

# CIPFA in the Midlands Regional Council

**Notes of meeting held: September 23<sup>rd</sup>, 2015**

**Present:** Alison Jarrett, Andy Morley, Drew Cullen, Jon Crockett, Gus Miah, Owen Campbell, Emma Cannell, Deirdre Noonan,

**Conference call:** Lisa Commane, Nick Harvey, Colin Sharpe.

| <b>Agenda Ref</b>           | <b>Notes</b>                                                                                                                                                                                                                                                                                                                  | <b>Action Owner</b>        | <b>Rating</b> |
|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|---------------|
| 1 Apologies                 | Paul Hector, Brian Berry, Sean Pearce, Kelly Watson, John Bloomer, Andy Cardoza                                                                                                                                                                                                                                               |                            |               |
| 2 Review of actions         |                                                                                                                                                                                                                                                                                                                               |                            |               |
| 2.1                         | 2016 AGM. The date has been set: March 3, 2016 at the new BDO offices in Birmingham. John Matheson's attendance is confirmed. The topic and speakers for the development event now need to be arranged. We think the room holds about 140 people, which will be more than sufficient.                                         | Events team                |               |
| 2.2                         | 6 <sup>th</sup> form management games. The 2015 games have been successful. The future input and offering (eg re gifts, prizes etc) is being considered by CIPFA @ Mansell St.                                                                                                                                                | Drew Cullen to report back |               |
| 2.3                         | Mentoring Scheme. AJ having difficulty obtaining a contact list for members in the Midlands region                                                                                                                                                                                                                            | Dee Noonan to advise       |               |
| 2.4                         | Recruitment of some paid, shared resource to provide some general admin support. This role is carried out with success by John Barker in the South-East region. The South-West also have some paid support for a few hours a month (per DC). It would be useful to know more details – JD; hours worked; tasks undertaken etc | Andy Morley to pursue      |               |
| 3. Students Society update. | Emma Cannell reported that there are 3 members at present. 39 delegates are signed up for the "e-assessment" event, to be hosted at Grant Thornton (B'ham) on October 19. Gus Miah offered to host a student event at Deloitte, and                                                                                           |                            |               |

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|                   | <p>recommended investment in good quality venues and speakers. He suggested concentrating on perhaps a couple of high quality events, rather than numerous lower-key ones. In this context the indicative budget figure of £600 may not be sufficient. Council agreed to consider increasing this once ideas were developed.</p> <p>Other suggestions included</p> <ol style="list-style-type: none"> <li>1) developing an Awards Night – with different awards sponsored by the major firms. The awards would need to be easily measurable (JC) and could be presented at the CIM AGM</li> <li>2) The forthcoming Conference for the regions would provide a networking opportunity to find out what kind of things other regional Students Societies are doing.</li> <li>3) Resurrecting the idea of a student dinner</li> </ol> | Emma Cannell to report back to the Students society |  |
| 4. Events update. | <p>Nick Harvey had circulated a paper setting out the details of the planned events. Dates for the 2016 6<sup>th</sup> form management games have been confirmed as: June 22, 29; July 6, 13. As usual, volunteers are needed to lead the games – which we confirmed would now be badged as “CIPFA management games”, removing the reference to the “6<sup>th</sup> form”.</p> <p>The next question time session is to be hosted by Matthew Elmer at PWC – but speakers are still needed.</p> <p>Helen Coombes at KPMG is organising an anti-Fraud event on November 27<sup>th</sup>. 3 speakers are confirmed.</p> <p>Zurich will run an event on “Social Value” in Spring 2016</p> <p>There will be no CATS events run in 2015, but something may be organised early in 2016. (CS)</p>                                           | CATS team                                           |  |
| 5. Annual Seminar | <p>Only 7 delegates are booked on at present. A major push is needed if the event is to proceed. CS was concerned that the published agenda is still full of sessions marked “TBC” which might be putting people off.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Events team (All Council members to                 |  |

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|                                        | UPDATE 5/10/15: Numbers still only 16 (+ 5 free places) so the event is in serious jeopardy.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | promote the event as widely as possible.                                                                                                               |  |
| 6. 6 <sup>th</sup> form mgt games      | See 2.2 above                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                        |  |
| 6a Membership & succession planning    | <p>A summary of current CIM Council membership had been circulated. We noted that the role of Secretary is a 2 year appointment, so Peter Shakespear's term expires in March 2017. The role of Past Secretary is also a 2 year ex officio role, by invitation.</p> <p>It was agreed that we should confirm the nominations required by the constitution in good time for the AGM (ie now!)</p> <p>We discussed co-options, and considered how to try and get employers enthused and involved. The notion of resurrecting some form of CPD certificates for our events was also suggested</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <p>Andy Morley</p> <p>Events team</p>                                                                                                                  |  |
| 7. 2015 strategic plan work allocation | <p>1) Survey CIPFA will do a biennial survey which we can draw on.</p> <p>2) Comms strategy. LC volunteered to put something together. We need clarity on our key messages</p> <p>3) Joint events / round tables. This item is captured by Mansell St. Approx 12 such events have been held nationally, with broadly 50/50 attendance. DC highlighted "CIPFA voices". These are described on the website as "CIPFA's blogs and opinion pieces (which) appear in a variety of news outlets".</p> <p>4) Update to networks list. AJ to circulate</p> <p>5) Attendance by CIM Council members at Student events. EC to confirm event dates.</p> <p>6) Develop strategy to support AAT. This is being co-ordinated centrally</p> <p>7) Future leaders' programme. As attendance was consistently poor for these events, we decided to abandon this idea.</p> <p>8) Volunteering. There is no specific volunteer form on the website now, just a general invitation to volunteer for specific events or the 6<sup>th</sup> form management games. AJ and CS will</p> | <p>Drew Cullen to report back</p> <p>Lisa Commane</p> <p>Alison Jarrett</p> <p>Emma Cannell</p> <p>Dee Noonan</p> <p>Alison Jarrett / Colin Sharpe</p> |  |

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|                         | consider how to strengthen the website re. volunteering.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                           |  |
| 8 Hedley Marshall award | Nothing to add                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                           |  |
| 9 Finance report        | Two papers were circulated in advance of the meeting. The decision to postpone CATS, and not hold any events during 2015 will have no impact on the budget, as the CATS line was a breakeven budget. The Seminar is budgeted to achieve a £2k surplus, so a decision to cancel this would have a negative effect on the outturn. Some invoices had not yet been received for a couple of the 6 <sup>th</sup> form games, but an estimate for these is included in the probable outturn. There is now likely to be a modest overspend against the budget for the Conference for the Regions. |                           |  |
| 10 Feedback             | <ol style="list-style-type: none"> <li>1) Conference. NH (or Paul Hector) to tell AM the contact details for sending our sponsorship invoice to Zurich</li> <li>2) Conf. For the Regions: Feedback to come to the December meeting</li> </ol>                                                                                                                                                                                                                                                                                                                                               | Nick Harvey / Paul Hector |  |
| 11 AOB                  | <ol style="list-style-type: none"> <li>1) NH thanked AM sorting out the bookings and hotel reservations for the CIPFA Conference.</li> <li>2) John Bloomer is leaving the region in before the end of October. The Council noted his commitment and contribution to the Students Society and wished him well for the future.</li> </ol>                                                                                                                                                                                                                                                     |                           |  |
| Date of next meetings:  | December 18 – Council Meeting: KPMG Nottingham (Note: Owen Campbell has confirmed date and venue. Times still be confirmed)<br>March 3 2016: Council meeting followed by AGM. Venue BDO (Birmingham)                                                                                                                                                                                                                                                                                                                                                                                        |                           |  |