

# The new General Data Protection Regulation (GDPR)

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25 YEARS  
OF MIAA



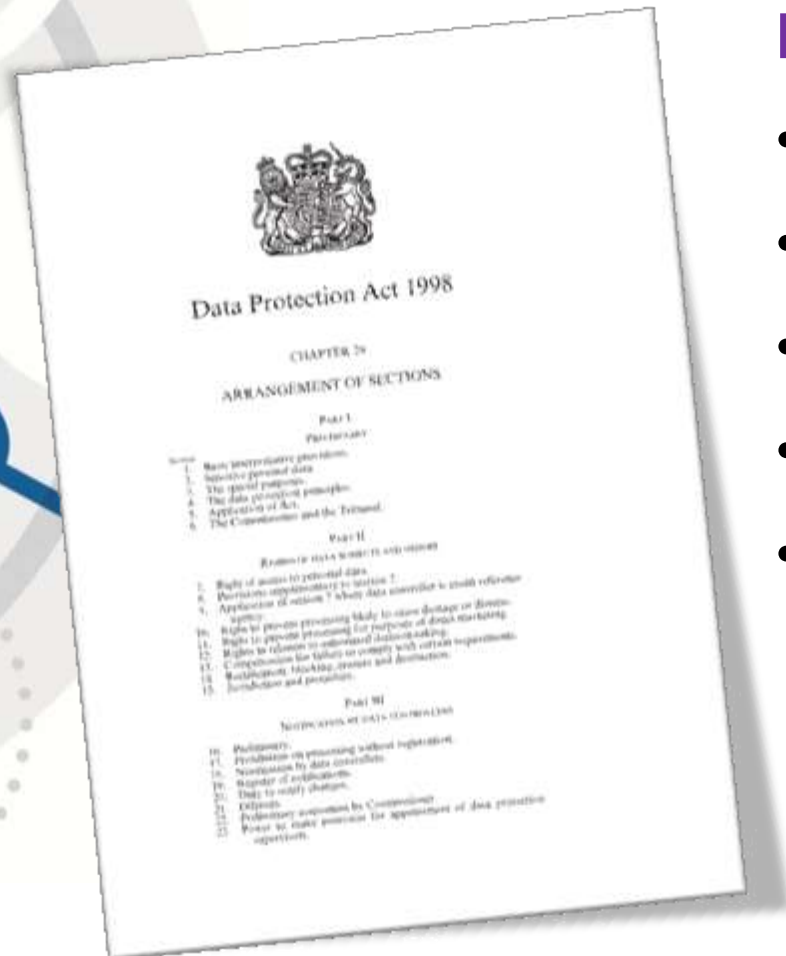
# Will you be ready in time?

- *Is your organisation **sufficiently resourced** with staff and skills to discharge your obligations under the GDPR?*
- *Even if you are compliant with the Data Protection Act, this will not be sufficient to be **GDPR compliant**.*

# GDPR Introduction

- **Four years** in the making.
- Final text published **May 2016**.
- Enforced on **25<sup>th</sup> May 2018**, after a two-year transition.
- **Replaces** the national laws and regulations based on the 1995 EU Data Protection **Directive 95/46/EC**.
- As a regulation, the GDPR will have **direct legal effect** throughout the EU, without requiring transposition into national legislation.

# Current data protection law in the UK and EU



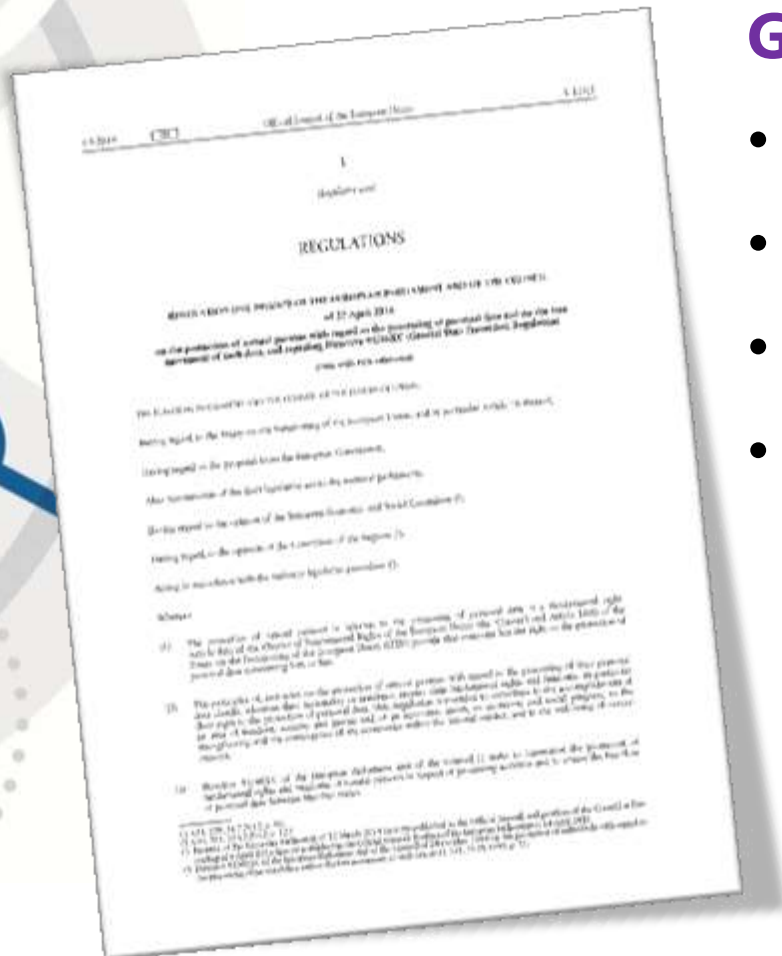
## Data Protection Act 1998

- In force since 2000
- 92 pages
- 75 Sections
- 8 Schedules
- Almost 100 ICO guidance documents

# Future data protection law in the UK and EU

## General Data Protection Regulation

- Comes into force on 25<sup>th</sup> May 2018
- 88 pages
- 173 recitals
- 99 articles



# Why change?

- To update the law to better address **contemporary privacy challenges**, such as those posed by the Internet, social media, mobile apps, cloud computing, “big data,” and behavioral marketing, that were in their infancy when the Data Protection Directive was drafted.
- GDPR raises the bar to provide **better privacy protection for individuals**.

Organisations should be looking ahead to the new compliance landscape in their product design, operational planning, privacy policies, security systems, and contracts, beginning ...

**...well, now!**

# Article 5 – Six Principles

- Fair and lawful and transparent processing.
- Obtained only for specified, explicit, legitimate and lawful purposes and not processed in an incompatible manner.
- Adequate, relevant and not excessive.
- Accurate and up to date – every reasonable step taken to ensure inaccurate personal data is erased or rectified without delay.
- Not kept longer than necessary.
- ~~Processed in accordance with data subject rights.~~
- ~~Protected by appropriate technical and organisational measures.~~  
Processed in a manner that ensures appropriate security.
- ~~Not transferred outside of the EEA unless adequate protection is in place.~~
- The controller is responsible, and able to demonstrate compliance.

# Brexit means Brexit... or does it?

- The GDPR will come into force before Brexit.
- **Article 3 – territorial scope** - GDPR applies to:
  - Processing of personal data in relation to activities of an EU controller/processor.
  - Processing of personal data of EU data subjects, in relation to the offering of goods or services, or monitoring of their behaviour within the EU, by a non-EU controller processor.



# Data Protection Bill

## Government introduces Data Protection Bill in House of Lords

- The **Data Protection Bill** was introduced into the House of Lords on 13<sup>th</sup> September 2017.
- It will replace the Data Protection Act 1998 and implement the EU General Data Protection Regulation (GDPR).
- The Bill differs from the GDPR in that it also covers, in addition to processing of personal data to which the GDPR applies, law enforcement data and national security data.

# Accountability and Governance

- These provisions complement the GDPR's **transparency requirements**. Whilst previously implicit under DPA, the GDPR's emphasis elevates their significance.
- You are expected to put into place **comprehensive** but **proportionate** governance measures.
- Ultimately, these measures should **minimise** the risk of **breaches** and **uphold** the **protection** of personal data.
- Practically, this is likely to mean **more policies and procedures** for organisations, although many organisations will already have good governance measures in place already.

# Individuals' rights

The GDPR provides the following **rights for individuals**:

- ✓ The right to be **informed**
- ✓ The right of **access**
- ✓ The right to **rectification**
- ✓ The right to **erasure**
- ✓ The right to **restrict** processing
- ✓ The right to data **portability**
- ✓ The right to **object**
- ✓ Rights in relation to automated decision making & **profiling**

# Enforcement

- Like the Directive, the Regulation contemplates enforcement both through the **supervisory authorities** and the **courts**, with penal and administrative sanctions as well as civil remedies.
- But the Regulation ups the ante for **administrative penalties**, which can be as high as **€10 million or 2% of your turnover, or double this in some cases!**

# How can I demonstrate that I comply?

- Maintain documentation on **processing activities**.
- Appoint a **Data Protection Officer**.
- Implement measures that meet the principles of **data protection by design** and **data protection by default**.
- Conduct **data protection impact assessments** where appropriate.
- Adhere to approved **codes of conduct** and/or **certification** schemes.

# Security

- The current Directive required appropriate **technical and organizational measures** to safeguard personal data.
- The new Regulation goes beyond this, not only by requiring notice and documentation of **security breaches**, but also referring to a **risk evaluation** and the Commission's authority to **adopt specific security requirements**.
- Consider conforming to **internationally accepted security management standards (ISO 27001/27002)**, as these are more readily understood in Europe and will likely be referenced in the Commission's implementing measures.

# Privacy Governance and Documentation

- GDPR obliges controllers, processors, and representatives to maintain **documentation** of specified aspects of **personal information handling**, and to make it available on request.
- Data controllers will be responsible for **designing & implementing mechanisms to protect** personal data and ensuring that, **by default**, personal data are:
  - **collected** and **used** only as necessary for specific purpose(s)
  - **retained** no longer than necessary
  - not made **available** to an indefinite number of persons

# Privacy Policies and Communications

- Where the controller uses **automated means**, it must **provide for** data subjects to submit **choices, requests, and complaints** electronically.
- If the controller makes requested **corrections or deletions**, it must also communicate those to any **third-party recipients** of the data, if feasible.



## Stricter Conditions for Consent

- The data controller bears the **burden of proof** for establishing **consent**, which means that some form of writing, click-through, or other procedure typically must be in place as evidence.

*(N.B. silence, pre-ticked boxes or inactivity does not constitute consent.)*

- The data subject must have the **right to withdraw consent** at any time for future processing.

# The problem with patient consent

- Currently, flows of information for the purposes of direct care of patients is on the basis of consent – including *implied consent* (as per Caldicott reviews).
- **However, under GDPR:**
  - Consent cannot be implied.
  - Consent can be withdrawn.
  - Processing on the grounds of consent gives rise to additional rights.
- Therefore, the NHS should not rely on consent for purposes of GDPR, and *rely on provision of health or social care* instead - **Article 9 2. (h).**

# Article 17 – right to erasure

## “Right to be forgotten”

- Data controllers must erase on request where:
  - Personal data no longer necessary for purposes.
  - Data subject withdraws consent.
  - Data subject objects to processing.
  - Unlawful processing.
- Does not apply if processing is necessary:
  - Tasks carried out in public interest / in exercise of official authority.
  - Protection of public health.
  - Establishment, exercise or defence of legal claims.

# Article 19 – right to data portability

- Right to receive personal data in a structured, commonly used and machine-readable format and able to transmit, without hindrance, to a new controller.
- Only applies if:
  - Processing based on consent or pursuant to contract; AND
  - Carried out by automated means.
- Another reason not to rely on consent!

# Sensitive Data

- **Special categories** of especially sensitive data require express consent or a legal obligation in order to collect or process the data, and they require **heightened security** and attention to **data storage limits**.
- The Regulation adds **genetic** and **biometric** data to the **categories** of sensitive data.
- If you offer an 'information society service' (i.e. target online services) at **children**, you will need to obtain **consent from a parent or guardian** to process the child's data.

# Direct Marketing and Profiling

- These provisions include the “**Right to object**” and “**Measures based on profiling**” e.g. transactions based on risk scores.
- Identify whether any of your processing operations constitute **automated decision making** and consider whether you need to update your procedures to deal with the requirements of the GDPR.

# Data Breach Notice and Documentation

- The Regulation requires **notice of any personal data breach** to the **supervisory authority within 24 hours**, followed by **notice to the individuals** of personal data breaches *“likely to adversely affect the personal data or privacy of the data subject,”* unless the controller satisfies the authority that the data were rendered unintelligible (such as by encryption).
- The Regulation also requires fairly **extensive documentation** of security incidents.

# International Data Transfers

- GDPR imposes restrictions on the transfer of personal data **outside the European Union**, to third countries or international organisations, in order to ensure that the level of protection of individuals afforded by the GDPR is not undermined.
- The Regulation preserves the **legal mechanisms** accepted under the Directive for transferring personal data outside the EU/EEA.



# Data Protection Officer

- Must appoint a **Data Protection Officer** (DPO) if you employs 250 or more persons or if your core activities require *“regular and systematic monitoring of data subjects”*.
- Must ensure DPO reports to the highest management level of your organisation – i.e. **Board level**, and that there are adequate resources provided to enable DPOs to meet their GDPR obligations.
- DPO position needs to be independent of other key positions, so that there is **no conflict of interests**.

# DPO Role

- DPO informs/advises organisation, monitors compliance, and acts as point of contact for ICO.
- May be one DPO for a number of organisations.
- Must have expert knowledge of data protection law and practices.
- Must be properly involved in all DP issues.
- **Must be able to act independently** – supported, and not discriminated against by management.
- Could Caldicott Guardian / SIRO be DPO? Could that lead to a conflict of interests?

# Guidance and Derogations

- **ICO** has published some guidance and will continue to do so.
- **Information Governance Alliance** will roll out NHS-specific guidance on a series of topics.
- Government is consulting on derogations.
- Things should become clearer over the next few months, but time is already very limited.

# Governance, Regulation and Enforcement

- Public bodies must have a **Data Protection Officer**.
- Prior **consultation with ICO** for high risk processing.
- **Mandatory breach notification** without delay and within 72 hours, unless unlikely to present risk to data subjects.
- **Notification to data subjects** where breach is high risk.
- **Compensation** for material and non-material damage (e.g. distress).
- **Maximum fine** increased from £500k to **€20m**.

# What to Do Now?

- Might sound a long way off, but there is **much to do** for the many organisations that will need to be in compliance **by 25<sup>th</sup> May 2018**.
- As we edge ever closer to the official launch of GDPR, there will be **two types of organisations**:
  - those that will only start making changes once GDPR comes into force;
  - those who are prepared for GDPR in advance.

**The latter, of course, have the upper hand.**

# Getting ready for the GDPR

- **People:**
  - Your Chief Executive/Officer needs to know about GDPR.
  - Appoint DPO – to meet GDPR requirements.
  - Who else is responsible - working group.
  - Board training.
  - Staff training.
- **Support:**
  - ICO and IGA Guidance
  - Advice
  - Audit

# Stocktake for GDPR

**Stocktake:** identify, review and update...

- Information Asset Register (**IAR**).
- Data Flow Mapping (**DFM**).
  - Review legal conditions for data processing.
  - Establish records of all processing activities.
- Relevant **Policies** – & create new ones for new rights/obligations – e.g. right to erasure, breach reporting, Subject Access Requests (SARs), etc.
- **Data Processing Agreements** – especially involving international transfers.
- **Privacy notices**.
- **Retention** periods.
- **Systems** – accountability and data protection by design
- Use new Data Protection Impact Assessments (**DPIAs**).
- **Security** measures.

# State of readiness

- Mersey Internal Audit Agency can provide an **independent audit** of where your organisation is currently in data protection terms, and what you need to do ahead of the 25<sup>th</sup> May 2018 implementation date for the new GDPR.
- This audit will look at all your **current data protection arrangements**, and will specifically cover all the areas above.
- We will **meet with a range key individuals** within your organisation, including relevant directors, managers and operational staff, and using our **diagnostic tool** we will identify the current organisational position, across key themes.
- Our resulting **reporting** and action plan will highlight the **key developments and actions** that are required by the organisation to ensure compliance with GDPR by the time of its introduction.



# Independent Audit

- ✓ To discuss how MIAA can work with you to deliver this assessment within your organisation please contact:

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***Thank you***