

Property Training Network (PTN)

A Practical Implementation of a Corporate Landlord

Are we there yet?

4.25 hours CPD

Webinar

Monday 13th November 2023

Purpose

The term 'Corporate Landlord' is regularly bandied about, but what does it mean in practice?

CIPFA Property have been asked into numerous organisations to review their approaches and how close to the 'ideal' they are. Clearly, the principles of Corporate Landlord are sound, and when operated appropriately it has the potential to deliver effective, efficient and even agile property services.

We see so many iterations however, and there is no consistent universal understanding. Everyone seems to be doing something slightly different, albeit that many common areas for improvement come up repeatedly.

So as an organisation are you close to the ideal? Are there areas of improvement that would benefit what you do?

The aim of this event is to provide some practical clarity about options within the approach, and to determine how it can be used to best effect within a public sector organisation.

We will use a workshop approach to challenge delegates on where they feel their own organisation sits on the 'Corporate Landlord Scale' and explore how improvements might be made whilst at the same time demonstrating some of the barriers that may be encountered.

The event will:

- Provide an understanding of the principles of a Corporate Landlord approach and what it can (and potentially cannot) deliver in practice
- Enable delegates to understand where their own organisation sits in relation to a Corporate Landlord Approach and how they may benefit from targeted areas for improvement.
- Provide examples at a practical level how implementation can change work practices and culture.

Learning Outcomes

Delegates will:

- Be able to assess where their own organisation currently stands in relation to the implementation of a Corporate Landlord Approach.
- Understand the potential benefits and improvements that could be made in their own working environment.
- Have an appreciation of how to implement a corporate approach to property management

Who Will Benefit?

Anyone involved either directly or indirectly in strategic issues affecting local government, and in particular the strategic management of property assets, and that wish to:

- Connect with key strategic initiatives and translate them into practical solutions for your property management
- Learn from good practice elsewhere and make evidence-based decisions, supporting organisational efficiency.

This might include strategic delivery managers, strategic property managers and asset managers, strategic finance managers, corporate policy and performance managers, and anyone involved in the strategic management of property assets.

Programme

09.30 – 10.00

Online Registration

10.00 – 11.15

Session 1 - Corporate Landlord Introduction, Governance and Strategic Asset Management

An introduction to the concept of Corporate Landlord, outlining the different property and facilities management service areas most commonly incorporated together with those on the margins. We will then move on to focus on Governance and Strategic Asset Management identifying the common pitfalls we encounter and identify. Each session will challenge how delegates' perceive their own organisations' approaches against a workshop questionnaire.

11:15 – 11.35

Break

11.35 – 12:35

Session 2 - Corporate Landlord- Data and Estates Management

In this second session we will examine data management and performance reporting, highlighting good practice and what we often see in reality. This will be followed by an overview of the practical challenges in fully coordinating estates management functions in a complex organisation.

12.35 – 13:35

Lunch

13:35 – 14.35

Session 3 - Corporate Landlord- Repairs and Maintenance and Statutory Compliance

After lunch we will explore how to develop a corporate approach to the management of repairs and maintenance touching on some of the frictions that this may cause. We will then delve into the essential area of Statutory Compliance suggesting practical self-assessment questions that need to be asked to ensure risks are minimised.

14.35 – 14.50

Break

14.50 – 16.00

Session 4- Soft Facilities Management, Major Projects and Implementation Timeline

The last session of the day will provide a brief look at wider facilities management activities and consider the development and management of major project work within a Corporate Landlord setting.

We will finish off by discussing the stages an organisation might need to go through in setting up its own corporate landlord approach and highlighting some of the difficulties encountered and tips to overcome them.

16.00

Close

The facilitators for this event will be:

Jane Lowrie – Property Associate, CIPFA Property
David Bentley – Property Associate, CIPFA Property

Booking Details

Find out more visit www.cipfa.org/property

To attend PTN Network Members can use their prepaid Places

Member Cost: £325+VAT for any members that have used all there allocated prepays

Non Member Cost: £375+VAT

If you have any queries please contact Keeley Hope property@cipfa.org



CIPFA Sustainability Policy

CIPFA is delivering all of our training courses, workshops and seminars in accordance with our sustainability strategy. We do not provide hardcopy course materials to delegates and these are now distributed by email in advance of the event. We are striving to reduce our carbon footprint in every way that we can, and we hope that we can count on your support.