

I am writing briefly on one area of concern for JDRF among the proposals currently out for consultation.

To reiterate what I am sure many are saying, the nature of the diversity of the sector is such that any simple Key Facts summary is likely to misrepresent the achievements of a significant minority of charities.

To give a tangible example that would impact JDRF, we have carried out a fairly detailed review of our income and costs against 20 or so approximately similar medical research charities over several years. This demonstrates that our ROI on fundraised income **excluding legacies** is very much in the middle of the range of these charities.

However, the percentage of our total income spent on charitable activities is in general much lower than the other charities. This is because in the sample of charities included, legacy income accounted for between 10 and 40% of total income. In our case it is almost non-existent. This is a consequence of the length of time we have existed as a charity, the nature of the medical condition that has brought us into existence, and the average age of those who support us.

Any simple dashboard that represented this ratio would give rise to endless controversy and questions from supporters, donors, the media and other sector commentators. This would take up enormous amounts of management time, an extremely poor use of charitable resources (an issue of high priority to JDRF), and almost certainly result in some lost voluntary income.

Dashboards on other matters would have similar consequences for other charities, depending on their nature. In addition to all the variety of expenditure the sector engages in, simply the distinction between legacy income, non-legacy voluntary income and statutory income in its various forms constitutes a set of data that does not give rise to helpful representation in simple form.

I applaud the attempt to provide simple guides to the operation of charities, but I'm sorry to say that in my view the search continues.

Best wishes.

Jonathan Taylor | Director of Finance and Resources

JDRF, the world's leading type 1 diabetes research charity

17/18 Angel Gate, City Road, London, EC1V 2PT

D: 0207 713 2033 | T: 0207 713 2030 | F: 0207 713 2031

jdrf.org.uk | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)

Go to great lengths for JDRF and sign up for our sponsored swim at jdrf.org.uk/sponsoredswim

This e-mail has been scanned for all viruses by Star. The service is powered by MessageLabs. For more information on a proactive anti-virus service working around the clock, around the globe, visit: <http://www.star.net.uk>
