

bespoke research services

CIPFA Research offers a bespoke research service to clients. Our team of researchers and analysts have many years' experience providing qualitative and quantitative research services. We draw on considerable public sector expertise from within CIPFA's networks and policy areas.

Our services

CIPFA Research has provided research and associated services to organisations across the private, public and not for profit sectors. In addition to high quality desk research we engage with members of the public, stakeholders and staff within organisations across all sectors.

As part of the CIPFA group we have access to numerous datasets, expertise and knowledge that enable us to extract real value from our research and surveys, delivering you a greater insight.

We produce high quality reports to client specifications, incorporating executive summaries, in depth analysis and clear, thematic outcomes.

We can offer an end-to-end service: designing your research programme, obtaining the data and providing both qualitative and quantitative analysis along with process management.

We also offer supplementary research services to support and compliment any research you have already carried out.

Our expertise includes:

- policy research
- social research
- market research

Our services include questionnaire design, on line hosting of surveys, scanning and coding, telephone and face to face interviewing, desk research and programme evaluation.

Expertise

Our clients include central and local government departments, the health sector and a wide range of private sector organisations, such as insurance companies, accountancy and audit firms and energy companies.

Whether you need a complete research solution or to fulfil a particular aspect of your overall consultation strategy you should make CIPFA Research your first point of call.

Find out more

For more information please contact the research team:

T: **020 7543 5600** E: research@cipfa.org
www.cipfa.org/services/research

We also provide well established comparable national customer research for:

- Finance users
- UK archive visitors
- UK archive remote users
- Library users (adults and young people)

