

Peopletoo

# Social care insight and analysis collaboration

Customer case study

## **CIPFA data analytics and Peopletoo collaboration adds a new dimension to social care services outcomes**

Peopletoo work with public sector organisations across the UK to transform services. They work with organisations to create innovative and practical ways to achieve better outcomes for Children's services and Adult Social Care, whilst delivering efficiencies through a focus on cost and demand and applying digital design.

The collaboration between CIPFA and Peopletoo has brought about the creation of joint thought leadership on the increasing demand in Children's services and cost pressures, and more recently, the development of enhanced insight and analysis reports to complement existing social care benchmarking reports.

Peopletoo have substantial expertise in social care, which is the perfect basis for a collaborative joint venture between the two organisations. CIPFA because of their unrivalled expertise in public financial management and Peopletoo because of their expertise in cost and demand modelling, culture change and digital design, and their extensive knowledge of social care practice.

### **CIPFA spoke to Michael Curnow who leads business development at Peopletoo.**

"The Peopletoo team have devised these reports specifically for CIPFA's Social Care Benchmarking services customers. There is a plan in place to further develop the supporting insight reports created specifically for CIPFA to supplement the Children's social care benchmarking solution.

Our practitioners and research team support the development of these reports, bringing experience and best practice from working across the sector. Through engagement, we will also work to better understand what club members require providing scope for further improvements."

## Peopletoo

It works better with you

'This collaborative joint venture combines an abundance of social care expertise, providing members with clear interpretation and recommendations adding significant value to the benchmarking exercise. Participants can then utilise the information to improve the efficiency and effectiveness of services provided by authorities.'

David Caplan, Head of Research and Analytics, CIPFA

## Peopletoo work with 30 top tier councils in social care

“Peopletoo are currently working with over 30 top tier Councils in social care. With CIPFA we have created distinctive yet complementary insight around Looked After Children (LAC) and Special Educational Needs and Disabilities (SEND) to help Councils better understand what the benchmarking data is telling them.

Created specifically to provide analysis to strengthen existing CIPFA dataset analysis, the report provides valuable information on performance, supporting the identification of opportunity for further exploration to help manage demand, reduce costs, improve practice and improve service performance.”

## Why CIPFA and Peopletoo?

### Michael comments on the benefits to social care service members

“In addition to publicly sourced data, the compiled Peopletoo data from across the sector reveals more than just numbers and cost, but also performance, practice and potential savings, as well as opportunities and challenges – in essence, an all-round perspective. It facilitates deep-diving into performance as factors affecting outcomes are more easily understood and learning shared.

I feel there is sometimes a disconnect between finance and social care practitioners in terms of developing a mutual understanding of the operational and financial challenges facing social care and how best to meet these challenges. So, partnering with CIPFA is key to us delivering the type of analysis that is highly sought after and effective for the social care sector.

As part of a three-year plan we have with CIPFA, the next stage is to develop cost and demand modelling tools which would be available to Councils as part of the LAC and SEND packages. We believe we have the understanding and expertise, so working with CIPFA will help translate our ideas into a user-friendly solution and take our collaborative portfolio to the next level.”

**David Caplan, Head of Research and Analytics, CIPFA, concludes**

**‘This collaborative joint venture combines an abundance of social care expertise, providing members with clear interpretation and recommendations adding significant value to the benchmarking exercise.’**

### Discover more

To discuss how CIPFA can help you with your Data Analytics service requirements and for more information on the enhanced insight and analysis report available to all subscribing social care benchmarking service members, contact our team:

**T: +44 (0)20 7543 5600**

**E: [analytics@cipfa.org](mailto:analytics@cipfa.org)**

**[www.cipfa.org/analytics](http://www.cipfa.org/analytics)**



Registered office: 77 Mansell Street, London E1 8AN  
T: 020 7543 5600 F: 020 7543 5700 [www.cipfa.org](http://www.cipfa.org)

CIPFA, registered with the Charity Commissioners of England and Wales No. 231060 and the Office of the Scottish Charity Regulator No.SCO37963.  
CIPFA Business Limited, the trading arm of CIPFA that provides a range of services to public sector clients, registered in England and Wales no.2376684.

