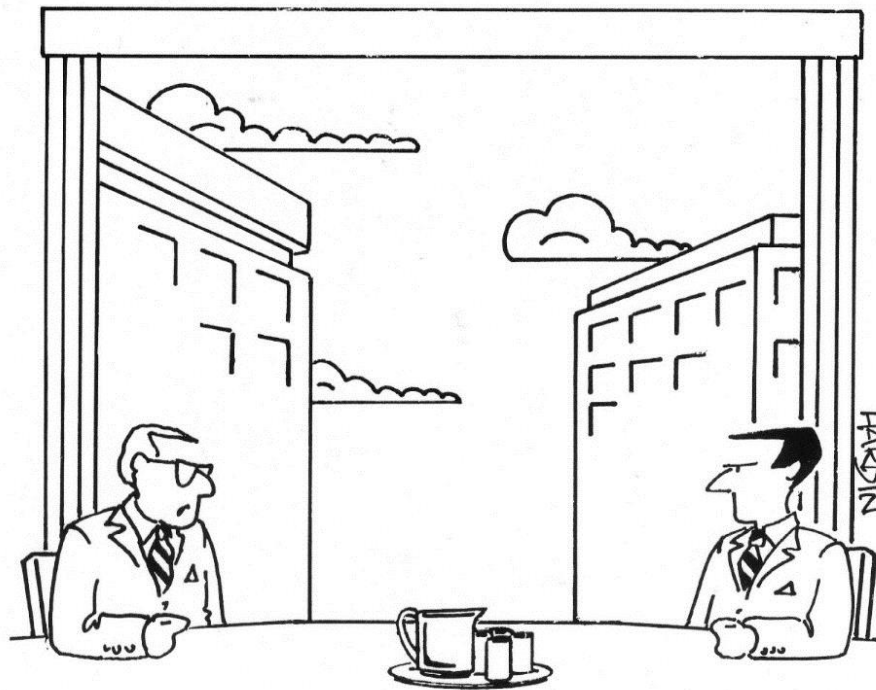
Example 3: The 10 councils in Manchester create a combined authority to deliver transport, economic growth and health and social care.

Is this a collaboration or a shared service?

What are the three key pitfalls of collaborative working?



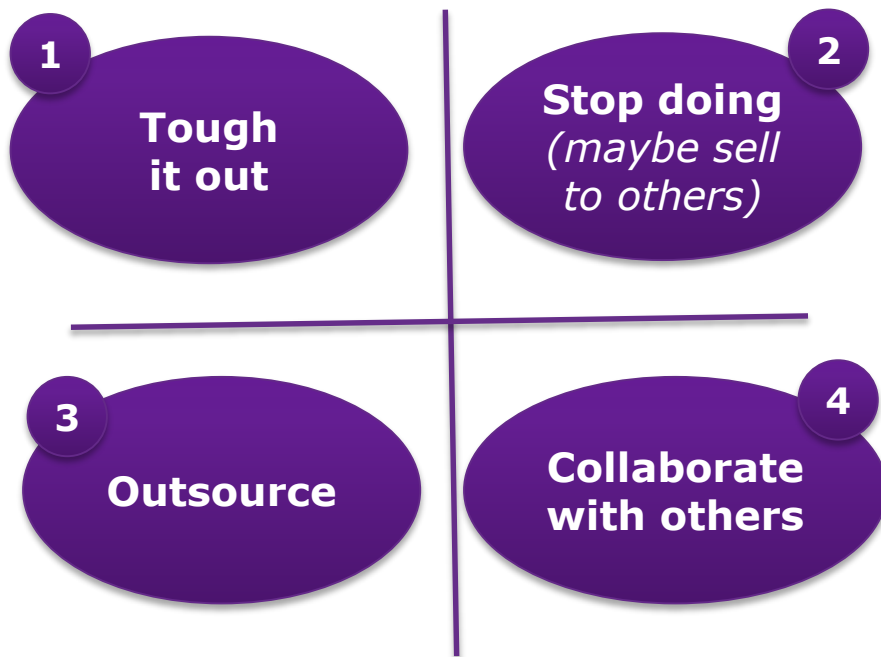
Pitfall 1: The leadership fail to lead collaboratively...



"I'll agree to a fifty-fifty split, But I get the hyphen."

The key question leaders must be asked...

The Efficiency Matrix...



What do you want to tough it out on?

The questions leaders must be asked...

The three sums of
collaborative working

 $1+1=1\frac{1}{2}$

 $1+1=2$



 $1+1=3$

How radical are you
prepared to be?

Pitfall 2: Partnership business case drafting

Clyde Valley Shared Support Services

Detailed Business Case
Status: Final



Clyde Valley Shared Support Services

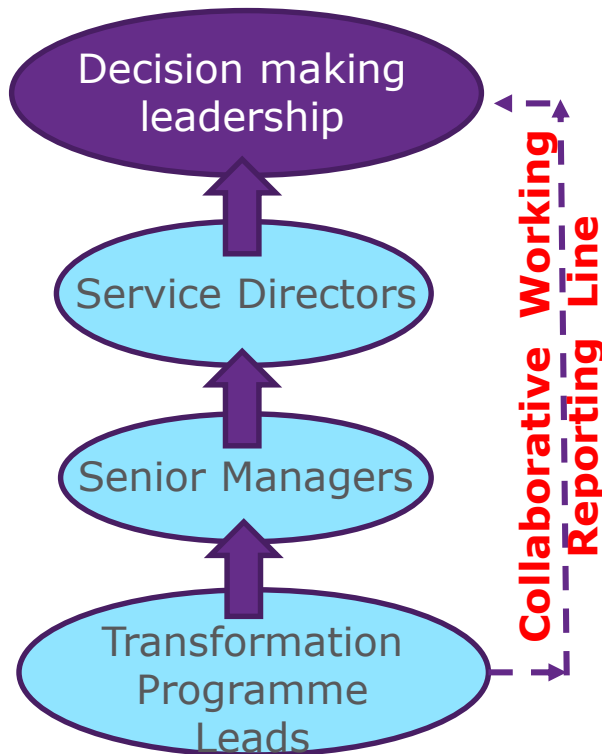
Detailed Business Case

Status: FINAL FOR RELEASE

Business Case drafting is:

- under-resourced
- not developed collaboratively
- lacks public sector purpose!

Pitfall 3: Project team skills and authority



Project and programme leads do not have the skills, or the authority to drive their projects forward

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Now you are able to...

- Explain why collaborative transformations and shared services frequently fail to deliver on the promise of the business case
- Consider the skills development opportunity that CIPFA provides through their Collaborative Transformation Practitioner programme

Contact us

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