

CIPFA

The Chartered Institute of
Public Finance & Accountancy

CIPFA Strategic Assets Network (SAN)

your SAN Scotland membership

2020-2021



CIPFA Property

CIPFA Property is a trusted partner to public finance and property professionals in their delivery of efficient management of land and buildings.

Managing public sector property estates effectively can deliver value for money, enhance public services - and create wider economic, environmental and social outcomes for local communities.

Your SAN subscription provides



I'm included in
your SAN
membership fee

- **Attendance at SAN events** using your pre-paid SAN places
- **Self-assessment checklist**, enabling you to evaluate Asset Management skill and competency gaps in your Organisation
- **Technical advice** from expert advisors and the ability to ask questions of other network members via our team
- **Eligible for discounts** off our Condition Survey and Fire Risk Assessment services as well as our AssetManager.NET software
- **Exclusive and member only access** to the SAN website and resources www.cipfa.org/services/property/strategic-assets-network
- **Timely updates** on property and asset issues
- **Log on to 'My CIPFA' or register** at www.cipfa.org/register to access a wealth of subscriber content, book onto events and view your pre-paid account balance
- **Opportunities** for networking, career development and CPD

Welcome to the SAN

The **Strategic Assets Network** (SAN) will enable you to:

- Connect with key strategic initiatives and translate them into practical solutions that improve infrastructure and estates delivery functions.
- Learn from good practice elsewhere and make evidence-based decisions, supporting organisational efficiency.

The SAN network is essential for anyone involved with the management of a public sector land and buildings portfolio. These are very challenging times within the sector confronted with:

- **reduced budgets and pressures on revenue** increased focus on efficiency gains forcing organisations to be innovative, flexible and responsive to change
- **climate sustainability** is continuing to be an area of increasing importance with Councils expected to set the example
- **a more commercial approach** needed by local authorities, seeking opportunities to generate more income, balancing risk and reward, and to generally be more business-like in more all area's
- **making capital decisions** and ensuring asset strategy is firmly locked into capital planning within the organisation
- **the economic climate** placing a burden on organisations to demonstrate the positive impact of property assets on local regeneration initiatives and deliver social value for neighbourhoods and communities
- **housing demand growing** with shifting demographics resulting in pressure to build new homes and keep up with wider service demands
- **increasing need for partnership working** with both public and commercial sector bodies and implications for the property estate to deliver efficiencies and service improvement for customers
- **political changes** and the Brexit implications for public sector procurement, state aid and Scottish independence.

The SAN will provide you with a vital tool in ensuring you stay up-to-date with the latest developments, legislative and technical issues.

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Our events for you

The SAN will hold regular events from our expert advisors and external specialists, all complimented by online briefings and support

Series 1 (Jun 2020): Structures and Governance – Strategic organisation for Asset Management and wider Property Services

Strategic Asset Management Planning can only be truly effective if the approach is driven from the corporate centre and encompasses the whole organisation. From our recent experience however, both in feedback at events and in several of our on-site reviews, this is an area that many authorities seem to be struggling with.

Long serving practitioners may remember the Single Capital Pot guidance, which highlighted the need for an effective strategic, decision-making group to direct and challenge asset use and forward planning, however, possibly through a reduced focus on asset management, possibly through dwindling resources, some of the more effective governance structures we used to see have significantly diminished.

So what do we need to do?

This event will look at the strategic coordination for asset management and wider property services. It will question the need and terms of reference for strategic groups, different governance approaches, decision-making and delegations. We will also question where property functions should sit within the overall organisation, which structures tend to be the most popular together with the strengths and potential weaknesses of each approach.

Tuesday	16 June	Stirling Highland Hotel
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Our events for you



Series 2 (Oct 2020): TBA

More programme and speaker details will become available to you nearer the start of the series of events

Thursday	01 October	Stirling Highland Hotel
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Our events for you

Series 3 (Feb 2021): TBA

More programme and speaker details will become available to you nearer the start of the series of events

TBA	TBA February	Stirling Highland Hotel
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More programme and speaker details will become available to you nearer the start of the series of events

Benefits of membership for your organisation

The **Strategic Assets Network (SAN)** gives your organisation access to a wealth of benefits:

- **Tapping into expertise:** Access to practical support, ideas and advice from our strategic property experts – we are here to help you solve your problems
- **Putting you in control:** Pre-paid and flexible delegate places to each of the three series of **SAN** events per subscription year which you can use when you like during the membership year to attend SAN events in October, February & June
- **Networking opportunities** with peers and colleagues at the events
- Ability to make **'calls for help'** raise issues and share experiences and approaches with UK peers in around 175 other Authorities through our dedicated discussion forum
- Access to our dedicated **members only website library** including presentations from events, analysis, documentation and copies of Asset Management Plans, Capital Strategies and other documentation
- **Cutting edge:** Access to the latest good practice from other members of the network – bringing you the latest bright ideas
- **On topic:** Our popular news updates and briefings – practically putting in context what is happening around the UK
- **Planning ahead:** Our thought pieces will provide you with a 'heads-up' on what is changing - so you can anticipate change and adapt in good time
- **Saving you time:** more practical tools, templates, processes and standards for you to take away and adapt in your organisation – to save you reinventing the wheel

How to join

Subscribe today

Email san@cipfa.org to request the subscription form or download from [here](#) and return via email to san@cipfa.org

Public sector subscription prices for the SAN

Delegate places indicate the number of pre-paid places to use throughout the membership period at SAN events

Level	Annual subscription	Delegate places
1	£975 + VAT	3
2	£1,495 + VAT	6
3	£1,795 + VAT	9
4	£2,195 + VAT	12

Private sector subscription prices for the SAN

Delegate places indicate the number of pre-paid places to use throughout the membership period at SAN events

Level	Annual subscription	Delegate places
1	£1,495 + VAT	3
2	£2,495 + VAT	6
3	£3,295 + VAT	9
4	£3,795 + VAT	12

About CIPFA Property

With over 25 years of experience supporting local authorities around the UK under our belt, we like to think we have touched upon the lives and work of most public sector property professionals and organisations who know of the wider Institute and what it represents.

Alongside the Institute's role as the custodians and originators of prudent financial management guidance, at CIPFA Property we seek to support the public sector in delivery on its adherence to such guidance by shining a light on best practice in a property context. Whether looking at pressing issues of the day or indeed more perennial issues that need regular attention, we deliver conferences, networks, consultancy, training, surveys and software that show our members and clients what 'best' looks like.

Across CIPFA we tackle the challenges facing the public sector by shaping the big picture and the detail of how to make things work, through both theory and practice. We lead the way in public services globally through strong principles and standards and we build on our insight to influence the legislation and frameworks that drive decision making.

We are at the forefront of briefing the public sector on forthcoming changes within Asset Management and the wider aspects of Property Services provision and continue to work closely with many government and leading professional agencies and partners to inform and influence asset planning policies and good practice in property management within the public



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