

CIPFA Treasury Management Network Workshops 2018

Introduction to Public Sector Treasury Management: Theory and Best Practice

Treasury Management is one of the most challenging and exciting disciplines within public sector financial management. This specialist area can often appear daunting due to the technicalities and size of the resources involved. This special one day event is designed to help you gain an understanding of the core themes of treasury and capital finance and covers:

- The current regulatory environment
- Interest rates and the importance of economic forecasting
- Cash flow Management and the practicalities of dealing
- Investment Strategies and debt management
- Understanding your Treasury Management Strategy
- And a senior finance professionals personal take on the life of a treasury manager during the austerity years and the challenged ahead

Delivered by a line up of expert practitioners, this event is of interest to staff at all levels particularly those that are new to treasury or those seeking a refresher course focused upon best practice.

LONDON – 31st January at the offices of Aberdeen Asset Management

09.30 – 10.00	Coffee and Registration
10.00 – 10.10	Introductions – Roy Nolan, RP Martin Roy will spell out the learning outcomes & expectations as above and set the context for the day.
10.10 – 10.50	The Regulatory Framework - Neil Sellstrom, Lead Treasury Management Advisor, CIPFA Our opening session sets out the current regulatory framework. Neil takes us through the Prudential Code, CIPFA's Treasury Management Code of Practice and touches upon the DCLG guidance on Investing. Concluding with the importance of risk management this sets the scene for the day.
10.50– 11.30	Economic Essentials: James Athey, Investment Manager, Aberdeen Asset Mgt. A thorough understanding of the economic environment is a crucial part of the treasury manager's toolkit. This session looks at the fundamental economic indicators that enable effective economic forecasting, focusing upon interest rates and the impact upon investment and borrowing decisions within the treasury strategy.
11.30 – 12.00	Break and Networking
12.00 - 12.20	Cash flow Management – Roy Nolan, RP Martin The first of our practical sessions covers cash management, the starting block for all treasury decision making. Roy shares his thoughts and tips on maximising the forecasting tools available to treasury managers.

12.20 – 13.00	<p>Understanding your Treasury Management Strategy: - Tim Seagrave, Manchester City Council</p> <p>Our afternoon sessions feature experiences from two local authorities, our first speaker Tim, considers how the Treasury Management Strategy is constructed, looking at the links to the CIPFA Code of Practice and how an authority defines its appetite to risk.</p>
13.00 – 14.00	<p>Lunch and Networking</p>
14.00 – 14.45	<p>Why is Risk Management Vital to the Effective Management of Public Funds? Jackie Shute. Director, PSL</p> <p>Why is Risk Management the core principal of managing public funds and why do so many institutions struggle to deliver proper risk based treasury management? Jackie is a leading expert, her session will start at the core principles and theory and deliver practical recommendations and insight for best practice in this crucial area.</p>
14.45 – 15.30	<p>Treasury Management in Perspective: Danny Mather, Warrington Borough Council</p> <p>The final session wraps up the theory and practice as we gain a very personal view from a leading practitioner. How does it all come together? What do we need to watch for? And a candid view of what lies ahead for local authority treasury managers as the governments austerity programme continues.</p>
15.30 – 15.45	<p>Final discussions, Q&A and close</p>

The facilitators for this event will be Neil Sellstrom, Pensions and Treasury Management Advisor & Roy Nolan, Chair TMN Advisory Group



The logo for Aberdeen, featuring a stylized blue wave icon to the left of the word "Aberdeen" in a bold, dark blue sans-serif font.