

Property Training Network (PTN)

## Introduction to Property Asset Management in the Public Sector

*Planning for success in challenging times*

4.75 – CPD Hours

### Webinar Dates

Thursday 25<sup>th</sup> March

Thursday 20<sup>th</sup> May

### Purpose

This event will provide a thorough introduction to Property Asset Management, moving beyond the basics to look at practical issues that face the public sector in the current challenging environment. This will include consideration of the purpose of asset management plans, performance measurement, linking assets to corporate aims and objectives, maintenance prioritisation and property review. We will conclude the day touching on some of the current hot topics that are creating significant interest including the response to Covid-19, Corporate Landlord, working with partners and community asset transfer.

### Learning Outcomes

#### **Session 1:**

- Developing an understanding of the key roles and responsibilities needed to facilitate a successful corporate approach to asset management.

#### **Session 2:**

- Establishing the essential components of an asset management plan.
- Appreciating how effective property review will enable an organisation to challenge its assets on a regular basis.

#### **Session 3:**

- Understanding the key areas to consider when formulating a maintenance strategy.
- Recognising the data and information needed to enable effective management of the public estate, how this is held and how it can be used in corporate decision making.

#### **Session 4:**

- Keeping up to date with the latest government policy initiatives and best practice in asset management.

## Who Will Benefit?

Anyone who wants to broaden their knowledge of asset management and to keep abreast of current developments, including property professionals, service managers, finance professionals and those who have an interest or responsibility in the management or maintenance of buildings within the public sector.

Delegates will gain a practical understanding of Property Asset Management in the public sector and have an opportunity to raise questions on specific topics and issues.

## Programme

09.30 – 10:00

### **Coffee and registration**

10.00 – 11.15

### **Introduction**

As an introduction we will start with an examination of some of the fundamental elements of Asset Management Planning, including how organisational structures, and defining roles and responsibilities can help effective asset management, and how to go about balancing corporate and service objectives with property objectives and priorities.

11:15 – 11.30

### **Break**

11.30 – 12:45

### **The Asset Management Plan and Property Review**

The first half of this session considers the purpose and function of an Asset Management Plan and how this might be developed in your own organisation to best effect with the current pressures we are experiencing.

We will then move on to explore ways in which property assets can, and should, be reviewed to ensure the longer-term sustainability of the estate.

12.45 – 13:30

### **Lunch**

13:30 – 14.45

### **Maintenance and Performance**

After lunch we will look at the principles behind developing a robust, informed and prioritised maintenance strategy, followed by a review of ways to demonstrate the performance of your property portfolio. This is an ongoing challenge to many asset managers and we will explore ways in which you can do this to ensure you really are providing value for money in the way your organisation occupies and manages its properties.

14.45 – 15.00

### **Break**

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15.00 – 16:00

**Hot Topics**

The final session will focus on some of the hot topics that are currently challenging professionals working in public sector asset management including responding to Covid-19, corporate landlord, shared approaches with partners and community asset transfer. We will explore how these 'hot topics' impact on asset management within the public sector. There will also be plenty of opportunity for discussion and further questions.

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16.00

**Close**

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**Facilitators**

**David Bentley FRICS**, Head of Asset Management, CIPFA Property  
**Dave Ayre**, Property Networks Manager, CIPFA Property

**Booking Details**

Members of the Property Training Network (PTN) can use prepaid places to attend this webinar, no other CIPFA prepaid places can be used  
£325+VAT for members that have used all prepaid places  
£375+VAT for non-members



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