Pan public sector support

products and services
CIPFA has a wealth of expertise and specialist knowledge that is reflected in the breadth and depth of our service offer to address the issues facing your organisation today and into the future.

**Consultancy services** ...................................... 4-5
Across the public sector our consultancy services help organisations generate income, transform processes and improve efficiency.

**Governance** ..................................................... 6
Governance support in the public sector.

**Networks** .......................................................... 7
Subscribing to our networks ensures that you and your colleagues stay up to date with the latest legislative developments and technical issues in the public sector.

**Research and analytics** ................................. 8-13
An essential requirement for all transformation and service improvement projects is to obtain your performance data as well as comparative information from similar organisations.

**Training** .......................................................... 14-15
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**Property** .......................................................... 22-23
CIPFA Property services help public sector finance and property professionals deliver efficient asset management, and extract best value from public property assets.
CIPFA – the Chartered Institute of Public Finance and Accountancy is the world’s only professional accountancy body to specialise in public services.

Our mission
CIPFA’s mission is to be a leader in public financial management within public services both in the UK and around the world. We achieve this by helping teams and individuals develop new skills, access expert advice and set standards to deliver best practice.

We offer in-depth support to the public sector by leading the debate on good public financial management. We also help to improve business models and strategies that meet the new legislative, economic and transformational challenges.

Royal Charter
Our Royal Charter clearly shows that we are committed to doing things better. We help our customers across the public sector deliver services wisely and adapt to the changing environment.

Our values
Collaborative – We actively collaborate across boundaries to agree and deliver shared goals.

Innovative – We constantly come up with new ideas to improve and make them happen. We work in new ways to be more efficient and effective.

Professional – We use our knowledge and expertise to add value for customers, members, stakeholders and for ourselves.

Focused – We plan, prioritise and deliver all our work with the big picture in mind.

Accountable – We take personal responsibility. We challenge and hold each other accountable.

Credibility
Founded in 1885, we have a long and proud history of providing independent, impartial and expert support across public services.

Knowledge
Our UK public services sector experience and expertise extends through central and local government, education and academies, NHS and the wider health sector as well as blue-light services. In fact CIPFA operates on a pan public sector basis.

International growth
The international landscape for public services is constantly evolving and changing. CIPFA’s international offering reflects this by focusing on a wide range of commercial skills needed by CIPFA members and public finance practitioners across the globe.

For more information visit www.cipfa.org/about-cipfa
T: 020 7543 5600
E: customerservices@cipfa.org
We understand that to tackle the unprecedented issues facing the public sector today, you need tailored practical advice and support.

Wherever you operate in the public sector – when faced with these challenges, you need people who understand your situation. We have the experience and skills to listen, understand and respond with the right solution.

Our range of consultancy services are designed to help pan public sector organisations generate income, transform processes and improve efficiency.

**Bespoke consultancy service**

We offer a bespoke service to support and give advice on how you can improve your service delivery. An independent review by our experienced advisors will highlight weaknesses and strengths and measure against best practice. Many local authorities have benefited from our transformation and performance improvement support, often engaging us on further projects.

**Financial Resilience Review**

We will help you gain an expert opinion on your organisation’s current financial resilience. The report and recommendations are targeted as much at council chief financial officers who feel their council is reasonably well set to face the future, as for those councils who fear their financial resilience is under threat in the short term.

**Financial Management**

Using our improved, user friendly **Financial Management (FM) Model** your organisation can reach its strategic goals through developing optimal financial management capability. The model provides solid evidence which highlights sub-optimal practice – powerful in the identification of critical cost cutting opportunities and efficiency gains.

‘Real honesty is recognising that you are not in a good place, and then doing something about it. The FM Model and review gave us a real focus and action plan with logical steps which we stuck to for three years.’

Paul Layland, Director of Finance, Office for National Statistics

**PSIAS External Assessment**

CIPFA is recognised as the leading expert in managing and accounting for public money, as well as being the standard-setters for public sector internal audit in UK local government. CIPFA is ideally placed to assess your organisation against the standards and ensure a robust and critical review. This will provide assurance to your stakeholders that you are providing an effective internal audit service.

**PFI Contract Review**

In response to the **cost saving imperative** of many of our public sector customers, CIPFA uses a tried and tested toolkit for the early identification of cost savings in PFI projects.
All authorities must transform financial management functions to achieve excellence and by closing your accounts sooner you will eliminate cost, streamline processes and free up valuable resources.

For an added incentive, the amendments to The Accounts and Audit Regulations 2015 require local authorities in England to close their accounts by 31 July each year.

Consultancy support from CIPFA experts
We have expert consultancy and advisory support that can be provided at each stage of the process towards achieving your closedown objectives.

Close accounts at the ‘press of a button’
Depending on the outcomes of an initial review process, one recommendation could be to implement our specifically designed and Code compliant accounts software solution known as CIPFA Closedown.

This licensed software application has been designed and built by CIPFA’s local authority experts and our global accountancy software specialist partner. CIPFA Closedown consolidates all ledger entries, other data and required commentary that form the basis for a local authority’s complete Statement of Accounts at the ‘press of a button’.
In CIPFA’s experience, those charged with ensuring good governance of public bodies are increasingly under pressure. Not only is there greater scrutiny of public bodies, there are also rising expectations to provide assurances that organisations are well governed and that the risk of governance-failure is minimised.

But what does good governance look like? Can it be sensibly assessed and if so, what are the benefits for the organisation of doing so?

**Certificate in Corporate Governance**

CIPFA’s Certificate in Corporate Governance will arm you with the tools to ensure that your organisation is appropriately constituted, structured, and operates the required governance processes.

It will also guide you in good practice financial reporting, internal control and enabling good governance through exemplifying standards of behaviour.

**The Advanced Audit Committee**

This one-day course will give you a better understanding of your role in providing challenge and assurance in these key and developing areas. The audit committee provides assurance for the board that systems of control are working effectively and it can act as the conscience of the organisation.

**Essential Skills for Board Members**

It is vital that Board or Elected Members are equipped with the necessary skills. This one-day course will provide Board Members with the knowledge, skills and confidence to carry out the role effectively. Also included is the need for increased awareness of the governance responsibilities and the standards of behaviour expected.

Contact our customer services team to find out more or book an in-house course for you and your colleagues.

**Better Governance Forum (BGF) Network**

BGF provides frequent updates on topical issues related to public sector governance and internal audit. This information is vital in staying up to date on the latest policy, legislation and technical issues.

For more information visit www.cipfa.org/governance

**T:** 020 7543 5600

**E:** customerservices@cipfa.org
Subscribe and your whole organisation can benefit as your colleagues are entitled to participate and realise the benefits of belonging to this unique service. Apart from accessing training to develop skills you will be able to tap into the latest developments and best practice, helping your organisation improve performance and keep abreast of the latest political, financial and service developments.

Membership of CIPFA networks means practitioners have an advisor at the end of a phone to give critical and timely advice. It also offers the opportunity, both face to face and online, for you to develop your knowledge and skills in key areas. This is vital in the current climate – to achieve objectives and deliver services in the context of tightening budgetary constraints and increasing stakeholder demands.

Our current CIPFA networks are:
- Alternative Service Delivery
- Better Governance Forum
- Benefits and Revenues Service
- Children’s Services Finance Advisory
- Finance Advisory Network
- Funding Advisory Service
- Health and Social Care Finance Advisory Network
- Housing Network
- Insurance Network
- Pensions Network
- Police and Fire Network
- Procurement and Commissioning Network
- Treasury Management Network

Our Property Networks are:
- Strategic Assets Network
- Highway Asset Management Planning
- Property Training

‘The exceptional service provided by CIPFA Networks has been invaluable in keeping us up to speed with technical, financial and legislative changes in the public sector. This enables us to respond effectively to challenges we are faced with and helps us to improve efficiencies in our organisation.’

Nicholas Edwards, Director of Business Support/Head of Finance, Scarborough Borough Council

For more information visit www.cipfa.org/networks
T: 020 7543 5600
E: customerservices@cipfa.org
An essential start point in all transformation and service improvement projects is to obtain your performance data as well as comparative information from similar organisations. This is a prerequisite to establishing targets for what success looks like, in terms of cost savings, service enhancement and improvements. Once you have completed each transformation project, the same reports can be used to measure performance improvements.

**Benchmarking**

**Corporate Services Benchmarking Clubs** – Enables local authorities to aim for a continuous process of measuring, comparing, improving and reviewing their performance. Knowing where your local authority is relative to others and its direction of travel is the starting point in analysing and improving your service. Areas covered are Accountancy, Audit, Benefits Admin, Council Tax and NDR Admin, Creditors & Debtors, HR, Insurance, Payroll, Pension Admin, Procurement, Risk and Treasury Management.

**Social Care Benchmarking Clubs** allow local authorities to share and compare meaningful data in a non-judgemental environment, focusing on children’s services, public health and adult social care.

**Planning Benchmarking Service** – This latest portfolio of benchmarking products have been created to address radical changes intended for the planning system across England and the devolved governments of the regions. Users of this service will benefit from constructive guidance towards a programme aimed at effecting key planning area changes, particularly in terms of sustainable development and the use of land in connection with strategic infrastructure.

‘Benchmarking data has been used to support a review of staff remuneration at all levels. This had led to more realistic salaries being paid which increases the likelihood of retaining the staff that we have.’

Paul White, Head of Procurement, Warwickshire County Council

‘I found the benchmarking reports really useful as an initial indicator of how we were performing in comparison to other authorities. Being part of the benchmarking club has given me the opportunity to start a more in-depth discussion with a number of authorities around the operations and processes adopted.

It has proved a really useful exercise at a time when we, like most authorities, are facing increasing financial challenges and obtaining value for money through procurement is increasingly important.’

Rachel Tanner, Lancashire County Council

**CFO Insights** Powered by CIPFA, is an online analysis tool to help you improve the financial position of your local authority. It gives instant access to insight around the financial performance, socio-economic context and service outcomes for every council in England, Scotland and Wales.
Comparative profiles

Examine how your organisation’s service costs, performance and outcomes compare with your peers, to help make important decisions.

CIPFA can help with our extensive benchmarking experience. We have developed a suite of comparative profiles that compare an authority to a selected group across indicators, collected from key public sector data sources.

Value for Money (VfM) Indicators is the leading benchmarking tool for assessing value for money in the public sector. HM Treasury recommends that organisations with over 250 employees collect and report against these indicators. Our service covers communications, finance, estates, HR, ICT, legal and procurement.

Statistical data

CIPFAstats is the market leading independent source of data about local government and its services, covering over 35 years of statistical data. We currently undertake more than 24 annual surveys of local authority operations, capturing information on activities from education and social care to housing services and waste management.

Reporting tools

The website gives you easy access to data sets that can be downloaded directly to spreadsheets, as well as a range of interactive statistical tools, to help you analyse and visualise the information.

‘CIPFA Libraries Survey results inform many decisions, providing the necessary statistical and benchmarking information needed to work towards improving performance in this challenging environment.’

Brian Cape, Senior Contracts and Performance Officer, London Borough of Southwark

Full CIPFAstats online subscription provides free access to:

The Nearest Neighbours Model, containing a number of innovative features including interactive graphical outputs and updated datasets.

A completely redesigned VfM Toolkit containing a number of significant improvements including a new summary reporting tool, easier analysis of historical trends and additional graphical outputs.

New Housing products featuring a Local Authority Scorecard focusing on circa 20 key HRA activity indicators; a Housing Interactive Report based upon HRA, LAHS, RO, COR4 and RP General Account Statements.

How CIPFAstats can help you

Your organisation is making a number of difficult decisions about how to reduce costs whilst maintaining service levels. Our tools and data can help you identify new areas of improvement through:

- comparative data analysis
- performance measurement
- establishing value for money
- performing trends analysis.

For more information visit www.cipfa.org/statistics
T: 020 7543 5600
E: customerservices@cipfa.org
Our publications, written by expert practitioners who understand the challenges you face, will keep you up to date with the latest developments and legislative changes. This essential knowledge and guidance will help you in your daily role.

Our publications cover a wide range of topics including treasury management, auditing, governance, financial management, social care, pensions and many more.

As the standard setters for financial management best practice, CIPFA’s most sought after publications help local authorities in the UK to maintain the highest possible standards in financial reporting, consistent with the International Financial Reporting Standards (IFRS).

Online publications service
Access all new titles online, including codes of practice and guidance notes. Be amongst the first to receive new titles, as they are published each year. Access an extensive digital back catalogue of over 100 titles covering the full range of public finance and accountancy topics available to anyone in your organisation.

Our monthly e-newsletter updates you on new and forthcoming releases.

**Save time and money:** a single, upfront payment covers your organisation’s digital publication needs each year from 1 April to 31 March the following year.

**One-stop access to authoritative guidance:** CIPFA has extensive experience in public sector finance and accountancy and we are the standard setters for local government accounting.

**Convenience and flexibility:** fully interactive, searchable and bookmarked titles for the information you need, quickly and easily.

Optimised for desktops, laptops and tablets and a ‘print page’ option too, if you want to print out your own hard copy of the pages. Titles are also available as PDFs.

All publications are provided in a digital format with our hugely popular Codes of Practice also available in hard copy format.

For more information visit [www.cipfa.org/publications](http://www.cipfa.org/publications)
T: 020 7543 5600
E: customerservices@cipfa.org
CIPFA Research offers both established research tools and a bespoke research service to clients. Our team of researchers and analysts have many years’ experience providing qualitative and quantitative research services.

**Popular services/studies**

**Public Library Users Survey** and young people’s survey is the essential tool for establishing user attitudes to libraries across the UK. It has a large database of thousands of libraries to draw from and will allow you to not only review your own situation but to measure it against the national picture.

**UK Archives Visitor Survey** and **UK Archives Distance User Survey**, helping you to identify:
- how to improve services and communication
- whether users’ demands are being met
- why users choose to use the Archive
- the location and demographics of users
- how your customers’ responses compare to other Archives.

‘In a current climate of severe budget cuts, the analysis will help us target our limited resources to where it is most needed.’

*Angela Merritt, Librarian, Newcastle Council*

**Bespoke research**

CIPFA Research has provided research and associated services to organisations across the private, public and nonprofit sectors. In addition to high quality desk research we engage with members of the public, stakeholders, staff and senior managers within organisations across all sectors.

‘This robust, benchmarkable, user survey forms a key part of our business intelligence, giving us valuable insight into our reach, evidence of our impact, and providing intelligence to shape our service development.’

*Helen Whitehead, Explore York Libraries & Archives*

For more information visit

[www.cipfa.org/services/research](http://www.cipfa.org/services/research)

T: 020 7543 5600
E: customerservices@cipfa.org
Massive change is taking place across the public sector and you are being asked to improve services and maximise outcomes – all with fewer resources. To do this you need the right information, support and guidance. TISonline gives you everything you need to know in one place.

TISonline provides you with the intelligence you need to plan effectively, make key decisions and review performance. The streams are kept up-to-date and peer reviewed so you can be confident you are getting the latest guidance and best practice, written in a simple and accessible language. Our forums offer the opportunity to ask questions, support others and start discussions with your peers.

This easy to access and user-friendly resource gives you essential, authoritative and comprehensive information and commentary on the topics that matter to you – all in one place.

- Accountancy and Audit
- Charities and Social Enterprises
- Corporate Services
- Education
- Emergency Services
- Environment
- Financial Management
- Health and Social Care
- Leisure and Cultural Services
- Local Authority Funding
- Risk and Fraud
- Social Housing
- Taxation

‘TISonline keeps me up to date and at the cutting edge of local government financial issues.’

Chris Beet, Principal Accountant, East Riding of Yorkshire Council

For more information visit www.cipfa.org/TISonline
T: 020 7543 5600
E: customerservices@cipfa.org
personalised support

We have developed a series of popular research and analytics services to provide our customers with a breadth and depth of support that is essential in tackling the challenges being faced today. In addition we have the expertise and experience to develop research and analytics solutions specifically designed to address the issues that you and your organisation are facing.

Comparative profiles
With the loss of compulsory performance measures, authorities wishing to compare and learn from other authorities have been left to carry out any comparative analysis themselves, at a time when their own resources are diminished.

CIPFA has developed a suite of comparative profiles that compare an authority’s performance, to a selected group, across a range of indicators collected from key public sector data sources.

We have developed profiles in the following areas:
- Academies
- Adult Social Care
- Children’s Services
- Fire and Rescue Service
- Income Generation
- Local Authority Budgets
- Local Authority Expenditure
- Public Health
- Public Libraries

Bespoke services
As well as the services listed previously, we provide bespoke analytical and research services to clients across the public and private sectors including both local and national government, health and blue light.

Services provided include:
- assessing and evaluating policy
- establishing management information systems
- developing tailored benchmarking models and toolkits
- designing tailored survey instruments
- developing performance frameworks that identify and define good practice
- providing new tools to monitor and assess the performance of service delivery.

For more information visit www.cipfa.org/benchmarking
T: 020 7543 5600
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‘CIPFA’s Research and Analytics team played a pivotal role in our assessment of performance across local authorities in Wales. They demonstrated a clinical ability to analyse large quantities of data at speed, which acted as a foundation for our findings. This analytical capability combined with a wealth of comparable data across the sector allowed us to draw real insight into performance and solutions.’

Marcus Richards, Principal Advisor, KPMG
As a Chartered Institute, our training and development expertise is second to none. We serve finance and non-finance staff throughout the public sector, offering a comprehensive choice of topics and flexible learning options, delivered by trainers who are leading practitioners in their field.

Our aim is to support you and your team throughout your career, whether you wish to boost your financial reporting capabilities or develop your leadership and management skills.

Our range of topics

Technical accounting and financial reporting
As the international standard setters in public finance management, our technical accounting and financial reporting courses cover a wide range of topics such as open book accounting, costing techniques and alternative service delivery models. You can learn more about our Certificate in International Public Sector Accounting Standards (Cert IPSAS) on p19.

Commercial skills
Partnership arrangements, joint ventures, shared services and private sector contracts are now part and parcel of the public sector landscape. From developing better business cases and commercial skills to becoming a Finance Business Partner and effectively managing contracts, we can give you the commercial acumen needed to achieve best value for money.

Leadership skills
The role of the senior finance officer is changing, demanding new skills and expertise. As well as possessing the technical skills and financial acumen required for the job, public sector managers must also excel in leadership and people skills. We can help you embrace these responsibilities and in turn drive your organisation forward.

Risk, governance and counter fraud skills
Soaring demand for services, rising demographic pressures, austerity and ever more sophisticated criminals are squeezing budgets as never before. Our risk management, corporate governance and unequalled range of counter fraud courses are designed to promote good conduct and high ethical standards and boost your counter fraud defences.

Our flexible learning options

Accredited training
Our accredited courses are ideal for boosting your specialist skills or those of your team. Typically undertaken over a number of days, they are engaging and challenging and result in an accreditation from CIPFA or a recognised industry-specific body.

Short courses
Depending on your learning needs, our one and two day courses are perfect for gaining either a broad overview or in-depth understanding of a particular topic. They carry continuing professional development (CPD) points and are designed to keep you up-to-date on the latest thinking.

In-house training
All of our accredited and short courses can be run in-house, at your location, saving you money on travel and possible accommodation costs. Training in-house can also boost team working and allow us to focus the content on specific subjects and skills that are relevant to your organisation.

Open courses
Networking with professionals from across the public sector can enhance the training experience, which is why we also host a wide range of open accredited and short courses. You can search for the latest date and location details at www.cipfa.org/training
E-learning
For those who want the flexibility of learning where and when they wish, we have an expanding range of on-demand webinars and e-learning packages. Some are designed specifically for individuals while others can be used to inform and update staff across your whole organisation.

Conferences
Our conferences are driven by experts and informed by the latest economic and financial legislation. They aim to showcase best practice and improve performance across all disciplines, including: accountancy, audit, treasury management and governance.

Our annual CIPFA Conferences in England, Scotland, Northern Ireland and Wales are the leading events in the public finance calendar and bring thought leaders together to explore new thinking, debate key issues and share knowledge.

‘Thanks for what was an enjoyable, taxing, fast paced, highly focused and in-depth course, enhanced considerably by your unparalleled practical experience in this area. I very much hope that we have the opportunity to meet again at future CIPFA training courses or events.’

Alison Weir, Warrington Borough Council

For more information visit www.cipfa.org/training
T: 020 7543 5600
E: customerservices@cipfa.org
Every year in the UK up to £49bn of public money is lost to fraud. Resources are stretched and fraudsters are increasingly sophisticated, making the public services more vulnerable than ever to criminal activity.

The CIPFA Counter Fraud Centre was launched in 2014. Named in the UK Government’s 2014 Anti-Corruption plan and in the 2017-22 Anti-Corruption strategy as having a key role to play in combating fraud and corruption, we provide a range of services and solutions that measurably impact the fight against fraud in the public sector.

Our aims
We are committed to helping you:
- prevent, detect and recover financial loss
- protect your organisation’s reputation
- develop your team’s counter fraud skills.

Training
Making sure staff have the essential skills needed to detect, prevent and recover fraud losses is key to building an anti-fraud culture.

We offer a diverse range of qualifications, short one-day courses and e-learning packages, all of which carry continuing professional development (CPD) hours.

- **CIPFA Accredited Counter Fraud Specialist (ACFS)**: aimed at practitioners who undertake counter fraud and anti-corruption investigations and associated activities, this professional qualification offers the specialist counter fraud knowledge and skills required for effective end-to-end management of fraud.

- **CIPFA Accredited Counter Fraud Technician (ACFTEch)**: a comprehensive introductory qualification for those in a position to spot fraud at an early stage in their organisation’s operations or who are new to counter fraud or anti-corruption work.

- **CIPFA Certificate in Fraud Risk Management (CFRM)**: a qualification that builds on the skills of experienced counter fraud specialists, audit professionals and risk and compliance managers, exploring the principles of corporate governance and risk management as they relate to fraud risk, control and prevention.

- **CIPFA International Certificate in Financial Crime Investigation**: provides in-depth knowledge of internationally recognised financial crime typologies and teaches the practicalities of how to investigate allegations and incidents of this nature, from first notification through to the reporting of findings.

- **CIPFA International Diploma in Financial Crime Management**: offers the skills and knowledge needed to manage the totality of the financial crime spectrum, from the prophylactic aspect (prevention and detection) through to the reactive element (investigations).

- **Anti-bribery and corruption e-learning**: designed for those who require a working knowledge of bribery and corruption risks and the requirements of the UK Bribery Act 2010 as part of their job role, and those responsible for staff training.

- **Whistleblowing e-learning**: an interactive e-learning course designed to give whole organisations an understanding of what whistleblowing is and how to raise concerns.
Collaboration
We know that sharing resources and knowledge is the most effective way to combat fraud and corruption so we work closely with organisations across the private and public sectors, including the Local Government Association (LGA), the National Crime Agency (NCA), Cabinet Office, NHS Counter Fraud Authority and the National Audit Office (NAO).

Research
Our annual CIPFA Fraud and Corruption Tracker (CFaCT) survey is now in its fifth year and is the definitive survey of fraud and corruption activity in local government. It tracks the levels of fraud and corruption local authorities have detected, the number of investigations undertaken and the types of fraud encountered.

Understanding where fraud losses are occurring – and the actions being taken to stem the flow – is essential to helping senior leaders across the public sector understand the value of counter fraud activity.

Support
Our team of in-house counter fraud experts have developed a range of tools to help you boost and enhance your organisation’s counter fraud defences. This range is now being expanded and currently includes:

- **CIPFA Code of Practice on Managing the Risk of Fraud and Corruption**: the code is applicable to all public sector organisations and sets out the five key principles that define the governance and operational arrangements necessary for an effective counter fraud response. It is accompanied by a set of guidance notes and a self-assessment tool to enable you to evaluate your performance against the code.

- **Fraud Risk Wheel**: an interactive, web-based tool that offers detailed guidance on key fraud risks, including expenses fraud, procurement fraud, gifts and hospitality fraud, pensions fraud and social housing fraud. It is designed to help organisations conduct their fraud risk assessments and create their fraud risk mitigation plans.

We also provide a freely available online resource bank that features publications, industry reports, fraud alerts, tools and examples of best practice.

Fighting Fraud and Corruption Locally
The Centre actively supports Fighting Fraud and Corruption Locally (FFCL), which produces the national strategy for English councils. It is the definitive guide for council leaders, chief executives, finance directors and all those with governance responsibilities.

The strategy includes practical steps for fighting fraud, shares best practice and brings clarity to the changing anti-fraud and corruption landscape. You can download the 2016-2019 strategy, companion document and checklist from the CIPFA website.

Subscription service
To help you save money on your counter fraud and corruption initiatives, we offer a subscription service, which gives free or significantly discounted access to many of the Centre’s products and services.

This includes pre-paid places for use at Centre workshops, training days and our annual development summit, access to our anti-bribery and corruption e-learning for all staff and our fraud risk wheel and a bespoke CIPFA Fraud and Corruption Tracker (CFaCT) report.

It is the most cost-effective way to access our expertise and encourages networking and knowledge sharing with fellow practitioners.

* Accredited by the Counter Fraud Professional Accreditation Board.

For more information visit
[www.cipfa.org/counterfraudcentre](http://www.cipfa.org/counterfraudcentre)
T: 020 7543 5600
E: customerservices@cipfa.org
CIPFA-Penna

The leading global people management business and the recruitment function of the world’s only professional accountancy body solely for the public sector offers unique, expert staffing and career solutions.

Interim or consultancy support

With over 20 years specialist interim experience CIPFA-Penna has a unique depth of experience, and access to many associates to attract the very best public sector talent. We have fully-referenced and seasoned interim professionals ready to deliver what our clients want, every time.

Whether you require interim staff for a few days or a few months our CIPFA-Penna finance professionals can help you cover a gap in talent, or carry out diagnostic work in any area of your finance department.

Finding permanent talent

We draw on our unique understanding of the challenges facing the public sector, and the experience needed to meet these demands. Our extensive network of candidates helps us provide the right person to suit your specific requirements. Our comprehensive end-to-end service includes campaign management and full search and selection.

Developing you and your team

If you want to develop yourself beyond your professional qualifications why not work with a mentor or executive coach. Individual or group sessions can help focus on leadership, management and communication skills. Trust CIPFA-Penna to help develop your career.

Assessing yourself and your team

Do you want to know how good you really are, how ready you are for the top job, or perhaps you want to review your teams’ potential or fit for a new operating model, structure or set of behaviours? Our individual assessments can be anchored in your values and behaviours and assess both technical and managerial/cultural fit. Full development reports help you understand what’s needed in terms of performance improvement.

Career transition

Help people move on effectively and positively through supportive career transition services. Our market leading online and personal support programmes mean people move on quicker and more effectively when change occurs.

For more Information visit [www.cipfa.org/recruitment](http://www.cipfa.org/recruitment)

T: 020 3829 9745
E: cipfa-penna@penna.com
international

The international landscape for public services is constantly evolving and changing. CIPFA’s suite of global professional qualifications reflect this by focusing on the wide range of commercial skills needed by CIPFA members and public finance professionals. Gaining a CIPFA qualification helps to develop skills relevant to both public service and private sector roles.

**CIPFA Certificate and Diploma in International Public Sector Accounting Standards**

Globally, public sector organisations are recognising the benefits of International Public Sector Accounting Standards (IPSAS), and are making preparations to adopt them. CIPFA is the leading global professional accountancy body in the implementation and training for IPSAS and has developed the CIPFA Certificate and Diploma in International Public Sector Accounting Standards. CIPFA IPSAS qualifications are accessible anywhere through a flexible online learning and assessment programme.

For more information visit [www.cipfa.org/ipsas](http://www.cipfa.org/ipsas)

**CIPFA International Public Financial Management qualifications**

The CIPFA International Public Financial Management (IPFM) suite consists of four qualifications. Each provides a specific range of knowledge, skills and competences relevant to the organisation and employees’ learning objectives:

- the Certificate in International Public Financial Management
- the Diploma in International Public Financial Management
- the Advanced Diploma in International Public Financial Management
- Strategic level.

For more information visit [www.cipfa.org/ipfm](http://www.cipfa.org/ipfm)

**Consultancy**

Our experts and consultants help public sector bodies, governments, accountancy organisations as well as education and training providers to:

- strengthen public sector financial management (PFM)
- develop public sector qualifications frameworks
- design and deliver capacity development schemes that promote good PFM practice and build effective Supreme Audit Institutions
- implement international standards including accounting, auditing, accounting education and ethical standards.

For more information visit [www.cipfa.org/advisoryservices](http://www.cipfa.org/advisoryservices)
T: +44 (0)20 7543 5600
E: customerservices@cipfa.org
As a finance professional working in public services, with a CIPFA designation to your name, you’ll gain a recognised and valued status, and become part of a global community of public finance specialists. In addition you’ll benefit from exclusive membership benefits to support you throughout your career.

**Benefits of CIPFA membership**
- Professional recognition with one of four designations
- Access to connect with our global public finance network
- Technical help and members directory
- Public finance CPD events
- Specialist resources and publications
- Exclusive rewards and discounts

**Globally recognised designations**

**Chartered Public Finance Accountant (CPFA)**
Full exam-qualified CIPFA members, or members qualified with other bodies with extensive public financial management experience.

**CIPFA Associate**
Members with experience in public services and a relevant qualification in a particular area of expertise.

**CIPFA Affiliate**
Members who have completed a CIPFA-accredited programme or qualified with other bodies, with relevant public sector experience.

**Fellow Chartered Public Finance Accountant (FCPFA)**
Recognising the contribution and commitment of long-standing CIPFA members.

**The CIPFA PQ – our Professional Accountancy Qualification**
The primary route to full membership of CIPFA, our professional qualification is the benchmark accountancy qualification for a career in public finance.

Providing the full range of skills and competences from strategic planning, procurement and commissioning to dealing with integrating services and implementing new delivery models, our syllabus and training provides students and apprentices with the best foundation and knowledge to apply technical and strategic skills in their roles at all levels.

Successful qualification leads to the award of our globally recognised designation CPFA.

For more details about the CIPFA PQ visit [www.cipfa.org/pq](http://www.cipfa.org/pq)

**Professional Accountancy Apprenticeships and Training**
CIPFA now offers the CIPFA PQ and AAT qualifications as part of our new apprenticeship programmes:
- Assistant Accountant (Level 3)
- Professional Accounting Technician (Level 4)
- Professional Accountant (Level 7)

All of our apprenticeships are eligible for levy funding in England, with the full cost of training, excluding exams, met through your levy account as an employer. For more details about our apprenticeships training visit [www.cipfa.org/apprenticeships](http://www.cipfa.org/apprenticeships)
Key entry routes for the CIPFA PQ and CIPFA membership

Graduates
Graduates starting a finance career in public services, can apply to become a finance trainee with one of our sponsoring partner employers. Trainees gain valuable experience, earn a salary and develop expertise and impact, as they study for the CIPFA PQ. Exemptions are available for relevant degrees. [www.cipfa.org/tv](http://www.cipfa.org/tv)

AAT members
We offer a popular fast-track route for AAT qualified members, with students receiving up to four exemptions from the syllabus leaving just nine papers to complete. [www.cipfa.org/aat](http://www.cipfa.org/aat)

Accelerated route for senior public finance professionals
Senior executives in leadership roles with significant financial responsibility, and who have not yet qualified as an accountant, can gain the CIPFA PQ in just two years via our accelerated route. [www.cipfa.org/acceleratedPQ](http://www.cipfa.org/acceleratedPQ)

Fast track for chartered accountants
CIPFA offers a fast track route for qualified members of selected accountancy institutes. Full members of an eligible body, can become CIPFA qualified by studying just two papers through the fast track. Full details on our website. [www.cipfa.org/join](http://www.cipfa.org/join)

Direct route to membership for senior public finance professionals
Professionally qualified accountants with five years or more post-qualification public sector experience, may apply to join CIPFA, through our direct route, without the need to sit exams, leading to full membership of CIPFA. [www.cipfa.org/direct](http://www.cipfa.org/direct)

Our affiliate membership programme
Through our affiliate membership programme, we support a range of professionals working in a senior or specialist public finance capacity, but who do not wish to hold the full CIPFA Professional Qualification.

Resource directors
Ideal for senior executives with responsibility for corporate services, or who directly line manage the organisation’s finance function, with a direct reporting line to the chief executive or equivalent role.

Accredited course graduates
We welcome affiliate membership applications from those who have recently completed one of our accredited training courses.

Counter fraud professionals
Our membership for individuals employed in a counter fraud and corruption role and who have completed one of our counter fraud accredited qualifications.

To find out more about our routes to CIPFA membership and eligibility visit [www.cipfa.org/join](http://www.cipfa.org/join)
T: +44 (0)20 7543 5600
E: members@cipfa.org
CIPFA Property help public sector finance and property professionals deliver efficient asset management, and extract best value from public property assets.

We deliver an integrated, comprehensive service across asset management – including software, knowledge sharing and advice.

**Property Support for Schools**
CIPFA Property are proud to support the work of School Business Professionals throughout the education sector. As experts in strategic and operational property matters we know what is needed to ensure schools’ infrastructure and estates are well managed, on a daily basis and long term.

**Benchmarking**
Our varied benchmarking services help you drive improvements and offer value for money within property services.

Our Scotland Benchmarking Group is one of the success stories of local authorities working together. It now has representatives from 21 Scottish organisations and has a common goal to deliver a more efficient and effective property estate.

**Property Services Value for Money Exercise**
The CIPFA Property Value for Money exercise offers a unique opportunity to examine value for money in relation to the management and delivery of property services for a local authority and blue light service. It covers the full spectrum of property related activity including strategic asset management, estate management functions and the management of investment property.

**Training**
**CIPFA Certificate in Asset Valuation**
Our modular certificate training course provides an essential foundation for practitioners looking to develop their understanding of the CIPFA Code of Practice on Local Government Accounting and how it relates valuations for the balance sheet and related disclosures.

**Networks**
Our specialist property networks include: Strategic Assets Network, Highway Asset Management Planning and Property Training.

Within these networks we deliver focused and professional face to face events every month, across the UK.

Our members can also access the largest collection of asset management information available in our online library and have unrivalled access to advice from our expert team.

**Software**
AssetManager.NET’s comprehensive range of modules provides unique asset management capability, integrating capital accounting requirements with the needs of legal and estates.

Our software team work very closely with colleagues within CIPFA who not only draft ‘The Code’ but are also providing practitioners guidance. The system has been fully revised to cater for IFRS13 updates and Highways Network Asset.
AssetManager.NET can be hosted by CIPFA on our secure servers. The improvement in broadband connectivity and the increased use of home-working within local authorities is making the hosted solution more attractive to clients, especially where the outsourcing of the IT services is resulting in a reduced service, or indeed increased costs, in respect of software upgrades and system maintenance.

**Surveys**

We deliver a full range of property surveys, and our staff have delivered over 100,000 surveys for public authorities over 10 years.

We are able to deal with the number, diversity and distribution of a local, regional or national authority asset base and across all sectors.

CIPFA Property have expanded their capabilities and offer fully certified **drone surveys** to ascertain the condition of buildings as part of a broader condition survey. This speeds up the process and provides a recording that can be reviewed at any time.

**Consultancy**

We offer a wide range of bespoke consultancy services including value for money reviews of property services provision, development of asset management documentation, challenging property estates, asset register health checks and in-house training on a variety of topics.

‘The CIPFA Fixed Asset Register, which is IFRS compliant, was installed and implemented in record time due in large part to the responsive and helpful support given by CIPFA. Training on the system was first class and we successfully transferred and reconciled all of our data, including running the transactions, in good time for our accounts submission deadlines.’

Neville Murton, Head of Finance, Haringey Borough Council

For more information visit [www.cipfa.org/property](http://www.cipfa.org/property)  
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