

# CIPFA in the Midlands Regional Council

## Notes of meeting held: Tuesday September 5th , 2017

**Present:** Kelly Watson; Chris Blundell; Owen Campbell; Tony Crawley; Paul Hector; Andy Morley;

**Conference call:** Nick Harvey

**In attendance:** Alan Edwards; Charlotte Thomas (BDO)

<b>Agenda Ref</b>	<b>Notes</b>	<b>Action Owner</b>
1. Apologies	Alison Breadon, Theresa Channell, Lisa Commane, Emma Cranidge, Vicki Hundleby, Alison Jarrett, Hayley Mason, Gus Miah, Sean Pearce, Joe Reeves, Martin Reohorn, Peter Shakespear, Colin Sharpe,	
2. Review of actions	The meeting was structured around 3 powerpoint presentations, picking up action points from the previous meeting during the discussions. See below.	
3. President's plan		
3.1 Council self-assessment & the Regions	This item focussed on the communication gap left by the dissolution of the Board for the Regions. The basis of the "core" annual subvention is likely to change – and the Midlands are likely to be the biggest losers. Consequently we need to think differently about our activities, ensuring value for money, giving greater consideration to <i>why</i> we do things, looking at sponsorship opportunities and working up business cases for specific activities that are going to cost money. These business cases will be considered by HQ and additional funds provided if HQ are happy with the proposal. The paper itself will be circulated to CIM Members	OC; All  KW; AM
3.2 CIPFA Regional Governance	A new national role of Junior Vice-President has been created. The Midlands is well represented on National Council, with Lisa Commane, Sean Pearce and Andrew Hardy all from our region. The Institute constitution now requires all Council members to be corporate members of their Regional Council (they select which region is most appropriate for them). The CIM Constitution must be amended to reflect this change in the membership, although In practice such members will probably not be	

	able to attend all of the meetings.	AM
3.3 CIPFA Services and Support	<p>The lead for sponsorship at Mansell Street is now Marcus Baxby.</p> <p>A key development is a new Events Portal which sounds very good, if it works as it should. We do not yet have the necessary login details.</p> <p>A new arms length company, C.Co has been formed – principally to offer specialist consultancy work, with an emphasis on new service delivery models.</p>	<p>KW to ask Camilla Hayes for the login Id and inform NH</p> <p>NH to test the software</p>
4. Events update	<p><b>CAATs update</b> - will be a CIM event.</p> <p>Tony and Kelly will set up a call with relevant and interested parties (BDO, Matt Davies, Anne Brooks and Phil Spencer) to discuss how to take CAATS forward</p> <p><b>Annual Regional Seminar</b> – 28<sup>th</sup> November – KPMG offices Birmingham.</p> <p><b>AGM</b> – to be held at Nottingham City Council. We need to press on with the organisation of this event.</p> <p><b>Question Time</b> - PwC keen to hold events</p> <p><b>Autumn forum</b> - to be held in Edinburgh on Monday November 6<sup>th</sup> and Tuesday November 7<sup>th</sup>. No decision taken on how many delegates we will send. Expressions of interest by Regional Council members should be sent to Andy Morley.</p>	<p>KW; TC</p> <p>NH to ensure this is on the CIPFA website</p> <p>KW; NH; All</p> <p>ALL</p> <p>AM</p>
5. Student Update	No update	
6. News from CIPFA HQ	<p>Alan Edwards talked about current developments at HQ, and emphasised the financial pressures the Institute faces.</p> <p>The importance of our overseas activities and overseas students grows, while student recruitment in the UK continues to be very difficult.</p> <p>Apprenticeship level 7 accreditation has been gained, and the development of the apprenticeship route is becoming an important one for us. The future 6<sup>th</sup> form management games should be linked to the promotion of apprenticeships and the recognition that University is no longer the only satisfactory route for gaining the qualification. But we noted that the condensed game, hosted by Lincoln University had gone well.</p> <p>CIPFA has again been chosen as the qualification of choice for the NHS, and Central government Internal Audit.</p>	

	Our overseas ambitions now include partnerships in India and China, and the target is to have 15,000 overseas members by 2027.	
7. Financial Report	The report was noted – the 2 significant items of expenditure are the National Conference and 6 <sup>th</sup> form management games The cost of these 2 items alone may exceed our subvention in future years, so careful thought will be needed when formulating future budgets (See item 3.1 above) The layout of the reports needs to reflect the change in emphasis with regard to the funding, and suggestions for this were invited.	OC; All  All
8. Group work	As suggested in the e-mail which accompanied the agenda, we split into small groups to consider 3 themes, with the objective of identifying (at least) a couple of positive actions for each.	
8.1	Theme 1: Communications Action 1: Understand all of the various media accounts we currently have. We are aware of Facebook, Twitter, Linked-In and website presence, but it is not clear who all of the “owners” are and what they are to be used for. Action 2; Use the main Twitter account to expand the follower base while considering what could usefully be communicated through Twitter. Comments from Colin Sharpe to be sought.	KW, AM, CB  Also FAO Alison Breadon and Theresa Channell  CS
8.2	Theme 2: Events Action 1: ensure all event themes are relevant – eg current hot topics are Collaborative working (eg in the “blue light” services); Developments of the WM Combined authority (and combined authority powers in general); New service delivery models; Shared services. A program of events should be mapped out well in advance – with the event dates and general themes given (with the finer detail to follow) Action 2: To re-invigorate the events Team. This requires more volunteers. Ideally, all Council members should reflect on how they could assist with running events. To keep things moving, a conference call every 4 weeks is important. We agreed it is important to do a number (say 8 – 10) events well, which will facilitate sponsorship. The development of our events will be a major agenda item at our December meeting.	NH, PH, CT,  Also FAO Hayley Mason  AM
8.3	Theme 3: Finance Action 1: Review the presentation of the reports, to facilitate reporting to HQ on any “development” monies Action 2: Prepare a 3-year projection, including the use / build-up of reserves.	OC, Tony C, Emma Cranidge
9. Calendar of meetings	The dates, locations and times for the next two meetings were agreed:	

	<ul style="list-style-type: none"> <li>• 7<sup>th</sup> December AM – Hereford and Worcestershire Fire HQ, Worcester</li> <li>• 8<sup>th</sup> March 2018 AM – Nottingham City Council followed by the AGM in the afternoon</li> </ul> <p>KW to send calendar invites.</p>	
10. AOB	CIPFA have developed an online forum, which Regional Council members can access. This could be useful for planning our events.	All
Date of next meetings:	<p>2017: Thursday December 7<sup>th</sup>, 10.00 – Hereford and Worcestershire Fire HQ, Worcester</p> <p>2018: Thursday March 8<sup>th</sup> (inc AGM) Nottingham City Council Friday June 8<sup>th</sup> 10.00 Wednesday September 5<sup>th</sup> 10.00 Thursday December 6<sup>th</sup> 10.00</p>	