

**I would never have thought of it like that.  
That is really interesting and we will  
definitely follow that up.**

**You should have brought this approach to  
me a long time ago.**

**C-level leader of a global technology firm**

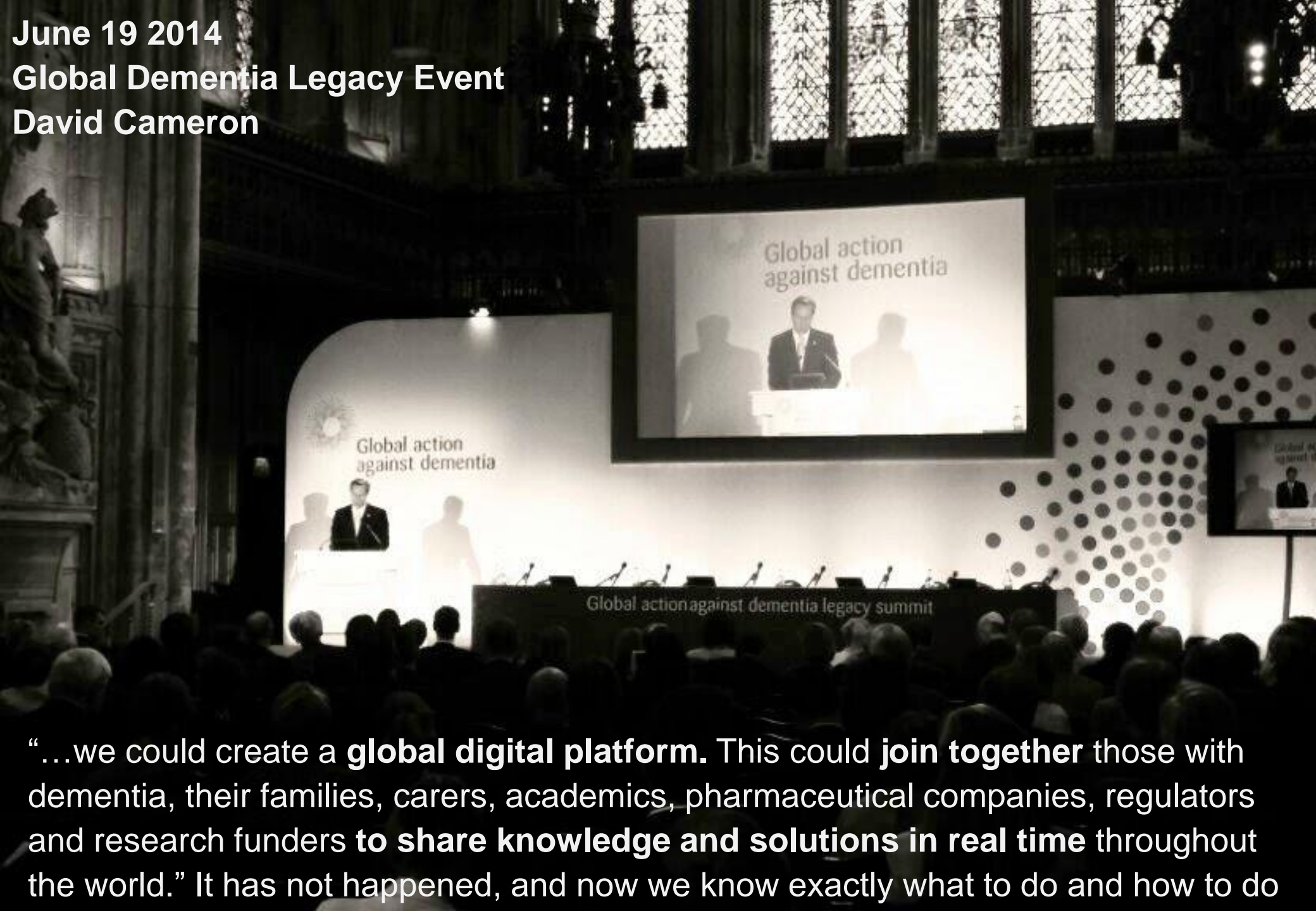
**UR RACING**

**Dr Shaibal Roy  
PA Consulting**



**CONSULTING  
TECHNOLOGY  
INNOVATION**

June 19 2014  
Global Dementia Legacy Event  
David Cameron



“...we could create a **global digital platform**. This could **join together** those with dementia, their families, carers, academics, pharmaceutical companies, regulators and research funders **to share knowledge and solutions in real time** throughout the world.” It has not happened, and now we know exactly what to do and how to do

**PRIMARY USES**

**SECONDARY USES**

**COST  
OUT**

**COMMERCIALISING DIGITAL  
EXHAUST FUMES**

**TRANS-  
FORM**

**COMMERCIAL RE-USE OF DATA  
YOU ARE NOT LOOKING AT**

# What is your social media report like?

## Participate in a community

## Act more precisely

**COST  
OUT**

- Members of the public share information in public and in private

- **ACCELERATE RECRUITMENT OF IN-HOUSE FOSTER CARERS**

# Shine a light on your lists and spreadsheets

You have all the data you need

Shake the foundations

**TRANS-  
FORM**

- Enable and facilitate an individual's application to be a foster carer

- **IMPROVE THE QUALITY OF FOSTER CARER RECRUITMENT**

