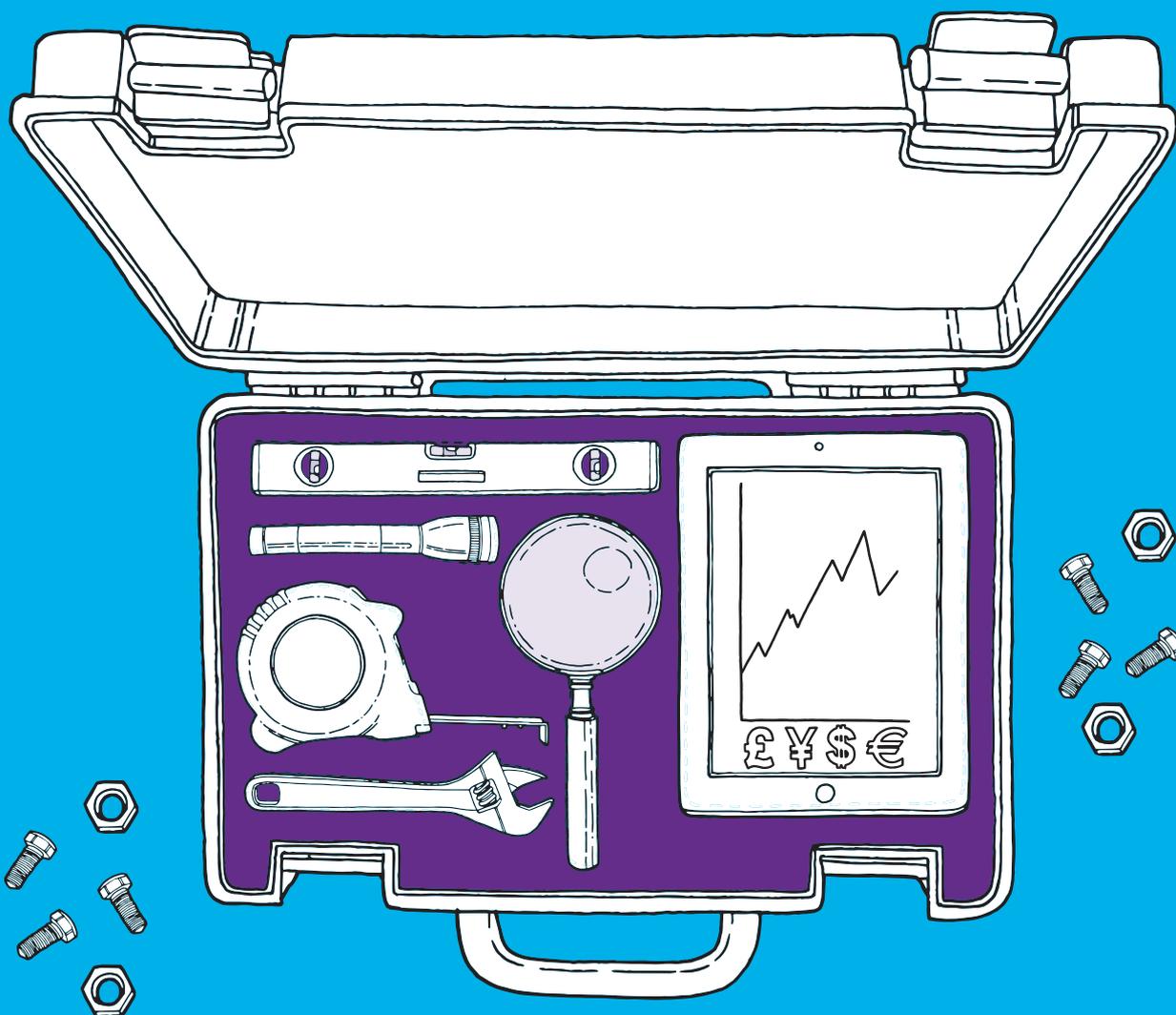


Pan public sector support

products and services

2018/19



services at a glance

CIPFA has a wealth of expertise and specialist knowledge that is reflected in the breadth and depth of our service offer to address the issues facing your organisation today and into the future.

Consultancy services 4-5

Across the public sector our consultancy services help organisations: generate income, transform processes and improve efficiency.

Governance 6

Governance support in the public sector.

Networks 7

Subscribing to our networks ensures that you and your colleagues stay up to date with the latest legislative developments and technical issues in the public sector.

Research and analytics 8-13

An essential requirement for all transformation and service improvement projects is to obtain your performance data as well as comparative information from similar organisations.

Training 14-15

The best blended training and development options available. Our programmes and courses are designed to support all levels of public service.

Counter Fraud 16-17

The CIPFA Counter Fraud Centre was launched in 2014 to lead and coordinate the fight against fraud and corruption across local and central government, the health, education and charity sectors.

Recruitment 18

CIPFA-Penna Recruitment Solutions offer superb, expert staffing and career solutions.

International 19

CIPFA's international offering focuses on a wide range of consultancy support and qualifications' training, requested by CIPFA members and public finance practitioners around the world.

Membership 20-21

Continually evolving membership and professional qualifications for Finance and Counter Fraud professionals to ensure that you are at the forefront of pan public sector service delivery.

Property 22-23

CIPFA Property Services help public sector finance and property professionals deliver efficient asset management, and extract best value from public property assets.

who we are

CIPFA – the Chartered Institute of Public Finance and Accountancy is the world’s only professional accountancy body to specialise in public services.

Our mission

CIPFA’s mission is to be a leader in public financial management within public services both in the UK and around the world. We achieve this by helping teams and individuals: develop new skills, access expert advice and set standards to deliver best practice.

We offer in-depth support to the public sector by leading the debate on good public financial management. We also help to improve business models and strategies that meet the new legislative, economic and transformational challenges.

Royal Charter

Our Royal Charter clearly shows that we are committed to doing things better. We help our customers across the public sector deliver services wisely and adapt to the changing environment.

Our values

Collaborative – We actively collaborate across boundaries to agree and deliver shared goals.

Innovative – We constantly come up with new ideas to improve and make them happen. We work in new ways to be more efficient and effective.

Professional – We use our knowledge and expertise to add value for customers, members, stakeholders and for ourselves.

Focused – We plan, prioritise and deliver all our work with the big picture in mind.

Accountable – We take personal responsibility. We challenge and hold each other accountable.

Credibility

Founded in 1885, we have a long and proud history of independent, impartial and expert support to local and central government.

Knowledge

Our UK public services sector experience and expertise extends through central and local government, education and academies, NHS and the wider health sector as well as blue-light services. In fact CIPFA operates on a pan public sector basis.

International growth

The international landscape for public services is constantly evolving and changing. CIPFA’s international offering reflects this by focusing on a wide range of commercial skills needed by CIPFA members and public finance practitioners across the globe.

For more information visit www.cipfa.org/about-cipfa
T: 020 7543 5600
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consultancy services

We understand that to tackle the unprecedented issues facing the public sector today, you need tailored practical advice and support.

Wherever you operate in the public sector – when faced with these challenges, you need people who understand your situation. We have the experience and skills to listen, understand and respond with the right solution.

Our range of consultancy services are designed to help pan public sector organisations generate income, transform processes and improve efficiency.

Bespoke consultancy service

We offer a bespoke service to support and give advice on how you can improve your service delivery. An independent review by our experienced advisors will highlight weaknesses and strengths and measure against best practice. Many local authorities have benefited from our transformation and performance improvement support, often engaging us on further projects.

Financial Resilience Review

We will help you gain an expert opinion on your organisation's current financial resilience. The report and recommendations are targeted as much at council chief financial officers who feel their council is reasonably well set to face the future, as for those councils who fear their financial resilience is under threat in the short term.

PSIAS External Assessment

CIPFA is recognised as the leading expert in managing and accounting for public money, as well as being the standard-setters for public sector internal audit in UK local government. CIPFA is ideally placed to assess your organisation against the standards and ensure a robust and critical review. This will provide assurance to your stakeholders that you are providing an effective internal audit service.

Financial Management

Using our improved, user friendly **Financial Management (FM) Model** your organisation can reach its strategic goals through developing optimal financial management capability. The model provides solid evidence which highlights sub-optimal practice – powerful in the identification of critical cost cutting opportunities and efficiency gains.

'Real honesty is recognising that you are not in a good place, and then doing something about it. The FM Model and review gave us a real focus and action plan with logical steps which we stuck to for three years.'

Paul Layland, Director of Finance, Office for National Statistics

PFI Contract Review

In response to the **cost saving imperative** of many of our public sector customers, CIPFA uses a tried and tested toolkit for the early identification of cost savings in PFI projects.

For more information visit
www.cipfa.org/advisoryservices
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accounts closedown

All authorities must transform financial management functions to achieve excellence and by closing your accounts sooner you will eliminate cost, streamline processes and free up valuable resources.

For an added incentive, the amendments to **The Accounts and Audit Regulations 2015** require local authorities in England to close their accounts by 31 July each year.

Consultancy support from CIPFA experts

We have expert consultancy and advisory support that can be provided at each stage of the process towards achieving your closedown objectives.

Close accounts at the 'press of a button'

Depending on the outcomes of an initial review process, one recommendation could be to implement our specifically designed and Code compliant accounts software solution known as CIPFA Closedown.

This licensed software application has been designed and built by CIPFA's local authority experts and our global accountancy software specialist partner. CIPFA Closedown consolidates all ledger entries, other data and required commentary that form the basis for a local authority's complete Statement of Accounts at the '**press of a button**'.

Assured managed closedown service – a comprehensive solution

CIPFA, together with partners EY, have developed an assured solution that is fully staffed, secure, confidential, reliable and trustworthy.

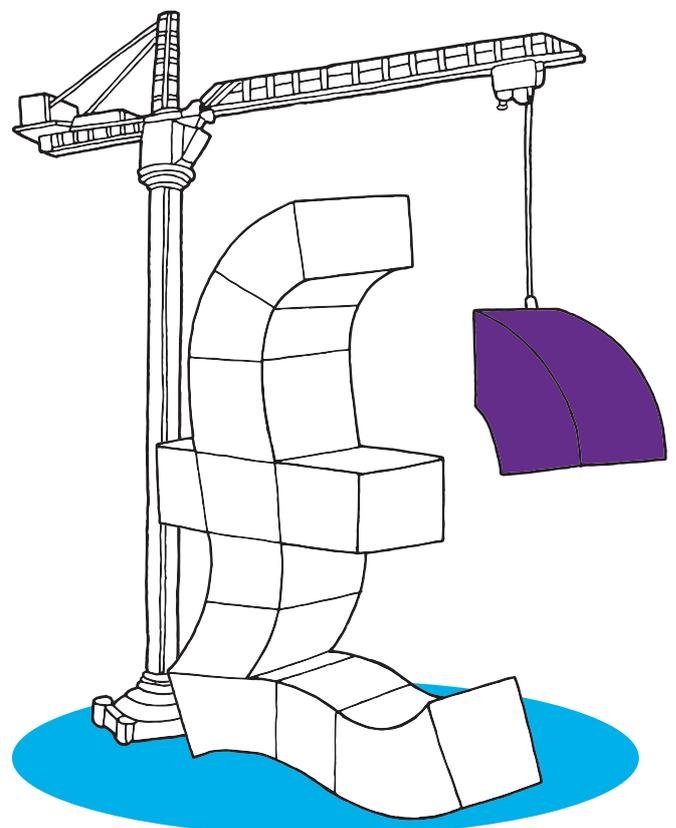
There are potentially large cost savings that can be derived by implementing this totally assured solution. We can provide monthly consolidated accounts for review as well

as authority-specific requirements. Whilst we have a core solution, augmented aspects can be incorporated and tailored to meet the needs of each authority.

For more information visit www.cipfa.org/closedown

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\ governance

In CIPFA's experience, those charged with ensuring good governance of public bodies are increasingly under pressure. Not only is there greater scrutiny of public bodies, there are also rising expectations to provide assurances that organisations are well governed and that the risk of governance-failure is minimised.

But what does good governance look like? Can it be sensibly assessed and if so, what are the benefits for the organisation of doing so?

Certificate in Corporate Governance

CIPFA's Certificate in Corporate Governance will arm you with the tools to ensure that your organisation is appropriately constituted, structured, and operates the required governance processes.

It will also guide you in good practice financial reporting, internal control and enabling good governance through exemplifying standards of behaviour.



The Advanced Audit Committee

This one-day course will give you a better understanding of your role in providing challenge and assurance in these key and developing areas. The audit committee provides assurance for the board that systems of control are working effectively and it can act as the conscience of the organisation.

Essential Skills for Board Members

It is vital that Board or Elected Members are equipped with the necessary skills. This one-day course will provide Board Members with the knowledge, skills and confidence to carry out the role effectively. Also included is the need for increased awareness of the governance responsibilities and the standards of behaviour expected.

Contact our customer services team to find out more or book an in-house course for you and your colleagues.

Better Governance Forum (BGF) Network

BGF provides frequent updates on topical issues related to public sector governance and internal audit. This information is vital in staying up to date on the latest policy, legislation and technical issues.

For more information visit www.cipfa.org/governance

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\ networks

Subscribe and your whole organisation can benefit as your colleagues are entitled to participate and realise the benefits of belonging to this unique service. Apart from accessing training to develop skills you will be able to tap into the latest developments and best practice, helping your organisation improve performance and keep abreast of the latest political, financial and service developments.

Membership of CIPFA networks means practitioners have an advisor at the end of a phone to give critical and timely advice and support helping you resolve the challenges you face. It also offers the opportunity, both face to face and online, for you to develop your knowledge and skills in key areas. This is vital in the current climate – to achieve objectives and deliver services in the context of tightening budgetary constraints and increasing stakeholder demands.

Our current CIPFA networks are:

- Alternative Service Delivery
- Better Governance Forum
- Benefits and Revenues Service
- Children's Services Finance Advisory
- Finance Advisory Network
- Funding Advisory Service
- Health and Social Care Finance Advisory Network
- Housing Network
- Insurance Network
- Pensions Network
- Police and Fire Network
- Procurement and Commissioning Network
- Treasury Management Network

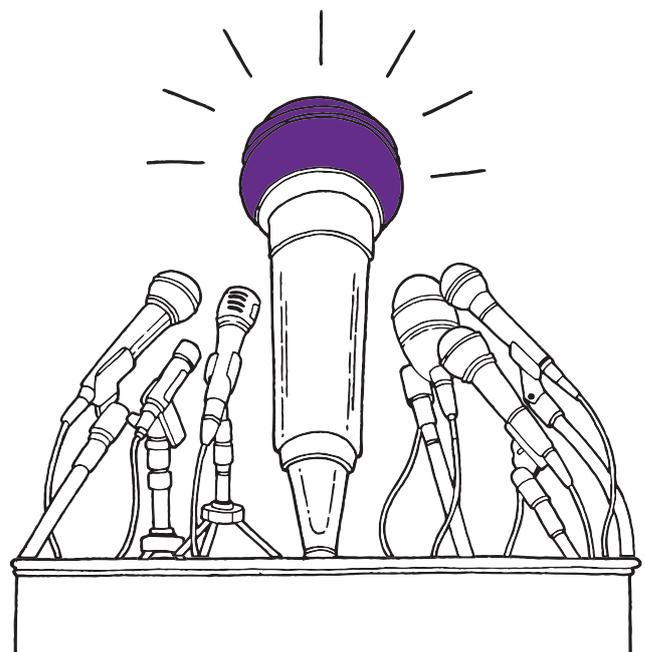
Our Property Networks are:

- Strategic Assets Network
- Highway Asset Management Planning
- Property Training

For more information visit www.cipfa.org/networks
T: 020 7543 5600
E: customerservices@cipfa.org

'The exceptional service provided by CIPFA Networks has been invaluable in keeping us up to speed with technical, financial and legislative changes in the public sector. This enables us to respond effectively to challenges we are faced with and helps us to improve efficiencies in our organisation.'

Nicholas Edwards, Director of Business Support/Head of Finance, Scarborough Borough Council



research and analytics

An essential start point in all transformation and service improvement projects is to obtain your performance data as well as comparative information from similar organisations. This is a prerequisite to establishing targets for what success looks like in cost saving and service enhancement or improvement terms. Once you have completed each transformation project, the same reports can be used to measure performance improvements.

Benchmarking

Corporate Services Benchmarking Clubs are used by local authorities throughout the UK to drive improvements and deliver value for money in areas such as finance, audit and risk, revenues and benefits, human resources, supplies and legal.

Social Care Benchmarking Clubs allow local authorities to share and compare meaningful data in a non-judgemental environment, focusing on children's services, public health and adult social care.

'It provides a very useful guide, comparison and analysis to inform management where they are doing well and not so well, so that corrective action can take place.'

Chris Upton, Norfolk County Council

Comparative profiles

Examine how your organisation's service costs, performance and outcomes compare with your peers, to help make important decisions.

With the loss of compulsory performance measures, authorities wishing to compare and learn from other authorities have been left to resource any comparative analysis, at a time when your own resources are diminished.

CIPFA can help with our extensive benchmarking experience. We have developed a suite of comparative profiles that compare an authority to a selected group across indicators, collected from key public sector data sources.

Value for Money (VfM) Indicators is the leading benchmarking tool for assessing value for money in the public sector. HM Treasury recommends that organisations with over 250 employees collect and report against these indicators. Our service covers communications, finance, estates, HR, ICT, legal and procurement.

'The CIPFA benchmarking club provides useful detailed information about relative unit costs that helped to inform our review of fostering and adoption services.'

Hilary Griffiths, Luton Borough Council

'Benchmarking shows where we should focus our efforts to reduce costs and improve corporate support services.'

Alan Cross, Director of Finance, Reading Borough Council

For more information visit www.cipfa.org/benchmarking
T: 020 7543 5600
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Statistical data

CIPFAstats is the market leading independent source of data about local government and its services. With access to over 35 years of statistical data. We currently undertake more than 24 annual surveys of local authority operations, capturing information on activities from charities, education and social care to housing services and waste management.

Reporting tools

The website gives you easy access to data sets that can be downloaded directly to spreadsheets, as well as a range of interactive statistical tools, to help you analyse and visualise the information.

‘CIPFA stats publications provide an invaluable, easily accessible source of benchmarking data which is respected by service managers and hence an important tool in challenging costs and identifying service areas for further study in an increasingly difficult financial environment.’

David Green, Surrey County Council

How CIPFAstats can help you

Your organisation is making a number of difficult decisions about how to reduce costs whilst maintaining service levels. Our tools and data can help you identify new areas of improvement through:

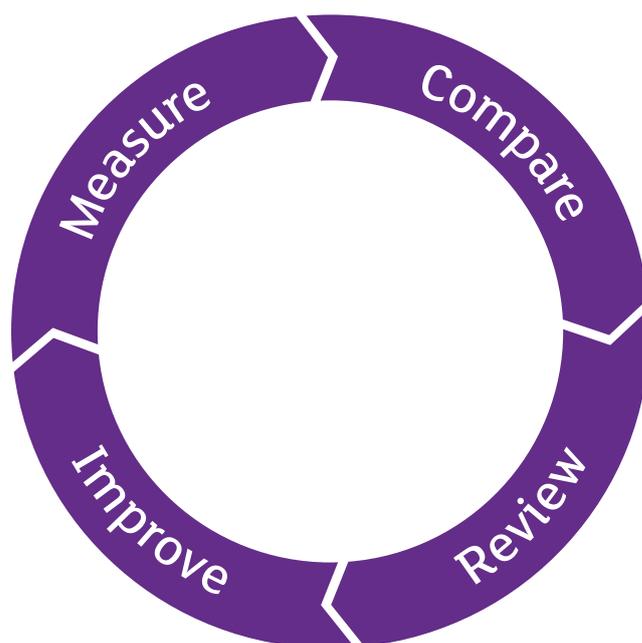
- comparative data analysis
- performance measurement
- establishing value for money
- performing trends analysis.

CFO Insights Powered by CIPFA, is an online analysis tool to help you improve the financial position of your local authority. It gives instant access to insight around the financial performance, socio-economic context and service outcomes for every council in England, Scotland and Wales.

For more information visit www.cipfa.org/statistics

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\ publications

Our publications, written by expert practitioners who understand the challenges you face, will keep you up to date with the latest developments and legislative changes. This essential knowledge and guidance will help you in your daily role.

Our publications cover a wide range of topics like treasury management, auditing, governance, financial management, social care, pensions and many more.

As the standard setters for financial management best practice, CIPFA's most sought after publications help local authorities in the UK to maintain the highest possible standards in financial reporting, consistent with International Financial Reporting Standards (IFRS).

Online publications service

Access all new titles online, including codes of practice and guidance notes. Be amongst the first to receive new titles, as they are published each year. Access an extensive digital back catalogue of over 100 titles covering the full range of public finance and accountancy topics available to anyone in your organisation.



Our monthly e-newsletter updates you on new and forthcoming releases.

Save time and money: a single, upfront payment covers your organisation's digital publication needs each year from 1 April to 31 March the following year.

One-stop access to authoritative guidance: CIPFA has extensive experience in public sector finance and accountancy and we are the standard setters for local government accounting.

Convenience and flexibility: fully interactive, searchable and bookmarked titles for the information you need, quickly and easily.

Optimised for desktops, laptops and tablets and a 'print page' option too, if you want to print out your own hard copy of the pages. Titles are also available as PDFs.

All publications are provided in a digital format with our hugely popular Codes of Practice also available in hard copy format.

For more information visit www.cipfa.org/publications
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E: customerservices@cipfa.org

market research

CIPFA Research offers both established research tools and a bespoke research service to clients. Our team of researchers and analysts have many years' experience providing qualitative and quantitative research services.

Popular services/studies

Public Library Users Survey and young people's survey is the essential tool for establishing user attitudes to libraries across the UK. It has a large database of thousands of libraries to draw from and will allow you to not only review your own situation but to measure it against the national picture.

UK Archives Visitor Survey and **UK Archives Distance User Survey**, helping you to identify:

- how to improve services and communication
- whether users' demands are being met
- why users choose to use the Archive
- the location and demographics of users
- how your customers' responses compare to other Archives.

Finance users survey aimed at users of your finance function to help you to gain insight into your budget setting process, identify any finance function issues, and plan for the future allocation of resources.

This survey will help you better understand the strategic delivery of your department's service, becoming an important part of your continuous improvement process. It will not only help you to identify your own position but enable you to benchmark against other organisations.

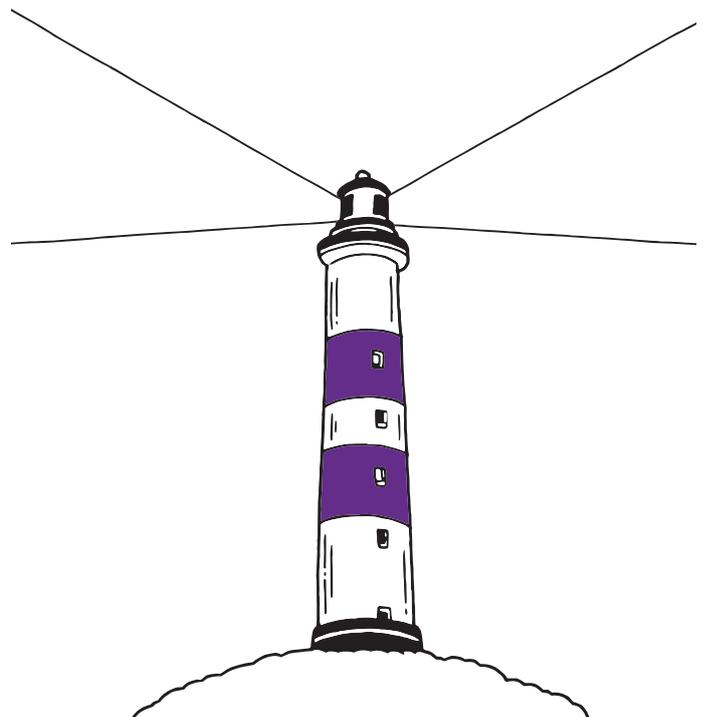
Bespoke research

CIPFA Research has provided research and associated services to organisations across the private, public and nonprofit sectors. In addition to high quality desk research we engage with members of the public, stakeholders, staff and senior managers within organisations across all sectors.

'CIPFA Research has provided us with independent assessments of tools that we are launching. They have a flexible and professional approach and worked around our changing timetable to ensure that we could meet our deadlines, offering us both useful reviews and suggested ways of improving our services.'

Sam Sherrington, Head of Stakeholder and Cultural Transformation at Future Focused Finance, NHS

For more information visit
www.cipfa.org/services/research
T: 020 7543 5600
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\ TISonline

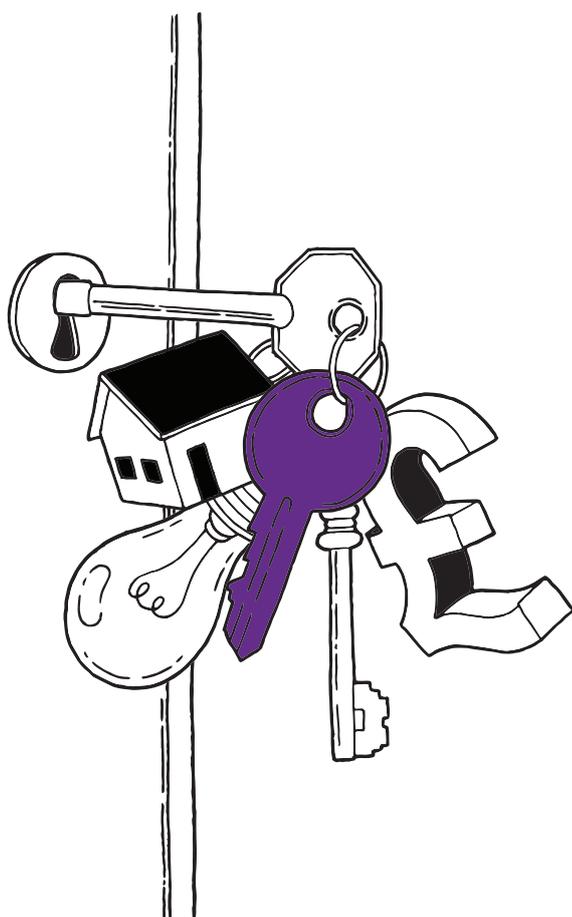
Right now, with massive changes taking place across the public sector you are being asked to improve services and maximise outcomes – all with fewer resources. To do this you need the right information, support and guidance.

Over 630 organisations in the public sector, including 90% of local authorities subscribe to TISonline and our website gets over 7,000 unique visits per month.

TISonline will provide you with the intelligence you need to plan effectively, make key decisions and review performance.

This easy to access and user-friendly resource gives you essential, authoritative and comprehensive information and commentary on the topics that matter to you – all in one place.

- Accountancy and Audit
- Charities and Social Enterprises
- Corporate Services
- Education
- Emergency Services
- Environment
- Financial Management
- Health and Social Care
- Leisure and Cultural Services
- Local Authority Funding
- Risk and Fraud
- Social Housing
- Taxation



‘TISonline keeps me up to date and at the cutting edge of local government financial issues.’

Chris Beet, Principal Accountant, East Riding of Yorkshire Council

For more information visit www.cipfa.org/TISonline
T: 020 7543 5600
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personalised support

We have developed a series of popular research and analytics services to provide our customers with a breadth and depth of support that is essential in tackling the challenges being faced today. In addition we have the expertise and experience to develop research and analytics solutions specifically designed to address the issues that you and your organisation are facing.

Comparative profiles

With the loss of compulsory performance measures, authorities wishing to compare and learn from other authorities have been left to carry out any comparative analysis themselves, at a time when their own resources are diminished.

CIPFA has developed a suite of comparative profiles that compare an authority's performance, to a selected group, across a range of indicators collected from key public sector data sources.

We have developed profiles in the following areas:

- Academies
- Adult Social Care
- Children's Services
- Fire and Rescue Service
- Income Generation
- Local Authority Budgets
- Local Authority Expenditure
- Public Health
- Public Libraries

Bespoke services

As well as the services listed previously, we provide bespoke analytical and research services to clients across the public and private sectors including both local and national government, health and blue light.

Services provided include:

- assessing and evaluating policy
- establishing management information systems
- developing tailored benchmarking models and toolkits
- designing tailored survey instruments
- developing performance frameworks that identify and define good practice
- providing new tools to monitor and assess the performance of service delivery.

For more information visit www.cipfa.org/benchmarking
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‘CIPFA’s Research and Analytics team played a pivotal role in our assessment of performance across local authorities in Wales. They demonstrated a clinical ability to analyse large quantities of data at speed, which acted as a foundation for our findings. This analytical capability combined with a wealth of comparable data across the sector allowed us to draw real insight into performance and solutions.’

Marcus Richards, Principal Advisor, KPMG

\ training

As a Chartered Institute, our training and development expertise is second to none. We serve finance and non-finance staff throughout the public sector, offering a comprehensive choice of topics and flexible learning options, delivered by trainers who are leading practitioners in their field.

Our aim is to support you and your team throughout your career, whether you wish to boost your financial reporting capabilities or develop your leadership and management skills.

Our range of topics

Technical accounting and financial reporting

As the international standard setters in public finance management, our technical accounting and financial reporting courses cover a wide range of topics such as open book accounting, costing techniques and alternative service delivery models. You can learn more about our Certificate in International Public Sector Accounting Standards (Cert IPSAS) on p19.

Commercial skills

Partnership arrangements, joint ventures, shared services and private sector contracts are now part and parcel of the public sector landscape. From developing better business cases and commercial skills to becoming a Finance Business Partner and effectively managing contracts, we can give you the commercial acumen needed to achieve best value for money.

Leadership skills

The role of the senior finance officer is changing, demanding new skills and expertise. As well as possessing the technical skills and financial acumen required for the job, public sector managers must also excel in leadership and people skills. We can help you embrace these responsibilities and in turn drive your organisation forward.

Risk, governance and counter fraud skills

Soaring demand for services, rising demographic pressures, austerity and ever more sophisticated criminals are squeezing budgets as never before. Our risk management, corporate governance and unequalled range of counter fraud courses are designed to promote good conduct and high ethical standards and boost your counter fraud defences.

Our flexible learning options

Accredited training

Our accredited courses are ideal for boosting your specialist skills or those of your team. Typically undertaken over a number of days, they are engaging and challenging and result in an accreditation from CIPFA or a recognised industry-specific body.

Short courses

Depending on your learning needs, our one and two day courses are perfect for gaining either a broad overview or in-depth understanding of a particular topic. They carry continuing professional development (CPD) points and are designed to keep you up-to-date on the latest thinking.

In-house training

All of our accredited and short courses can be run in-house, at your location, saving you money on travel and possible accommodation costs. Training in-house can also boost team working and allow us to focus the content on specific subjects and skills that are relevant to your organisation.

Open courses

Networking with professionals from across the public sector can enhance the training experience, which is why we also host a wide range of open accredited and short courses. You can search for the latest date and location details at www.cipfa.org/training

E-learning

For those who want the flexibility of learning where and when they wish, we have an expanding range of on-demand webinars and e-learning packages. Some are designed specifically for individuals while others can be used to inform and update staff across your whole organisation.

Conferences

Our conferences are driven by experts and informed by the latest economic and financial legislation. They aim to showcase best practice and improve performance across all disciplines, including: accountancy, audit, treasury management and governance.

Our annual CIPFA Conferences in England, Scotland, Northern Ireland and Wales are the leading events in the public finance calendar and bring thought leaders together to explore new thinking, debate key issues and share knowledge.

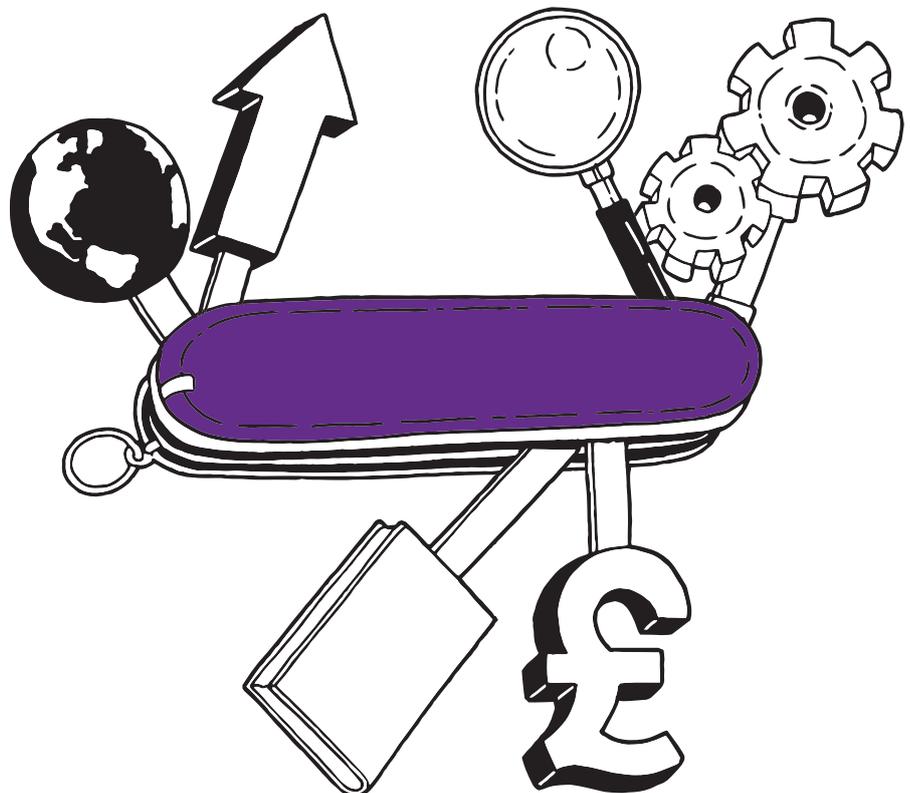
‘Thanks for what was an enjoyable, taxing, fast paced, highly focused and in-depth course, enhanced considerably by your unparalleled practical experience in this area. I very much hope that we have the opportunity to meet again at future CIPFA training courses or events.’

Alison Weir, Warrington Borough Council

For more information visit www.cipfa.org/training

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counter fraud

Public services fraud costs the taxpayer an estimated £21 billion a year. Resources are stretched and fraudsters are increasingly sophisticated, making the public services more vulnerable than ever to criminal activity.

The CIPFA Counter Fraud Centre was launched in 2014 and provides a range of services and solutions that measurably impact the fight against fraud in the public sector.

Our aim

We are committed to helping you:

- prevent, detect and recover financial loss
- protect your organisation's reputation
- develop your team's counter fraud skills.

Counter fraud solutions

As fraud crosses organisational and geographical boundaries, the Centre is focused on developing best-in-class data sharing and analytics solutions. Working with partners from across the public and private sectors, our hubs are changing how organisations work together and use technology to identify fraudulent activity.

Our inaugural London Counter Fraud Hub, led by Ealing Council and London Councils, run by CIPFA, pinpoints fraud happening in the capital across three key areas: single-person discount council tax (SPD), housing tenancy and business rates. It is already generating a higher number of alerts than originally anticipated.

Training

Making sure staff have the essential skills needed to detect, prevent and recover fraud losses is key to building an anti-fraud culture.

We offer a diverse range of qualifications (listed below), short one-day courses and e-learning packages. All of our training carries Continuing Professional Development (CPD) hours and is open to anyone with an interest in counter fraud activity.

- CIPFA Accredited Counter Fraud Specialist (ACFS)*
- CIPFA Accredited Counter Fraud Technician (ACFTech)*
- CIPFA Accredited Counter Fraud Technician (ACFTech) in Investigating Social Housing Fraud
- CIPFA Accredited Counter Fraud Technician (ACFTech) in Investigating Procurement Fraud
- CIPFA Certificate in Fraud Risk Management (CFRM)



- CIPFA International Certificate in Financial Crime Investigation
- CIPFA International Diploma in Financial Crime Management

Collaboration

We know that sharing resources and knowledge is the most effective way to combat fraud and corruption so we work closely with organisations such as the City of London Police, the Local Government Association (LGA), the National Crime Agency (NCA), Cabinet Office, NHS Counter Fraud Authority and the National Audit Office (NAO).

We also support a number of counter fraud awareness campaigns including Financial Fraud Action UK's Take Five campaign, the CCAB's anti-money laundering initiative and the Competition and Markets Authority (CMA) anti-bid rigging prevention drive.

In 2016, the Centre launched the Government Counter Fraud Awards with the NCA and Cabinet Office. The awards recognise the exceptional work being done by organisations and individuals to improve fraud and corruption defences across the public services. For more details visit www.counterfraudawards.com

Support

Our team of in-house counter fraud experts have developed a range of tools to help you boost and enhance your organisation's counter fraud defences. These include:

- the CIPFA Code of Practice on Managing the Risk of Fraud and Corruption, which sets out the five key principles that define the governance and operational arrangements necessary for an effective counter fraud response
- a Fraud Risk Wheel, an interactive, web-based tool to help you to manage your fraud risk process
- a Global Risk Register developed with top-ten accountancy firm Moore Stephens to highlight where public sector fraud teams should be focusing their efforts.

We also provide a freely available online resource bank that features publications, industry reports, fraud alerts, tools and examples of best practice.

Fighting Fraud and Corruption Locally

The Centre supports and hosts Fighting Fraud and Corruption Locally (FFCL), which produces the national strategy for English councils. You can download the strategy, companion document and checklist from the CIPFA website and can also register for free access to the good practice bank, featuring case studies, tools and guidance specifically for local authorities.

Research

Our annual CIPFA Fraud and Corruption Tracker (CFaCT) survey builds on the former Annual Fraud and Corruption Survey delivered by the Audit Commission.

CFaCT looks at all fraud, bribery and corruption activity throughout the UK public sector and includes questions commissioned by the Fighting Fraud Locally Board and the Home Office. The results provide invaluable insights into where fraud losses are occurring and can help your organisation's senior leaders understand the value of anti-fraud activity.

Subscription service

To help you save money on your counter fraud and corruption initiatives, we offer a subscription service, which gives free or significantly discounted access to many of the Centre's products and services. It is the most cost-effective way to access our expertise and encourages networking and knowledge sharing with fellow practitioners.

*Accredited by the Counter Fraud Professional Accreditation Board.

For more information visit
www.cipfa.org/counterfraudcentre
 T: 020 7543 5600
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\ recruitment

CIPFA-Penna

The leading global people management business and the recruitment function of the world's only professional accountancy body solely for the public sector offers unique, expert staffing and career solutions.

Interim or consultancy support

With over 20 years specialist interim experience CIPFA-Penna has a unique depth of experience, and access to many associates to attract the very best public sector talent. We have fully-referenced and seasoned interim professionals ready to deliver what our clients want, every time.

Whether you want a few days input or a few months our CIPFA-Penna finance professionals can help you cover a gap in talent, or carry out diagnostic work in any area of your finance department.

Finding permanent talent

We draw on our unique understanding of the challenges facing the public sector, and the experience needed to meet these demands. Our extensive network of candidates helps us provide the right person to suit your specific requirements. Our comprehensive end-to-end service includes campaign management and full search and selection.

Developing you and your team

If you want to develop yourself beyond your professional qualifications why not work with a mentor or executive coach. Individual or group sessions can help focus on leadership, management and communication skills. Trust CIPFA-Penna to help develop your career.

Assessing yourself and your team

Do you want to know how good you really are, how ready you are for the top job, or perhaps you want to review your teams' potential or fit for a new operating model, structure or set of behaviours? Our individual assessments can be anchored in your values and behaviours and assess both technical and managerial/cultural fit. Full development reports help you understand what's needed in terms of performance improvement.

Career transition

Help people move on effectively and positively through supportive career transition services. Our market leading online and personal support programmes mean people move on quicker and more effectively when change occurs.

For more information visit www.cipfa.org/recruitment
T: 020 3829 9745
E: cipfa-penna@penna.com



People in Public Finance

\ international

The international landscape for public services is constantly evolving and changing. CIPFA's suite of global professional qualifications reflects this by focusing on the wide range of commercial skills needed by CIPFA members and public finance professionals. Gaining a CIPFA qualification helps to develop skills relevant to both public service and private sector roles.

CIPFA Certificate and Diploma in International Public Sector Accounting Standards

Globally, public sector organisations are recognising the benefits of International Public Sector Accounting Standards (IPSAS), and are making preparations to adopt them. CIPFA is the leading global professional accountancy body in the implementation and training for IPSAS and has developed the CIPFA Certificate and Diploma in International Public Sector Accounting Standards. CIPFA IPSAS qualifications are accessible anywhere through a flexible online learning and assessment programme.

For more information visit www.cipfa.org/ipsas

CIPFA International Public Financial Management qualifications

The CIPFA International Public Financial Management (IPFM) suite consists of four qualifications. Each provides a specific range of knowledge, skills and competences relevant to the organisation and employees' learning objectives:

- the Certificate in International Public Financial Management
- the Diploma in International Public Financial Management
- the Advanced Diploma in International Public Financial Management
- Strategic level.

For more information visit www.cipfa.org/ipfm

Consultancy

Our experts and consultants help public sector bodies, governments, accountancy organisations as well as education and training providers to:

- strengthen public sector financial management (PFM)
- develop public sector qualifications frameworks
- design and deliver capacity development schemes that promote good PFM practice and build effective Supreme Audit Institutions
- implement international standards including accounting, auditing, accounting education and ethical standards.

For more information visit
www.cipfa.org/advisoryservices
T: +44 (0)20 7543 5600
E: customerservices@cipfa.org



membership

With CIPFA, and the Chartered Public Finance Accountant (CPFA) designation to your name, you'll not only gain a recognised and valued status, but you'll also become part of a global community of public finance specialists – with the same drive and ethics – to deliver better public services. In addition you will benefit from exclusive membership benefits to support you throughout your career.

Gaining CIPFA membership will give you:

- Globally recognised CPFA designation
- Access to connect with our global public finance network
- Technical help and members directory
- Public finance CPD events
- Specialist resources and publications
- Exclusive rewards and discounts

Routes to CIPFA membership

Fellow Chartered Public Finance Accountant (FCPFA)

– recognising the contribution and commitment of long-standing CIPFA members.

Chartered Public Finance Accountant (CPFA)

– full exam-qualified CIPFA members, or members qualified with other bodies with extensive public financial management experience.

CIPFA Associate – members with experience in public services and a relevant qualification in a particular area of expertise.

CIPFA Affiliate – members who have completed a CIPFA-accredited programme or qualified with other bodies, with relevant public sector experience.

Our route for senior public finance professionals

As a professionally qualified accountant with five years or more post-qualification public sector experience, you can apply to become a member of CIPFA alongside your current professional membership status with a recognised accountancy body.

Find out more about our routes to CIPFA membership and eligibility visit www.cipfa.org/join

T: 020 7543 5600

E: members@cipfa.org



Qualifications

CIPFA's Professional Accountancy Qualification (CIPFA PQ)

The CIPFA PQ provides you with the full range of highly relevant technical, strategic and commercial skills required for a successful career in public services finance.

The qualification has a flexible delivery model that can be delivered face-to-face, or as a blended model through our virtual learning platform – CIPFA Learning. For more details about the CIPFA PQ visit www.cipfa.org/pq

Entry routes for the CIPFA PQ

Graduates

If you are a graduate and starting a finance career in public services, you can apply to become a finance trainee with one of our partner employers. As a trainee, you will gain valuable experience, earn a salary and progress as you study for the CIPFA PQ. For more details visit www.cipfa.org/tv

AAT qualified

We offer a fast-track route for AAT qualified members – you can receive up to four exemptions from the syllabus leaving just nine papers to complete. For more details visit www.cipfa.org/aat

New – Professional Accountancy Apprenticeships and Training

It is now possible to study the CIPFA PQ and AAT professional qualifications as part of our new apprenticeship programmes:

- Assistant Accountant (Level 3)
- Professional Accounting Technician (Level 4)
- Professional Accountant (Level 7)

All of these apprenticeships are eligible for levy funding in England, meaning the full cost of the training (excluding exams) can be met by employers' levy account. For more details about our apprenticeships training visit www.cipfa.org/apprenticeships

Senior public finance professionals

Senior executives in roles with significant financial responsibilities can gain the CIPFA PQ in just two years via our accelerated route. For more details visit www.cipfa.org/acceleratedPQ

Dual membership opportunities

Once qualified with CIPFA, you can obtain dual designation through our exclusive partnerships with leading professional accountancy bodies. This will reinforce your status as a multi-skilled finance professional for both the public and corporate sector.

- **CPFA to CA Top Up** – UK qualified CPFAs can become joint members of ICAS and CIPFA, and gain full Chartered Accountant (CA) designation.
- **CIMA Top Up** – fast-track path to Chartered Global Management Accountant (CGMA) designation and CIMA membership.

For more details visit www.cipfa.org/newheights

85% 
of our members see the CIPFA qualification as relevant and beneficial to their careers

\ property

CIPFA Property help public sector finance and property professionals deliver efficient asset management, and extract best value from public property assets.

We deliver an integrated, comprehensive service across asset management – including software, knowledge sharing and advice.

Property Support for Schools

CIPFA Property are proud to support the work of School Business Professionals throughout the education sector. As experts in strategic and operational property matters we know what is needed to ensure schools' infrastructure and estates are well managed, on a daily basis and long term.

Benchmarking

Our varied benchmarking services help you drive improvements and offer value for money within property services.

Our Scotland Benchmarking Group is one of the success stories of local authorities working together. It now has representatives from 21 Scottish organisations and has a common goal to deliver a more efficient and effective property estate.

NEW: Property Services Value for Money Exercise

The CIPFA Property Value for Money exercise offers a unique opportunity to examine value for money in relation to the management and delivery of property services for a local authority and blue light service. It covers the full spectrum of property related activity including strategic asset management, estate management functions and the management of investment property.

Training

CIPFA Certificate in Asset Valuation

Our modular certificate training course provides an essential foundation for practitioners looking to develop their understanding of the CIPFA Code of Practice on Local Government Accounting and how it relates valuations for the balance sheet and related disclosures.

Networks

Our specialist property networks include: Strategic Assets Network, Highway Asset Management Planning and Property Training.

Within these networks we deliver focused and professional face to face events every month all over the United Kingdom.

Our members can also access the largest collection of asset management information available in our online library and have unrivalled access to advice from our expert team.

Software

AssetManager.NET's comprehensive range of modules provides unique asset management capability, integrating capital accounting requirements with the needs of legal and estates.

Our software team work very closely with colleagues within CIPFA who not only draft 'The Code' but are also providing practitioners guidance. The system has been fully revised to cater for IFRS13 updates and Highways Network Asset.

AssetManager.NET can be hosted by CIPFA on our secure servers. The improvement in broadband connectivity and the increased use of home-working within Local Authorities is making the hosted solution more attractive to clients, especially where the outsourcing of the IT services is resulting in a reduced service, or indeed increased costs, in respect of software upgrades and system maintenance.

Surveys

We deliver a full range of property surveys, and our staff have delivered over 100,000 surveys for public authorities over 10 years.

We are able to deal with the number, diversity and distribution of a local, regional or national authority asset base and across all sectors.

CIPFA Property have expanded their capabilities and offer fully certified **drone surveys** to ascertain the condition of buildings as part of a broader condition survey. This speeds up the process and provides a recording that can be reviewed at any time.

Consultancy

We offer a wide range of bespoke consultancy including value for money reviews of property services provision, development of asset management documentation, challenging property estates, asset register health checks and in-house training on a variety of topics.

For more information visit www.cipfa.org/property

T: 020 7543 5600

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‘The CIPFA Fixed Asset Register, which is IFRS compliant, was installed and implemented in record time due in large part to the responsive and helpful support given by CIPFA. Training on the system was first class and we successfully transferred and reconciled all of our data, including running the transactions, in good time for our accounts submission deadlines.’

Neville Murton, Head of Finance, Haringey Borough Council





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