

The CIPFA Procurement & Commissioning Network

Social Value – Changes in Commissioning Next Generation Contracts 18 June 2019 (Leeds)

This Special Event from the CIPFA Procurement & Commissioning Network will bring practitioners up to date with proposals to strengthen social value and make it an explicit requirement in future commissioning. Despite the Public Services (Social Value) Act 2012 now being in force for several years, it is still suggested by various reports that it is not well understood by either the public sector or those suppliers designing and delivering services. It is suggested that express requirements to evaluate social value when awarding contracts, will ensure that contracts are awarded on the basis of more than just value for money – but an organisation’s values too, so that their actions in society are rightly recognised and rewarded and encourage more charities, mutuals, cooperatives and social enterprises to apply for and win public sector contracts.

09.30 – 10.00	Registration and Refreshments
10.00 – 10.05	Welcome, Introductions and Overview of the Day
10.05 – 10.50	<p>Social Value – Expected Legislative Changes to Public Procurement</p> <p>The government has announced plans to extend the scope of the Public Services (Social Value) Act 2012, in a move designed to rebuild trust after the collapse of Carillion. This session will cover the legislative changes and offer practical tips on how to drive social value in your contracts:</p> <ul style="list-style-type: none"> ▪ Government public procurement priorities for 2019 ▪ Incorporating social value into public procurement ▪ What happens next? ▪ Relationship of the Act to other procurement legislation ▪ How should local authorities and other public bodies respond? ▪ Tips to practitioners – what you have to change <p>Judith Barnes, Partner, Bevan Brittan</p>
10.50 – 11.30	<p>What Does Social Value Actually Mean in Practice?</p> <p>With the expected changes, this session will focus on practical measures authorities can take to step up the role of social value across their supply chains. It will cover:</p> <ul style="list-style-type: none"> ▪ What contribution to society community projects, investments and mainstream businesses make? ▪ Getting political buy-in for social value ▪ Analysis of current spending data ▪ Best practice example from Local government <p>Nancy Towers, Programmes Officer, Social Enterprise UK</p>
11.30 – 11.45	Refreshments
11.45 – 12.35	<p>What Good Social Value Reporting Looks Like?</p> <ul style="list-style-type: none"> ▪ Meeting the challenges of CSR reporting ▪ Is SROI too limited? Beyond monetary capture. ▪ Importance of qualitative data - insights supplied from user stories, quotes and experiences. ▪ What does balanced reporting look like? ▪ Using data to inform CSR strategies ▪ How credible is your data? ▪ What is acceptable reporting? ▪ Towards a social value reporting standard <p>Dr Paul Joyce, Social Value Strategist, Impact Reporting</p>
12.35 – 13.15	Lunch

13.15 – 14.25	<p>Engagement with Civil Society – How can Collaborative Commissioning be achieved?</p> <p>The government’s recent Civil Society Strategy set out the vision for a more collaborative approach to commissioning which works for the charitable sector. It set out the changes that they believe will act as a catalyst for greater partnership between civil society and the public sector. This session will cover:</p> <ul style="list-style-type: none"> ▪ Overview of the government’s strategy ▪ Added value small and medium charities in public sector delivery ▪ Diversifying supplier market ▪ risk management and governance challenges from greater collaboration ▪ How to encourage greater integration between the voluntary, community and statutory sectors <p>Easton Bilsborough, Technical Manager, CIPFA</p>
14.25 – 14.35	<p>Refreshments</p>
14.35 – 15.20	<p>Measuring Social Value in the context of place</p> <p>Social Value is all about the outcomes achieved by an initiative. Measuring the tangible costs and outputs of an activity is straightforward; the greater challenge is giving a value to the benefits it provides. It’s even harder to do this in the context of place. This session explores a methodology using the 7 principles of Social Value combined with the indicators of sustainable communities to demonstrate the impact of activities on the places people live. The session will also cover:</p> <ul style="list-style-type: none"> ▪ Social Value through the lens of place ▪ Case study using the Social Value Engine <p>Claire Watts, External Funding & Policy Manager, East Riding of Yorkshire Council</p>
15.20 – 15.25	<p>Summary and Close</p>

How will you benefit?

- Update on legislative changes expected to promote Social Value for future contracts
- How to achieve positive social and environmental returns from your contracts
- How to promote cultural change within procurement and commissioning teams
- Understand requirements to explicitly evaluate" social value when tendering contracts
- Tips on levelling the playing field for charities, social enterprises and other civil society organisations

Bookings

Please book early to avoid disappointment: www.cipfa.org/procurement

Members of the CPCN can attend the workshops for free using pre-paid places. Please enquire about membership by contacting Mohamed Hans.

Enquiries

If you have any questions regarding the programme, please do not hesitate to contact Mohamed Hans: **E:** Mohamed.Hans@cipfa.org **M:** 07717 345188

If you have any questions about bookings, please do not hesitate to contact Jennifer Walton: **E:** Jennifer.walton@cipfa.org **T:** 01244 394629

CIPFA Sustainability Policy

CIPFA is delivering all of our training courses, workshops and seminars in accordance with our sustainability strategy.

We do not provide hardcopy course materials to delegates and these are now distributed by email. We are striving to reduce our carbon footprint in every way that we can, and we hope that we can count on your support.

We reserve the right to alter the timing or content of sessions where circumstances require