

**CIPFA**

The Chartered Institute of  
Public Finance & Accountancy

CIPFA Housing Advisory Network (HAN)

# your HAN membership

2020-2021

*The only public sector housing network that delivers for both finance and property professionals*



# CIPFA Property

CIPFA Property is a trusted partner to public finance and property professionals in their delivery of efficient management of land and buildings.

Managing public sector property estates effectively, including housing, can deliver value for money, enhance public services - and create wider economic, environmental and social outcomes for local communities.

## Your HAN subscription provides



I'm included in  
your HAN  
membership fee

- **Attendance at HAN events** including the CIPFA Housing Symposium 2020\* using your pre-paid HAN places
- **All events eligible for CPD Hours** certificates issued via email after attendance
- **Technical advice** from expert advisors and the ability to ask questions of other network members via our team
- **Eligible for discounts** off our Data and Analytics Housing Services, Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software
- **Exclusive and member only access** to the [HAN website](#) and resources
- **Timely updates** on housing property and finance issues
- **Log on to 'My CIPFA' or register** at [www.cipfa.org/register](http://www.cipfa.org/register) to access a wealth of subscriber content, book onto events and view your pre-paid account balance
- **Opportunities** for networking and career development

\*Public Sector Members only

# Welcome to the HAN

The **Housing Advisory Network** (HAN) will enable you to:

- Connect with key strategic initiatives and translate them into practical solutions that improve your Council's ability to meet housing targets and meet the challenges facing the sector.
- Learn from good practice elsewhere and make evidence-based decisions on the most effective use of modern methods of construction and deployment of new technologies to deliver new housing quickly and efficiently.
- Understand how to deliver housing projects via your Housing Revenue Account, General Fund either solely or in partnership with housing associations and the private sector.

The HAN network is essential for both housing finance and property professionals involved with the delivery of housing in the public sector. In 2020/21 its focus moves from being principally focused on housing finance professionals to meeting the needs of property focused housing professionals as well. Events will therefore be:

- **Strategic and practical:** Delivering thought leadership and case studies from around the country based on projects that have or are being delivered by the most innovative and forward thinking authorities.
- **Informative and educational:** Each event delivers a housing specific and general public sector update for those busy at the coal face alongside tips, ideas and tools that develop key skills and competencies linked to housing delivery.
- **Regulation and policy focused:** With the Housing Regulator focusing on the local authority, events will examine this development and how its impact should be dealt with by housing teams in local authorities.
- **Expansive but relevant:** Events will consider the impact of ALL stakeholders in the housing sector. The lifting of the HRA borrowing cap, changes to the regulatory regime, updating of the Decent Homes Standard and the need to respond to the housing crisis require a fundamental step-change. Now is the time to review HRA 30-year business plans to make sure that they move from managing and maintaining existing stocks to delivering more, carbon neutral homes fit for the future.

The HAN will provide you with a vital tool in ensuring you stay up-to-date with the latest developments, legislative and technical issues. It will be a network that provides insight and real solutions for Councils grappling with the need to plan, build, partner, deliver and manage housing projects in support of their housing targets and strategies.

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# Our events for you

The HAN will hold regular events from our expert advisors and external specialists, all complemented by online briefings and support. All events begin with a comprehensive housing specific and general public sector update crucial in keeping yourself abreast of current developments throughout the local authority landscape.

## **Series 1: Housing Stock Valuations** approx. 4 hours CPD

The process of commissioning and undertaking capital asset valuations for land and buildings in the local authority balance sheet is not easy. Interpreting the various regulations and standards to ensure compliance can be a tricky task, with numerous pitfalls for the unwary.

Often people do not appreciate that they are misinterpreting the accounting and valuation guidance and standards. As a result, these misinterpretations can get embedded into locally accepted practice making for an uncomfortable audit process.

This event is for Property officers who are involved in the process of producing assets valuations of Housing stock for local authority accounts, and their finance colleagues who are responsible for managing the valuation commissioning process and ensuring that the resulting valuations meet current regulations and standards.

Day TBA	Date TBA	London
Day TBA	Date TBA	Taunton
Day TBA	Date TBA	York
Day TBA	Date TBA	Warrington
Day TBA	Date TBA	Birmingham

# Our events for you

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## **Series 2: Housing Finance Update** approx. 4 hours CPD

Our first finance focused series will deepen your knowledge of housing finance giving a more strategic view. It builds on the fundamentals reviewed in our *Introduction to Housing Finance* series and is aimed at the more seasoned (or aspiring!) housing finance professional.

### **Government policy and its impact on the Housing Revenue Account (HRA)**

Setting the scene for the rest of the day, the opening session will explore the impact that Government policy plays on the HRA.

### **HRA finance technical update**

The morning technical update session will bring practitioners up to date on key topics related to housing finance.

### **Development and regeneration in the HRA**

Now the biggest strategic issue currently being considered by housing authorities is the prospect of development and regeneration in the HRA. This session will consider the options available for funding development and regeneration, looking at costing and appraisal techniques and the main factors to consider, using a case study approach to explore the practical issues to be addressed.

### **HRA borrowing and the future beyond the debt cap**

Following removal of the HRA debt cap by the Government, the final session of the day will explore opportunities for authorities to invest in housing development using the principles of the Prudential Code, and how prudential indicators for the HRA and CIPFA's new housing analytics tools may assist in establishing the HRA's investment capacity.

Wednesday	28 July 2020	London
Thursday	29 July 2020	York

# Our events for you

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## **Series 3: Developing a 30yr Housing Business Plan** approx. 4 hours CPD

This first series of the new subscription year goes into the detail of how local authorities can approach their need to develop, review and update their HRA 30-year business plan. Whether councils need to review their existing plan and update it to reflect the need to borrow to build more homes or, have decided to start building homes again and need to re-establish their HRA and produce a new 30-year business plan, this event is essential. Delegates will learn how to develop a coherent, financially sustainable and above all prudent HRA 30-year business plan.

Working as a national expert in housing finance with Savills, and as a member of the CIPFA Housing panel, with over 25 years' experience in public and private sectors in business planning, investment appraisal, financing and development of new homes, Steve Partridge will deliver both thought leadership and practical support in this crucial area.

Aimed at strategic leadership and development managers in local authority housing, delegates in both the finance and property fields will benefit from the vast experience Steve Partridge brings to this event. Combined with a fulsome and detailed update on housing news and broader updates on developments of note throughout the public sector, this is an event not to be missed.

Friday	25 September 2020	London
Thursday	01 October 2020	Taunton
Tuesday	06 October 2020	Warrington
Wednesday	07 October 2020	York
Thursday	08 October 2020	Birmingham

# Our events for you

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## **Series 4: Introduction to Housing Finance** approx. 4 hours CPD

This second finance series provides delegates with a comprehensive introduction to housing finance and the housing revenue account (HRA). Essential for those new to this area or looking to refresh themselves with on the fundamentals.

### **The landlord function and the Housing Revenue Account (HRA)**

An interactive introduction to being a landlord and the contrasts with local authority responsibilities for the HRA.

### **What is the HRA – Key definitions and Legislation**

This session will cover the legislative backdrop for the HRA, a review of what is charged to the HRA and what is charged to the General Fund, and a commentary on the statutory ring-fence.

### **Housing Revenue Income and Expenditure – Line by Line**

This session will explain the key lines in the HRA Income and Expenditure Account, looking at the calculations and drivers for the figures in the accounts. It will also cover the charges reported in the revenue account arising from the Item 8 debit and credit determination.

### **Housing capital, debt and the Prudential Code**

This session will summarise the capitalisation guidelines, the significant housing capital expenditure themes and the key financing sources. The application of the Prudential Code and the use of prudential indicators in the HRA is also explored together with some background to the 2012 Self-Financing debt settlement.

### **HRA Asset Accounting**

This technical session will review the accounting for recognition, measurement, valuation and impairment of HRA assets. Components and depreciation in the HRA and the role of the Major Repairs Reserve is also reviewed.

### **HRA Business Planning**

This session explores the HRA 30-year business plan, reviewing the key requirements and considerations, exploring the key drivers and the key decisions involved in developing a viable business plan.

Wednesday	21 October 2020	London
Thursday	22 October 2020	York

# Our events for you

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## **Series 5: Stress Testing Your HRA – Is it "Fit for Purpose?"** approx. 4 hours CPD

30 years is a long time for a Business Plan to come to fruition and there will be many bumps and milestones along the path. For the penultimate series of the year the HAN will be looking strategically at property related asset management issues that should feature within business plans.

### **Housing Update and Public Sector News**

This session explores both the housing sector and wider public sector. It is both a detailed and strategic update on matters that are of interest to the local authority housing professional.

### **Portfolio Optimisation**

Planning in the short and medium term, in a deliberate and dynamic way, is essential if you are going to achieve your long-term goals. Focusing on a strategic approach to key operational matters this session will look in detail at Repairs and Maintenance, Tenant Management, Compliance and Regeneration. In particular we will look at the approach being taken by the Regulator for Social Housing to these issues.

### **Lessons from the sector**

The 5 Ps - Proper planning prevents poor performance! Having listened to the ways in which you can ensure a robust business plan through adherence to strategic asset management principles, this session draws on the experiences and guidance that exist across the sector in order to help shape your approach and add detail to those principles.

### **Deep Dive Case Studies**

A sharp focus session on a number of best practise authorities who are leading the way in strategic asset management initiatives that ensure they have a robust and sustainable business plan that delivers on short, medium and long-term goals in support of the HRA 30yr business plan objectives. Rooted in what is being delivered, this session ends the day with examples that you can take back and discuss, emulate and amend as necessary!

Monday	02 November 2020	London
Wednesday	04 November 2020	Taunton
Tuesday	10 November 2020	Warrington
Wednesday	11 November 2020	York
Thursday	12 November 2020	Birmingham

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# Our events for you

## **Series 6: Introduction to Housing Investment Modelling** approx. 4 hours CPD

With the HRA cap lifted and Councils being urged, whether they have an HRA or not, to build more social housing, this event focuses on the need to adopt an approach that delivers an investment model that is sustainable and financially prudent.

### **Housing Update and Public Sector News**

This session explores both the housing sector and wider public sector. It is both a detailed and strategic update on matters that are of interest to the local authority housing professional.

### **Portfolio Optimisation**

A technical and practical session aimed at the strategic thinkers and team leaders/managers responsible for conceptualising the authorities approach to a holistic, considered and sustainable housing investment model. It will examine the pitfalls, highlight the keys to success and debunk some of the myths that surround this now highly topical subject.

### **Lessons from the sector**

Acknowledging there is a patchwork approach across England to Housing Investment Modelling, this session takes lessons from registered providers, authorities and other key stakeholders from the sector like Homes England and One Public Estate to extrapolate best practise techniques and lessons to help build your Housing Investment Model.

### **Deep Dive Case Studies**

A sharp focus session on a small number of best practise authorities who are leading the way in the development of housing via their Housing Investment Model. Rooted in what has been or is being substantially delivered, this session ends the day with examples that you can take back and discuss, emulate and amend as necessary!

Tuesday	02 March 2021	London
Wednesday	03 March 2021	Taunton
Tuesday	09 March 2021	Warrington
Wednesday	10 March 2021	York
Thursday	11 March 2021	Birmingham

**More programme and speaker details will become available to you nearer the start of the series of events**

# Our events for you

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## **CIPFA Housing Symposium 2021:**

### **"PLANNING FOR THE FUTURE..."**

- **OCCUPIER TECHNOLOGY** – *how will technology change the way we will be living in our homes?*
- **ETHICAL HOUSING INVESTMENTS** – *how and why should Councils be leading the way by investing in green developments?*
- **SUSTAINABLE DEVELOPMENT** – *what impact will Modern Methods of Construction have on our housing landscape? Is it a threat or an opportunity?*
- **SOCIETAL AGENDA IMPACTS** - *will the rise in biotech and info tech, the advent of Big Data and the rise of the algorithm change the way societies interact and socialise. What will this mean for place making strategies and so what for housing?*

The symposium will focus on the need to think about tomorrow and beyond:

Split across 4 key sub themes, each with its own key note speaker, delegates will have the opportunity to consider the macro picture and then delve into the detail via case study deep dives delivered by local authorities that have delivered or are substantially delivering on their plans for the future.

Thursday	21 January 2021	London
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# HAN Members additional offers

## ▪ Housing data support products

Membership of HAN now also comes with the subsidized offer to benefit from our **Housing Interactive Profile**, **Housing Future Resources Model** and **Housing Scorecard**, three new products that have been created for the social housing sector.

**Housing Interactive Profiles** is based on statutory data returns such as HRA, LAHS, RO, COR4 and RP General Accounts Statements. CIPFA's data analysts have developed a new tool that features an interactive dashboard enabling practitioners to draw comparisons against 41 sets of performance indicators using local authority and sector groupings.

**Housing Future Resources Model** projects a range of HRA metrics forward to the mid 2020s, underpinned by robust trend assumptions informed by the Institute's experts. It includes a scenario modelling tool which enables practitioners to use a selective range of indices covering housing supply and stock, rental income, arrears and a range of other financial and non-financial measures to create a series of "what-if" scenarios.

**Housing Scorecard** has been created specifically for Local Authorities to enable them to "stress-test" their HRA. It utilises both financial and non-financial measures and it makes use of statutory datasets, therefore no other data returns are required.

The principals of **Housing Scorecard** are to ensure:

- All measures are consistent across all Councils within a tier
- The methodology used for deriving the calculations is transparent
- Only reliable and trusted measures are used.

If your local authority is already a [CIPFAstats](#) subscriber these tools are free.

If not, they cost £1,950 plus VAT when purchased separately. Accessing them via a HAN subscription allows a 10% saving.

For more tailored information about these tools, or if you would be interested in receiving a summary of the key measures that are available within the interactive portal, please [contact](#) the team.

## ▪ Eligible for discounts

On our Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software please [contact](#) the team.

# Benefits of membership for your organisation

The **Housing Advisory Network (HAN)** gives your organisation access to a wealth of benefits:

- **Tapping into expertise:** Access to practical support, ideas and advice from our property experts and our [Housing Panel](#) – we are here to help you solve your problems
- **Putting you in control:** Pre-paid and flexible delegate places to each of the five series of **HAN** events per subscription year which you can use when you like during the membership year to attend HAN events
- **Networking opportunities** with peers and colleagues at the events
- Ability to make **'calls for help'** raise issues and share experiences and approaches with peers in authorities throughout England via our dedicated discussion forum
- Access to our dedicated **members only website library** including publications, presentations from events, analysis, documentation and copies of key tools, strategies and plans from across our membership
- **Cutting edge:** Access to the latest good practice from other members of the network – bringing you the latest bright ideas
- **On topic:** Our popular news updates and briefings – practically putting in context what is happening around the UK
- **Planning ahead:** Our thought pieces will provide you with a 'heads-up' on what is changing - so you can anticipate change and adapt in good time
- **Saving you time:** more practical tools, templates, processes and standards for you to take away and adapt in your organisation – to save you reinventing the wheel

# How to join

## Subscribe today

Email [han@cipfa.org](mailto:han@cipfa.org) to request the subscription form or download from here and return via email to [han@cipfa.org](mailto:han@cipfa.org)

## Public sector subscription prices for the HAN

Delegate places indicate the number of pre-paid places to use throughout the membership period at HAN events and the HAN Symposium

Level	Annual subscription	Delegate places
<b>1</b>	<b>£1,125 + VAT</b>	<b>4</b>
<b>2</b>	<b>£1,645 + VAT</b>	<b>7</b>
<b>3</b>	<b>£1,945 + VAT</b>	<b>10</b>
<b>4</b>	<b>£2,345 + VAT</b>	<b>13</b>

## Private sector subscription prices for the HAN

Delegate places indicate the number of pre-paid places to use throughout the membership period at HAN events

Level	Annual subscription	Delegate places
<b>1</b>	<b>£1,495 + VAT</b>	<b>3</b>
<b>2</b>	<b>£2,495 + VAT</b>	<b>6</b>
<b>3</b>	<b>£3,295 + VAT</b>	<b>9</b>
<b>4</b>	<b>£3,795 + VAT</b>	<b>12</b>

## About CIPFA Property

With over 25 years of experience supporting local authorities around the UK under our belt, we like to think we have touched upon the lives and work of most public sector property professionals and organisations who know of the wider Institute and what it represents.

Alongside the Institute's role as the custodians and originators of prudent financial management guidance, at CIPFA Property we seek to support the public sector in delivery on its adherence to such guidance by shining a light on best practice in a property context. Whether looking at pressing issues of the day or indeed more perennial issues that need regular attention, we deliver conferences, networks, consultancy, training, surveys and software that show our members and clients what 'best' looks like.

Across CIPFA we tackle the challenges facing the public sector by shaping the big picture and the detail of how to make things work, through both theory and practice. We lead the way in public services globally through strong principles and standards and we build on our insight to influence the legislation and frameworks that drive decision making.

We are at the forefront of briefing the public sector on forthcoming changes within Asset Management and the wider aspects of Property Services provision and continue to work closely with many government and leading professional agencies and partners to inform and influence asset planning policies and good practice in property management within the public sector.



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[www.cipfa.org](http://www.cipfa.org)

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